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**Southeast Asia Research Intelligence Forum 2024**

# Discovering Your Institution in the Research Landscape

National Defence University of Malaysia **SciVal**-Driven Mission for Excellence

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Universiti Teknologi Malaysia (UTM)

# Presentation Brief



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Development • Growth • Progress



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## Background

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SciVal in Malaysia

## Mapping UPNM

## Lessons

## Q&A







Originally Akademi Tentera Malaysia (ATMA), or the Malaysian Armed Forces Academy, established on 1 June 1995.

In 2006, ATMA was upgraded to university status creating the current NDUM with first intake for the 2007/2008 session.



# Context and Challenge



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As one of the youngest universities in Malaysia, National Defence University Malaysia (NDUM) need to continuously benchmark its **research productivity** and its **positioning** within the global landscape of military-affiliated institutions.



# Context and Challenge

An initial exploration using **SciVal**, offering a foundational understanding of NDUM's research landscape and potential pathways for future development.

**Map its Research Position Globally:** Identify NDUM's current research performance and standing relative to global actors in the same niche.

**Strategise for Future Growth:** Utilise the insights from SciVal to assist in strategic directions and necessary actions for enhancing NDUM's research impact and global presence.

# SciVal Deployment in Malaysia



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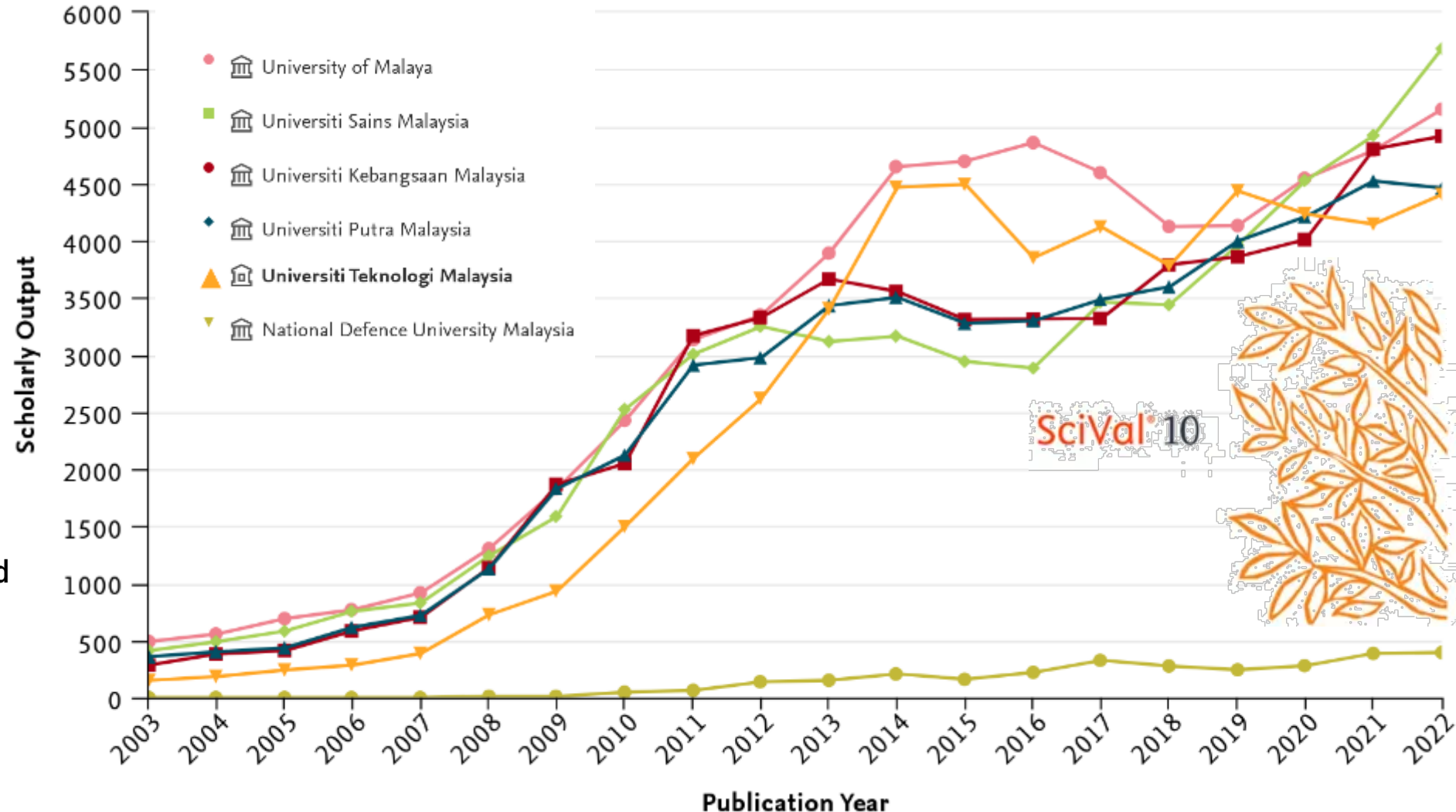
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SciVal has been used in universities and Ministry of Higher Education Malaysia

Visualize an organization's research performance, benchmark it against peers

Develop a deep understanding of an institution's position

Explore existing collaborations and identify potential partners locally and worldwide in fields of strategic importance.





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## Using **military** as a seed keyword

### Human Endeavor

connotes human endeavors related to defense, security, strategy, and technology, making it more relevant to the objectives of National Defence University Malaysia (NDUM).

### Relevance

The publications resulting from this keyword are likely to be directly relevant to the themes and goals of NDUM

### Specificity

provides a more precise scope, ensuring that the research area is tightly aligned with NDUM's mission and strategic interests.

