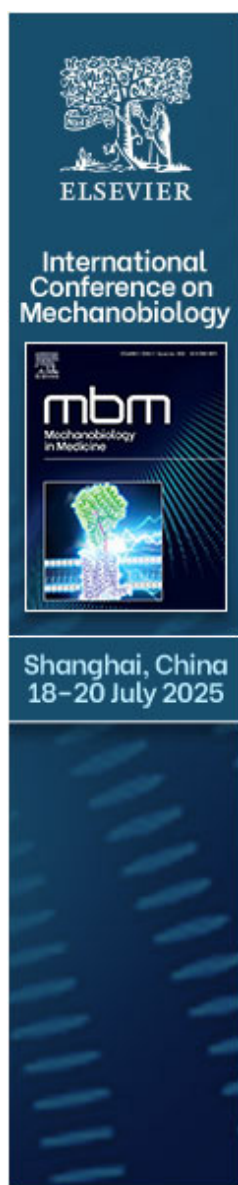




International Conference on Mechanobiology



Shanghai, China 18–20 July 2025



About The Conference

The ICM brings together a diverse community of researchers, scientists, and clinicians to explore and extend the latest advances in mechanobiology. This field studies how cells produce, sense, and respond to mechanical forces. By uniting experts from biology, physics, engineering, materials science, and medicine, the ICM will facilitate discussions of cutting-edge advances and their implications for development, disease, and therapeutic applications.

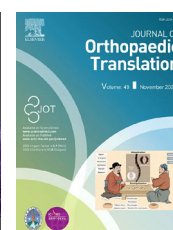
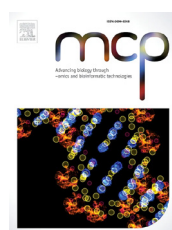
Conference Topics

- Track 1: Fundamental Mechanisms in Mechanobiology
- Track 2: Developmental and Adaptive Mechanobiology
- Track 3: Technological Innovations in Mechanobiology
- Track 4: Translational Mechanobiology

Organised by



Supporting Publication



elsevier.io/mechanobiology

Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **International Conference on Mechanobiology** community.

VISIBILITY: The connection between sponsor and Elsevier as a brand. Be seen together with the Elsevier brand.

NETWORKING: The opportunities to network with top minds in the field of mechanobiology, primarily China but also international.

CONTENT: Information and knowledge from the speakers and delegates that can add value to your message/ strategy

Co-Organiser



Support by



Marketing Reach

An extensive marketing campaign will be used to promote **International Conference on Mechanobiology** to ensure maximum exposure for your organisation.

Website

A website devoted to the Conference, elsevier.io/mechanobiology is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

Social media/Twitter #MECH2025

E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include conference updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

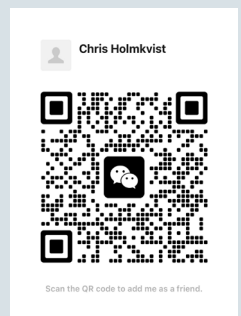
For further information on
sponsorship and exhibition opportunities,
Please contact:

Chris Holmkvist
Sr Sales Manager, Conference

ELSEVIER | STM Journals

T: +44 (0)7780 599662

E-mail: c.holmkvist@elsevier.com



DIAMOND SPONSOR

\$ 35,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Official sponsor of the Gala Dinner
- Special recognition on the conference website
- Complimentary 6x2m exhibition booth
- 15 all-access conference passes
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference web-based app
- Item in conference bag
- **Company logo on the lanyards**

GOLD SPONSOR

\$ 17,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 6 delegates
- Complimentary 3x2m exhibition booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference web-based app
- Option to brand specific portions of the meeting, including 2 of the following:
 - **Welcome reception**
 - **Coffee break**
 - **Lunch break**

SILVER SPONSOR

\$ 9,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- Option to brand specific portions of the meeting, including 1 of the following
 - **Coffee break**
 - **Conference web-based app**
 - **Lunch break**

EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

Shell Scheme (3x2m, including complimentary registration for 1 delegate)

\$ 6,500

(*) Based on first come first served receipt of commitments

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

REFILL BOTTLES

\$ 6,000



- Your company logo on every refill bottle available at the conference
- Complimentary registration for 2 delegates

EXCLUSIVE

CHARGING STATION

\$ 3,000



Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided (attendees use the facility at their own risk)

EXCLUSIVE

- Complimentary registration for 1 delegate

SEAT DROP

exclusive per session*

\$ 900



- Your promotional material can be distributed on attendees seats at a designated session

EXCLUSIVE

LANYARDS

3 places available

\$ 4,600



- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- Complimentary registration for 1 delegate

REGISTRATION DESK

\$ 4,000



- Your company logo on poster and signage at the registration desk
- Your company logo on pens distributed at the conference
- Complimentary registration for 1 delegate

EXCLUSIVE

REGISTRATION HANDOUT

\$ 1,100



- Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application

(*) Based on first come first served receipt of commitments

LITERATURE DISPLAY

\$ 800



- A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff

APP ADVERT

\$ 750



- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the Conference web-based app
- Image should be text lite PNG or JPG and have a size of 1500x2000px

CONFERENCE WEB-BASED APP

CONTACT US



Sponsor Elsevier's Conference web-based app, available on all Android and iOS devices. Your company logo will be displayed prominently on the app

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors

MEET THE EDITOR WORKSHOP



Price with refreshments^: \$ 8,500

Price without refreshments: \$ 6,500

Engage Your Audience, Build Brand Recognition, and Inspire Industry Professionals!

