

## About the conference:

Urban Transitions 2026 aims to promote healthy urban development by bringing together different disciplines working within cities. Meet world leading experts on housing, urban and transport planning, architecture, environmental exposure assessment, environmental epidemiology, physical activity, climate change, public health, circular economy and governance to discuss current challenges and solutions.

Choose from a variety of sponsorship and commercial options to raise your profile and position your company as a thought leader in the community through:

**VISIBILITY:** The connection between sponsor and Elsevier as a brand.

**NETWORKING:** The opportunities to network with top minds in the field.

**CONTENT:** Information and knowledge from the speakers and delegates that can add value to your message/ strategy

# For more information or to discuss your sponsorship options, please contact:

Chloe Partridge

Sales Manager Conferences Email: c.partridge@elsevier.com Mobile: 44 (0)7771-840678

www.elsevier.com/en-gb/events/conferences/all/tetrahedron-symposiumconferencewebsite.com





## Sponsorship packages

## **Platinum sponsor**

€ 23,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- · Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following\*:

Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Lanyards, Conference app

#### **Gold sponsor**

€ 16,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- · Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following\*:

   Office and specific portions of the meeting, including 2 of the following and specific portions of the meeting.

Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

### Silver sponsor

**€** 9,**500** 

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following\*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

#### **Exhibition**

€ 4,500

The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral The following options are available: Shell Scheme (3x2m, including complimentary registration for 1 delegate)

## Networking packages

#### **Gala dinner sponsor**

€ 8,500

- An unrivalled opportunity to have high profile branding at the main social event of the conference
- Opportunity to give a short address at the beginning of the dinner
- · A tabletop exhibition display
- Your company logo on displayed where the dinner will be taking place
- One set of promotional materials to be handed out at registration Complimentary registration for 2 delegates

#### Welcome drinks sponsor

€ 7,500

- Opportunity to give a short address at the beginning of the reception
- Your company logo on displayed around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

#### **Lunch sponsor**

€ 5,000

- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- A table top exhibition display
- Your company logo displayed where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### **Coffee sponsor**

€ 2,500

- Sponsorship of one of the Coffee breaks
- Your company logo displayed where the lunch will be taking place
- · Complimentary registration for 1 delegate

#### Workshop

€ 3,700

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate

### Poster award sponsor

€ 3,500

- Sponsor the poster awards selected by comittee
- Your representative can present the awards
- Promoted on the conference website
- · Complimentary registration for 1 delegate



## Branding and visibility

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#### **Refill bottles**

€ 6,800

- Your company logo on every refill bottle available at the conference
- · Complimentary registration for 1 delegate

#### Lanyards

€ 4,500

- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- · Complimentary registration for 1 delegate

#### **Networking Zone**

€ 7,000

- Sponsorship of the official Networking Zone
- · A tabletop exhibition display
- Your company logo displayed throughout the Networking Zone
- One set of promotional materials to be handed out at registration
- · Complimentary registration for 2 delegates

#### Registration desk sponsor

€ 3,000

- · Sponsorship of the Registration Desk
- Your company logo displayed at registration
- · Promotional material handed out to delegates
- Complimentary registration for 1 delegate

#### **App Advert**

€ 1.500

 This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app Image should be text lite PNG or JPG and have a size of 1500x2000px

#### **Registration Handout**

€ 1,200

Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion – specific dates and quantities will be provided on application.

## Tailored sponsorship

We are happy to discuss tailored packages to best suit your goals and ambitions at the conference. Below are some alternative options that can be discussed if venue, logistics and compliance allows it. (NB all tailored options are subject to availability and approval by editors and conference chairs as well as partnering organisations.) **Prices TBD.** 

#### Yoga, Tai-chi

Instructor lead activities are available for some conferences and can also be added upon request. Advertised in program. Your company logo on for example yoga mat, yoga socks handed out to delegates.

#### Photo booth sponsorship

Available for some conferences. Photo equipment/ handling included. Delegates can choose to have a photo taken. Ex. Photo frame with your company logo together with official conference logo.

#### Café pod

An option for some events. Coffee/ refreshments served from a pod sponsored by your company. You can choose to sponsor the coffee, or have it paid for by the delegates.

### Walking tours and other activities

Available for some conferences and can also be added upon request.

### Airport shuttle

Can be an alternative for some conference. Your company sponsors the airport shuttle service offered to delegates

Note: All sponsorship and exhibiton options are subject to approval. Workshops are also subject to editorial approval. Table tops are available for start up companies on request.

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# Sponsorship/exhibition booking form

Platinum sponsorship	Terms and conditions of booking
Gold sponsorship	Acceptance of applications for table-top exhibits or charges will be applied as indicated above and the
Silver sponsorship	sponsorship is at the discretion of the organisers.  parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would
Exhibition	exhibition or sponsorship package, please contact the conference department immediately using the the conference department immediately using the
Gala dinner	contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the at any time and from time to time to make such alterations
Welcome drinks	first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to
Lunch session	is received. Cancellation 91 days or less prior to the first open day of the conference - 100% of the total charge as a No alternations to the space allotted will be made in such
Coffee session	cancellation penalty.  Payment must be made in advance of the conference and is non-refundable according to the above cancellation  a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
Workshop	terms.  The Exhibitor or Sponsor shall not be entitled to withhold
Poster Award sponsor	you will be offered a 100% refund of your original booking.
Refill bottles	If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition
Lanyards	of the event to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to
Networking zone	You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
Registration desk	A reduction in Stand space shall be treated as a pro  Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate
App advert	rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of  (providing cover of US€3,000,000) is required prior to the event.
Registration handout	when the natits open to the visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation
Total	
Tailored option:	I have read and agree to abide by the payment and cancellation terms as outlined above, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:
	Signature
	Lagree to pay the agreed amount in full, as per the terms and conditions

Company contact name for correspondence	
Name	
Surname	
Job Title	
Organization	
VAT/ Tax ID	
Address	
State/Country	
Post/Zip Code	
Tel	
Email	

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