# SciVal Defined research area

79,278

Scholarly Output ⓘ



37.3% All Open Access

 [View list of publications](#)

185,464

Authors

0.76

Field-Weighted Citation Impact ⓘ



Yearly breakdown

8,463

International Collaboration ⓘ



495,930

Citation Count ⓘ

6.3

Citations per Publication ⓘ





# Global leaders



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	<input type="checkbox"/>	Institution	Scholarly Output ↓	Views Count ↓	Field-Weighted Citation Impact ↓
1.	<input type="checkbox"/>	USA Uniformed Services University of the Health Sciences	1,687	25,971	0.99
2.	<input type="checkbox"/>	USA Department of Veterans Affairs	1,605	32,572	1.31
3.	<input type="checkbox"/>	USA United States Army	1,199	19,183	0.87
4.	<input type="checkbox"/>	USA Walter Reed Army Institute of Research	985	14,734	0.93
5.	<input type="checkbox"/>	RUS Russian Academy of Sciences	960	12,164	0.50
6.	<input type="checkbox"/>	PAK National University of Medical Sciences	895	3,494	0.07
7.	<input type="checkbox"/>	USA VA Medical Center	840	17,101	1.25
8.	<input type="checkbox"/>	USA Harvard University	722	16,181	1.62
9.	<input type="checkbox"/>	CHN Chinese Academy of Sciences	648	13,434	1.17
10.	<input type="checkbox"/>	USA United States Air Force Academy	515	7,141	0.82
11.	<input type="checkbox"/>	GBR King's College London	498	8,946	1.06
12.	<input type="checkbox"/>	USA Boston University	480	9,660	1.52
13.	<input type="checkbox"/>	FRA CNRS	471	8,921	0.81
14.	<input type="checkbox"/>	CHN National University of Defense Technology	466	6,582	0.68
15.	<input type="checkbox"/>	USA Naval Medical Center San Diego	460	7,134	0.82

# Leaders in Asia Pacific



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	<input type="checkbox"/>	Institution	Scholarly Output ↓	Views Count ✓	Field-Weighted Citation Impact ✓
1.	<input type="checkbox"/>	PAK National University of Medical Sciences	895	3,494	0.07
2.	<input type="checkbox"/>	CHN Chinese Academy of Sciences	648	13,434	1.17
3.	<input type="checkbox"/>	CHN National University of Defense Technology	466	6,582	0.68
4.	<input type="checkbox"/>	CHN Naval Medical University	376	4,183	0.27
5.	<input type="checkbox"/>	CHN Beijing Institute of Technology	368	7,694	1.25
6.	<input type="checkbox"/>	IND Anna University	333	5,994	1.06
7.	<input type="checkbox"/>	CHN University of Chinese Academy of Sciences	324	6,370	1.27
8.	<input type="checkbox"/>	CHN Beihang University	286	5,482	1.05
9.	<input type="checkbox"/>	CHN Northwestern Polytechnical University Xian	280	5,617	1.76
10.	<input type="checkbox"/>	AUS University of New South Wales	259	5,508	1.12
11.	<input type="checkbox"/>	CHN Air Force Engineering University Xian	243	3,203	0.60
12.	<input type="checkbox"/>	CHN Air Force Medical University	239	2,636	0.24
13.	<input type="checkbox"/>	CHN Nanjing University of Aeronautics and Astronautics	213	4,467	1.16
14.	<input type="checkbox"/>	CHN Harbin Institute of Technology	209	3,704	0.97



# NUDM Position



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	<input type="checkbox"/>	Institution	Scholarly Output ↓	Views Count ✓	Field-Weighted Citation Impact ✓
61.	<input type="checkbox"/>	KOR Yonsei University	83	1,498	0.59
62.	<input type="checkbox"/>	CHN Sichuan University	79	2,121	1.16
63.	<input type="checkbox"/>	IND SRM Institute of Science and Technology	79	1,675	0.97
64.	<input type="checkbox"/>	CHN Sun Yat-Sen University	77	1,687	0.77
65.	<input type="checkbox"/>	TWN National Defense Medical Center Taiwan	75	1,412	1.03
66.	<input type="checkbox"/>	PAK National University of Sciences and Technology Pakistan	73	1,425	0.90
67.	<input type="checkbox"/>	IND University of Pune	73	1,216	1.03
68.	<input type="checkbox"/>	CHN Shandong University	72	1,444	1.24
69.	<input type="checkbox"/>	CHN Nanjing University	71	2,054	0.95
70.	<input type="checkbox"/>	MYS National Defence University Malaysia	70	2,424	0.73
71.	<input type="checkbox"/>	AUS Griffith University Queensland	69	1,531	1.00
72.	<input type="checkbox"/>	CHN China Electronics Technology Group Corporation	68	872	0.64
73.	<input type="checkbox"/>	MYS Universiti Kebangsaan Malaysia	67	2,215	0.78
74.	<input type="checkbox"/>	CHN Zhengzhou University	67	1,700	2.66
75.	<input type="checkbox"/>	AUS Royal Melbourne Institute of Technology University	65	2,699	1.32

# Top Publishing Military Affiliated Institutions with 'military' keyword



**National University of  
Medical Sciences Pakistan**



**National University of  
Defense Technology,  
Changsa**



**Naval Medical University,  
Shanghai**

# Top Military Affiliated Institutions



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## National University of Medical Sciences Pakistan

Established 2015

Pakistan Army Medical Corps.

Network of 45 Military Hospitals, 10 Single Specialty Institutes, 9 Medical Colleges, 4 Dental Colleges, 6 Nursing Colleges and 3 Allied Health Sciences Institutes

4,546 ▲

Scholarly Output ⓘ

51.8% All Open Access

[View list of publications](#)

5,108 ▲

Authors

[Download full list of authors](#)

0.56

Field-Weighted Citation Impact ⓘ

[Yearly breakdown](#)