Become the exclusive sponsor of our Meet the Editor Workshop, a premium event designed to attract a targeted, professional audience. This session provides attendees with invaluable insights from leading editors, making it an essential and well-attended part of our program.

As a sponsor, your brand will take center stage with these key benefits:

Branded Materials: Attendees will receive a pen and notepad prominently featuring your company's logo, ensuring lasting brand visibility long after the event.

Custom Signage: Your logo will appear on signage outside the workshop, maximizing visibility and reinforcing your sponsorship as delegates enter.

(optional) Refreshment Table^: Your sponsorship will be highlighted at a refreshments station stocked with iced tea, water, and fresh fruit, associating your brand with hospitality and care.

EXCLUSIVE

EXCLUSIVE

(*) Based on first come first served receipt of commitments

Download Conference web-based app Details



NETWORKING OPPORTUNITIES

GALA DINNER

\$ 15,000



An unrivalled opportunity to have high profile branding at the main social event of the conference

- Opportunity to give a short address at the beginning of the dinner
- Your company logo prominently displayed the dinner venue
- A tabletop exhibition display
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



LUNCH SESSION

Exclusive per break

\$ 7,500



- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo prominently displayed in lunch area
- A table top exhibition display
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



WORKSHOP

\$ 3,700



- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate



COFFEE BREAK

Exclusive per break

\$ 2,500



- Sponsorship of one of the Conference Coffee Breaks
- Your company logo prominently displayed in serving area
- Complimentary registration for 1 delegate

WELCOME DRINKS

\$ 7,500



- Opportunity to give a short address at the beginning of the reception
- Your company logo prominently displayed in the serving area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel

Fax

Email

2. SPONSORSHIP OPPORTUNITIES

- | | |
|------------------------------------------|-----------|
| <input type="checkbox"/> Diamond Sponsor | \$ 35,000 |
| <input type="checkbox"/> Gold Sponsor | \$ 17,500 |
| <input type="checkbox"/> Silver Sponsor | \$ 9,000 |

BRANDING AND VISIBILITY

- | | |
|---------------------------------------------------|------------|
| <input type="checkbox"/> Refill Bottles | \$ 6,000 |
| <input type="checkbox"/> Lanyards | \$ 4,600 |
| <input type="checkbox"/> Charging Station | \$ 3,000 |
| <input type="checkbox"/> Registration Desk | \$ 4,000 |
| <input type="checkbox"/> Seat Drop | \$ 900 |
| <input type="checkbox"/> Registration Handout | \$ 1,100 |
| <input type="checkbox"/> App advert | \$ 750 |
| <input type="checkbox"/> Literature Display | \$ 800 |
| <input type="checkbox"/> Conference web-based app | Contact Us |

NETWORKING OPPORTUNITIES

- | | |
|---------------------------------------------------|-----------|
| <input type="checkbox"/> Gala dinner | \$ 15,000 |
| <input type="checkbox"/> Welcome drinks reception | \$ 7,500 |
| <input type="checkbox"/> Lunch session | \$ 7,500 |
| <input type="checkbox"/> Coffee break | \$ 2,500 |
| <input type="checkbox"/> Workshop | \$ 3,700 |
| <input type="checkbox"/> Poster Award | \$ 3,500 |

3. EXHIBITOR OPPORTUNITIES

- | | |
|---------------------------------------|----------|
| <input type="checkbox"/> Shell Scheme | \$ 6,500 |
|---------------------------------------|----------|

3. MEET THE EDITOR WORKSHOP

- | | |
|------------------------------------------------------|----------|
| <input type="checkbox"/> Price with refreshments | \$ 8,500 |
| <input type="checkbox"/> Price without refreshments: | \$ 6,500 |

4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable USD \$

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

VAT ID Number (if known)

- wish to pay by local currency (RMB) and receive Chinese VAT Fapiao
[Note: Additional service fees (3%) and taxes (6%) will be incurred]

5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

6. RETURN TO

For further information on sponsorship and exhibition opportunities, Please contact:

Chris Holmkvist

Senior Sales Manager, Conferences, Elsevier

T: +44 (0)7780 599662

E-mail: c.holmkvist@elsevier.com



TERMS AND CONDITIONS OF BOOKING:

Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers. Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference

– 100% of the total charge as a cancellation penalty. Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.

You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.

A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.

The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.

The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.

Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event. Price for up to 2 colour printing within logos