28,701

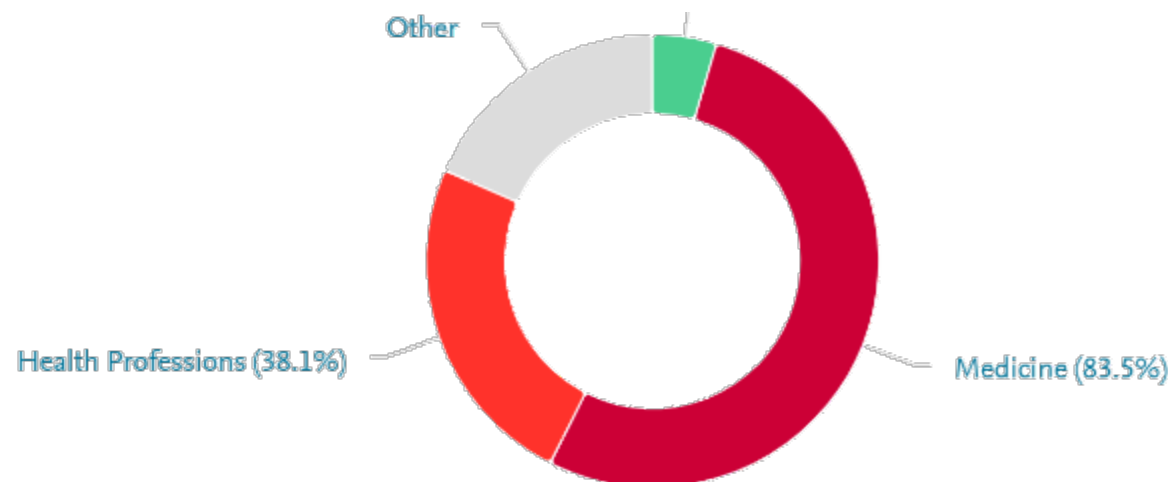
Citation Count ⓘ

6.3

Citations per Publication ⓘ

36

h5-index ⓘ





# Top Military Affiliated Institutions



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42,884 ▲

Scholarly Output ⓘ

24.9% All Open Access

[View list of publications](#)

19,033 ▲

Authors

[Download full list of authors](#)

0.84

Field-Weighted Citation Impact ⓘ

[Yearly breakdown](#)

491,602

Citation Count ⓘ

11.5

Citations per Publication ⓘ

100

h5-index ⓘ

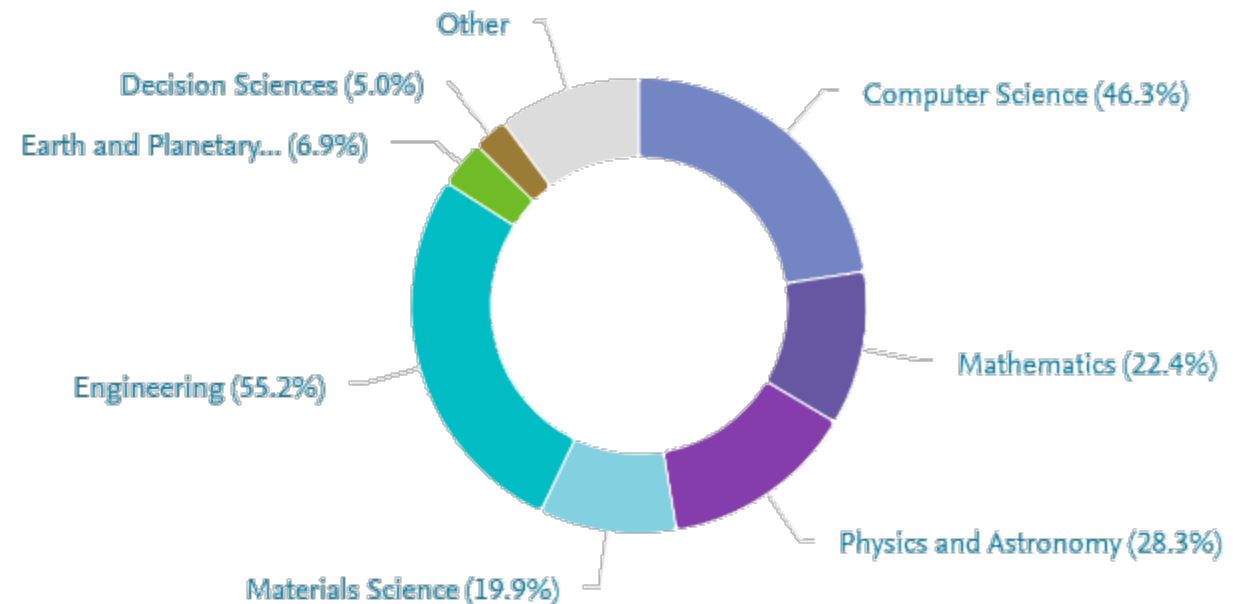
**National University of  
Defense Technology,  
Changsa**

Established 1953

1,800 faculty members

13,161 students

#208 QS Asian University Ranking



# Top Military Affiliated Institutions



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**Naval Medical University,  
Shanghai**

Established 1949

22,098 ▲

Scholarly Output ⓘ

46.0% All Open Access

[View list of publications](#)

16,486 ▲

Authors

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1.07

Field-Weighted Citation Impact ⓘ

[Yearly breakdown](#)

469,394

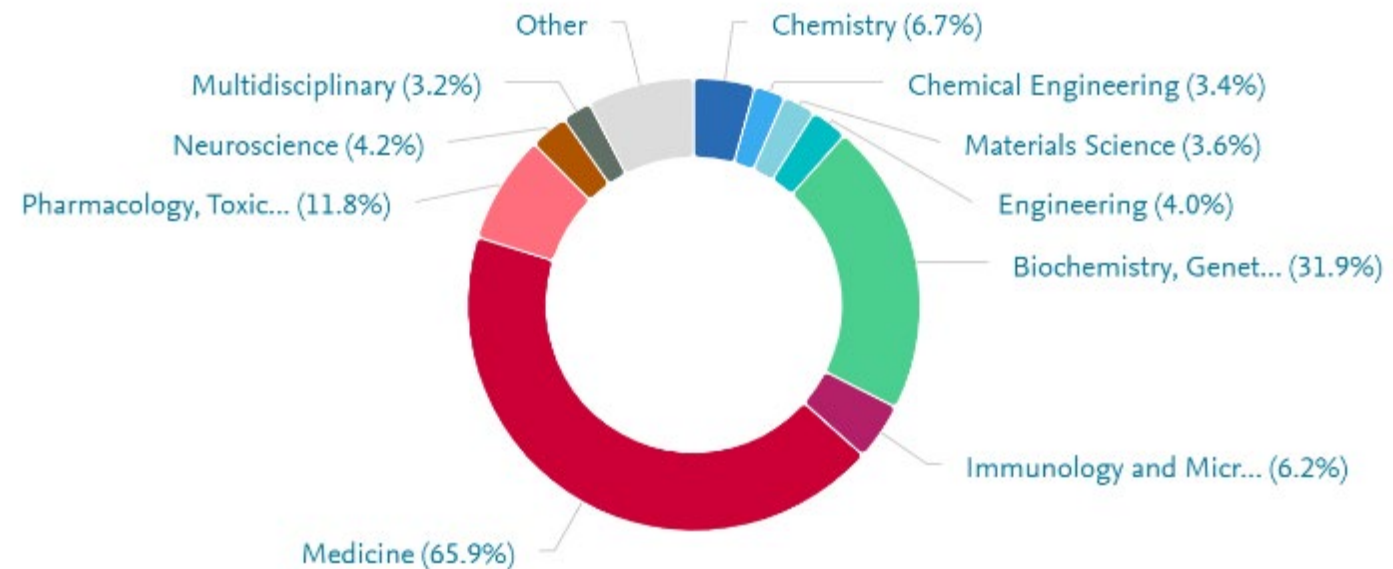
Citation Count ⓘ

21.2

Citations per Publication ⓘ

109

h5-index ⓘ



# NDU Malaysia



## National Defense University of Malaysia

Established 2007  
380+ faculty members  
5000+ students

2,653 ▲

Scholarly Output ⓘ

46.4% All Open Access

[View list of publications](#)

935 ▲

Authors

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0.91

Field-Weighted Citation Impact ⓘ

[Yearly breakdown](#)

30,120

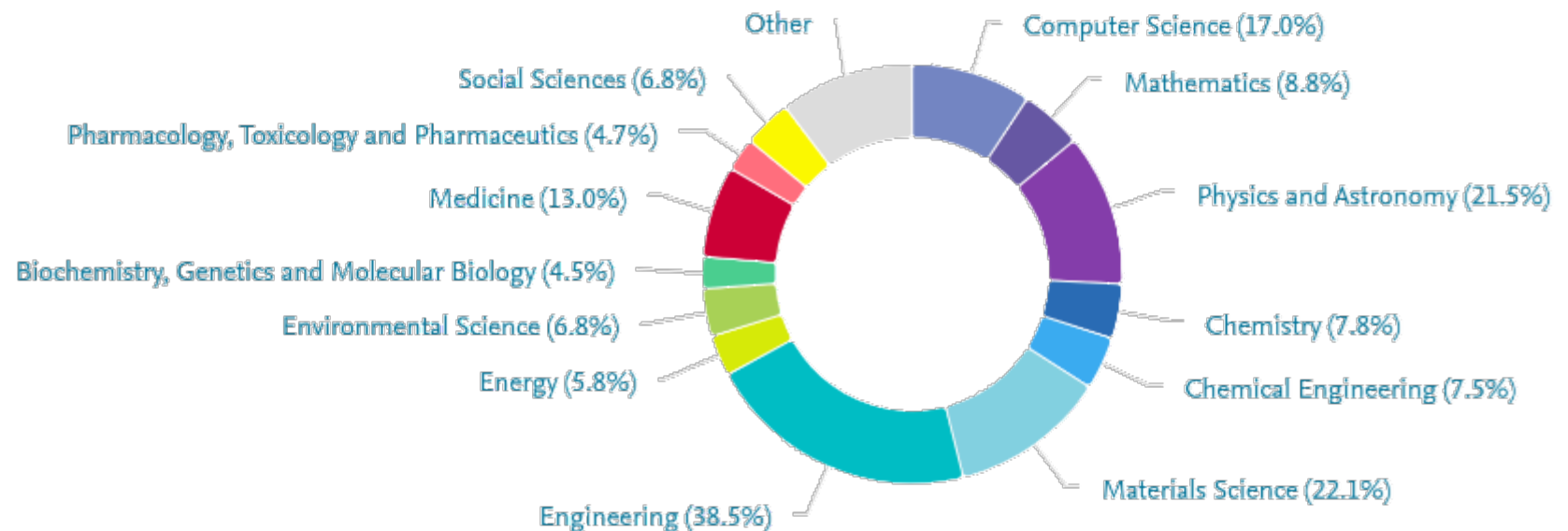
Citation Count ⓘ

11.4

Citations per Publication ⓘ

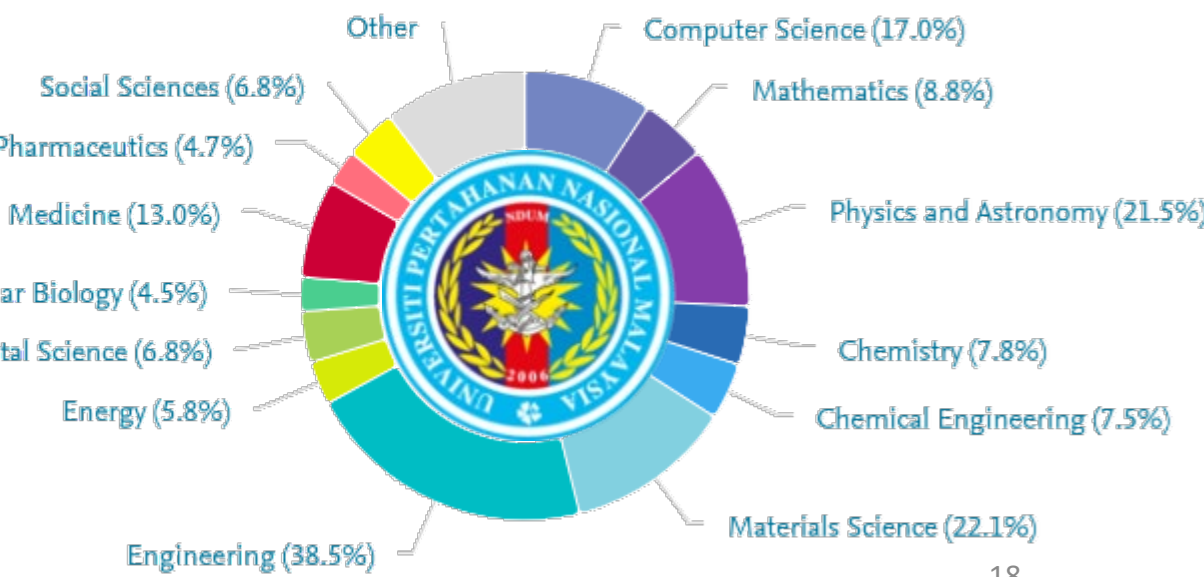
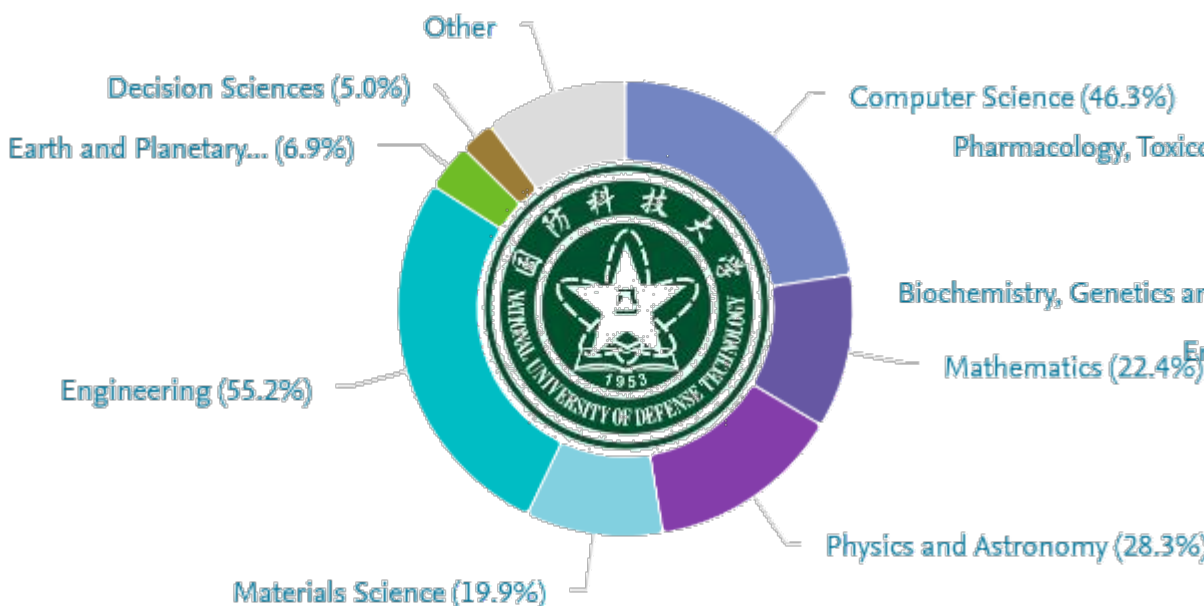
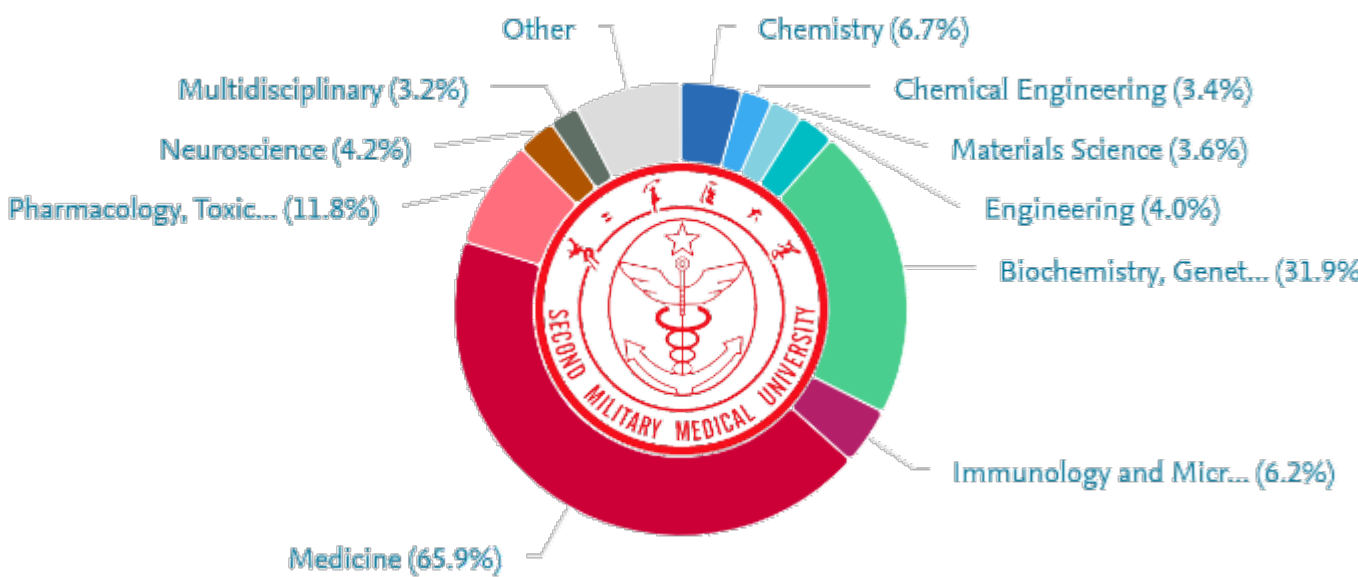
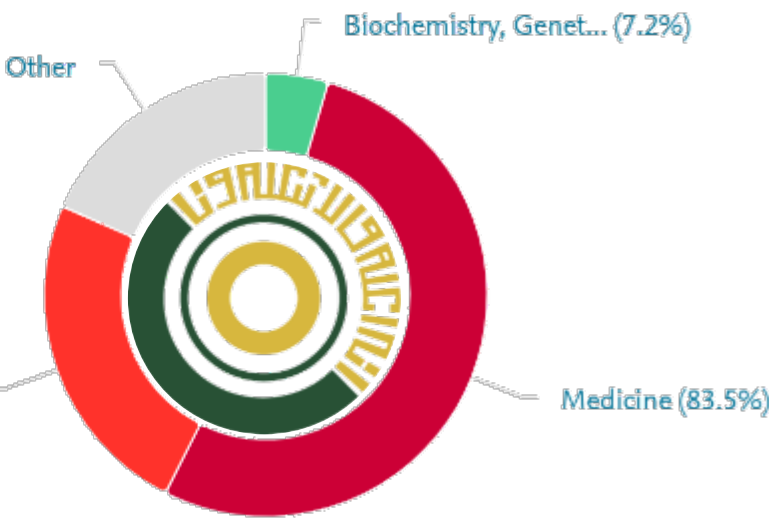
40

h5-index ⓘ

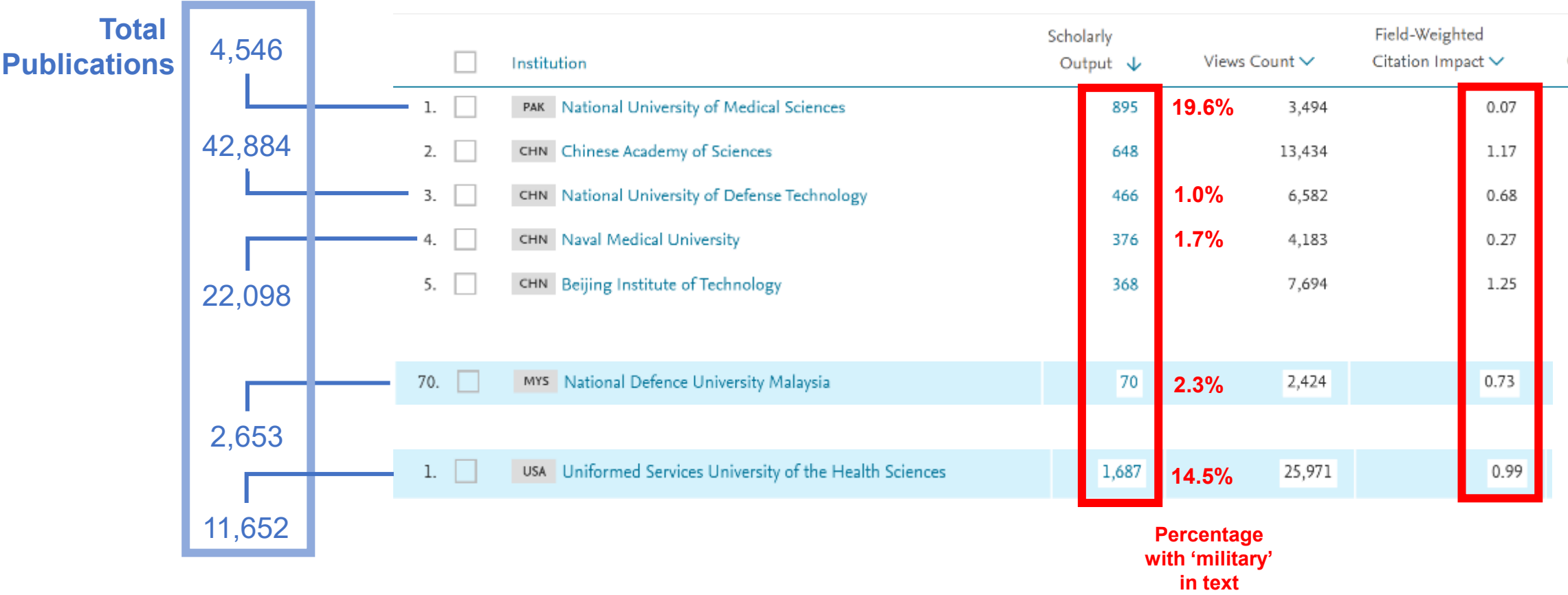




# Specialisation



# Comparison of scholarly Output



# Growth comparison to other military affiliated institutions



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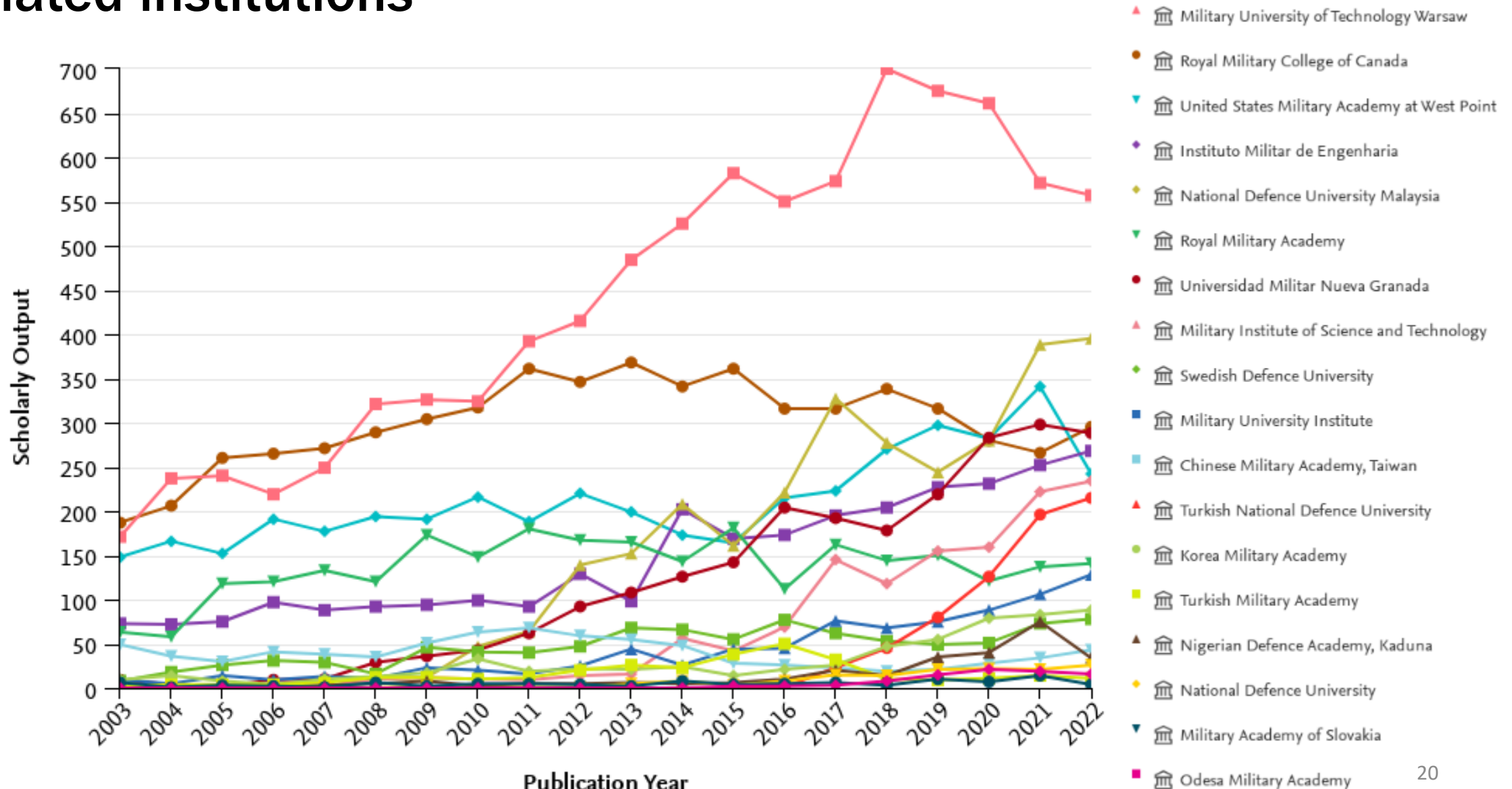


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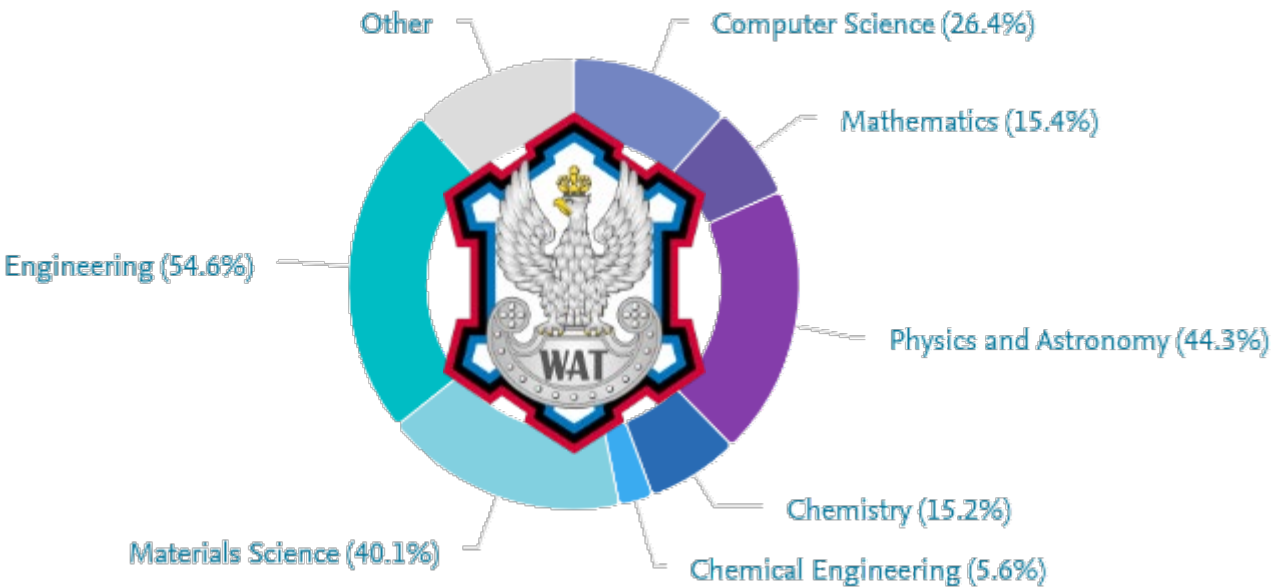
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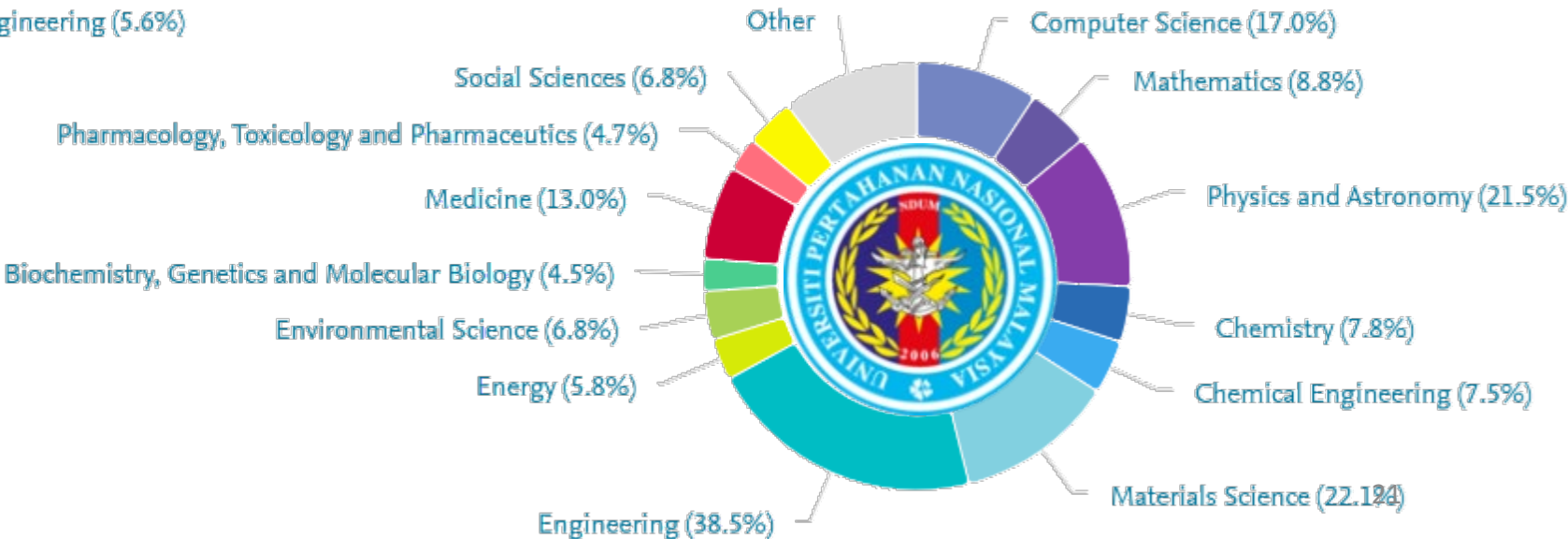


# Comparison



**Military University  
of Technology  
Warsaw**  
20,000+ students with  
2000+ Faculty members

5,000+ students with  
380+ Faculty members  
**National Defence University  
of Malaysia**



# Comparison



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**Military University of Technology  
Warsaw**

Numerical Model Dielectric Material Thulium  
Explosive Welding Smectic Phase Supercontinuum Generation  
Adsorption Military Applications Global Positioning System  
Electromagnetic Compatibility Ground Vehicle Pilotless Aircraft  
Superlattice Alloy Semiconductor Cadmium Alloys  
Birefringence Electronic Warfare Aluminum Oxide  
Anodizing GNSS  
Gas Streams Terahertz **Liquid Crystal**  
Nematic Liquid Crys... Dark Current Nematic Phase  
Fiber Optics Antiferroelectricity Laser Plasmas Plasma Interaction  
Activated Carbon Infrared Radiation Infrared Detector  
Electromagnetic Pulse Lithography Photonic Crystal Fiber Laser Engineered Net Shaping  
Mercury Amalgams Intermetallics  
Fiber Optic Sensor High Operating Temperature  
Split Hopkinson Pressure Bar Nanopore Ultraviolet Laser  
Ferroelectric Material Military Application Unmanned Aerial Vehicle

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Stagnation Point Flow Ionic Conductivity Thermal Conductivity  
Impact Loads X-Ray Diffraction Dye-Sensitized Solar Cell  
Nanofluid Optical Property Biocomposites Power Transformer  
Biopolymer Wave Energy Carbon Nanotube  
Antimicrobial Resistance Polymer Electrolyte Adsorption  
Biocomposite Breakdown Voltage Ergonomics Filled Transformer Mineral Oil  
Fiber Laser Polymer Electrolyte Oil Shale  
Nanocellulose COVID-19 Density Mesh Network  
Supercapacitors Nanoparticle Graphene  
Nanocomposite Hybrid Nanofluid **Electronic Property**  
Cross-Sectional Study Natural Fibre Carbon Monoxide Nanofluidics  
Parallel Computer Poly Methyl Methacrylate Antiinfective Agent  
Shrinking Sheet Fourier Transform Infrared Spectroscopy  
Polymer Composite Magnesium Alloy

# Back-of-the-envelope lessons

## Establishing the benchmark

### Dual purpose research

The use of the keyword "military" in literature may **not effectively capture** all publications related to military applications.

Many education institutions and organisations involved in military research and development may not explicitly use the term "military" in their publications.

This reflects the **dual nature of research**, where advancements and discoveries can have both civilian and military applications.

### Specialisation

Military-affiliated institutions often exhibit a **high degree of specialisation** in specific fields such as medical sciences, engineering, and technology.

This specialisation is driven by the **unique needs and requirements** of the military, which demand advanced knowledge and expertise in these areas.

Larger military-affiliated institutions may **operate as consortia**, comprising multiple constituent institutions, each with its own distinct focus.

### Governance

Military-affiliated higher education institutions that showed **high productivity** have indications that they are governed by the ministry responsible for defence

The strong control may allocate a larger **portion of the military expenditures** to institutions rather than funding provided by the ministry responsible for education, potentially offering more research support.

# Back-of-the-envelope lessons

## NDUM Position in the Research Landscape

### Productivity

The fact that NDUM is **not lagging behind** similarly sized institutions in terms of publication output is a significant achievement.

It demonstrates that NDUM is able to **compete effectively with its peers**, despite its relatively smaller size.

This is a testament to the quality of NDUM's faculty and the strength of its research programs.

### Specialisation

At present, the research scope of NDUM encompasses a wide spectrum of disciplines, spanning from medical sciences to engineering.

However, comparable institutions of similar size tend to **adopt a more specialized approach**, which is reflected in their notable research outcomes.

In light of this, NDUM might find it advantageous to reassess its **strategic direction** for the future.

### Networking

**Identifying** and strengthening collaborations with top-performing military-affiliated institutions globally can enhance research quality and output.

For example, the military affiliated Uniformed Services University of the Health Sciences (USU) of the U.S. federal government has **3,300 collaborating institutions** versus NDUM with 780 collaborating institutions



# Future Internal Management Processes

Enhanced by SciVal

## Realigning Research Groups:

**Collaborative Synergies:** Identify overlapping and complementary research areas among existing groups to foster interdisciplinary collaborations.

**Strategic Focus Areas:** Align research groups with emerging global trends and high-impact areas identified through SciVal.

## Funding Allocation:

**Targeted Investments:** Allocate funding to research areas with high potential for impact and growth as identified by SciVal analysis.

**Grant Application Support:** Use SciVal data to support grant applications by highlighting research strengths and strategic alignment with funding priorities.

## Talent Management and Recruitment

**Identify Key Talent:** Use SciVal metrics to identify high-performing researchers within NDUM and recognize potential leaders.

**Recruitment Strategy:** Attract top talent by showcasing NDUM's research strengths and strategic focus areas identified through SciVal.

## Performance Benchmarking and Evaluation:

**Departmental Benchmarking:** Compare the performance of different departments or faculties within NDUM against each other and global standards.

**Individual Performance Reviews:** Use SciVal metrics to inform performance reviews and career development plans for faculty members.

# Future Internal Management Processes

Enhanced by SciVal

## Strategic Partnerships and Collaborations:

**Identify Collaboration Opportunities:** Pinpoint potential domestic and international partners that align with NDUM's strategic research areas.

**Collaboration Impact Analysis:** Assess the impact of existing collaborations and refine partnership strategies based on SciVal insights.

## Curriculum and Program Development:

**Emerging Fields Integration:** Incorporate emerging and high-impact research areas into the curriculum to keep academic programs aligned with global trends.

**Interdisciplinary Programs:** Develop interdisciplinary programs that reflect the strengths and strategic directions identified through SciVal.

## Research Output and Impact Optimization:

**Publication Strategy:** Develop a strategic publication plan focusing on high-impact journals and collaborative publications.

**Research Dissemination:** Enhance the visibility and dissemination of NDUM's research through targeted communication strategies based on SciVal data.

## Policy and Strategic Planning:

**Evidence-Based Policy Making:** Develop policies and strategies based on comprehensive data analysis and insights from SciVal.

**Long-Term Strategic Planning:** Use SciVal foresight tools to inform long-term strategic plans and future research directions.





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Thank you!

# Disclaimer, Acknowledgments, References and Further information

## 1. Data Sources:

- The data presented in this study have been generated from SCOPUS and SciVal by Elsevier.
- Supporting information, such as details on universities, their enrolment figures, and the number of faculty members, has been derived from publicly available sources, including but not limited to Wikipedia and the QS Universities database.

## 2. Accuracy and Limitations:

- While every effort has been made to ensure the accuracy and reliability of the data and information provided, there may be limitations or discrepancies due to the nature of the sources.
- The author does not claim the absolute accuracy of the data and acknowledges that errors or omissions may exist.

## 3. Purpose and Liability:

- The purpose of this work is to demonstrate the potential of utilizing publication data and analytics for enhancing the management of research at a university.
- The findings and recommendations are intended for illustrative purposes and should not be construed as definitive advice or directives.
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## 5. Acknowledgments:

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