

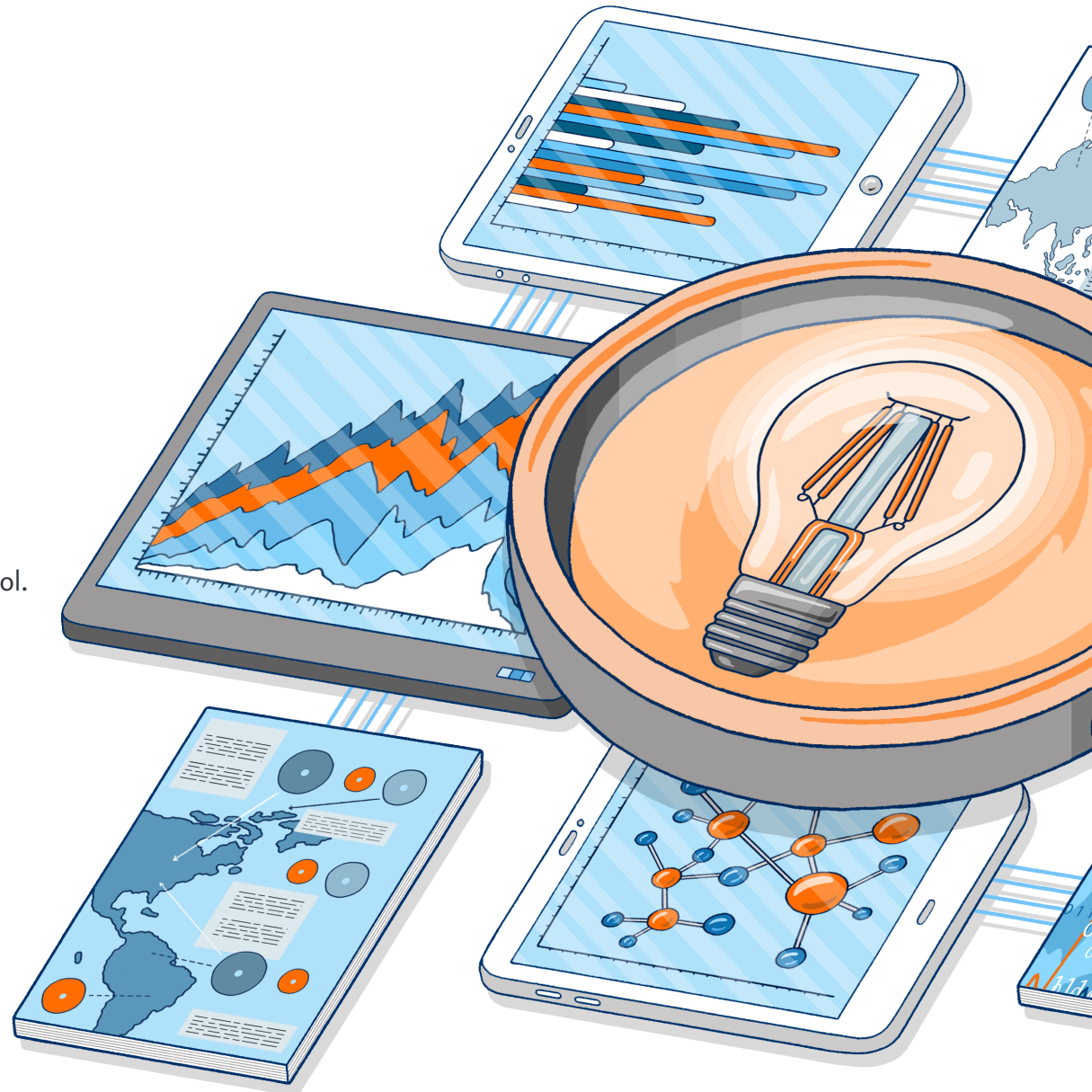
Investigating researchers' top questions

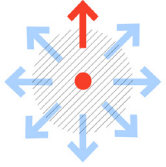
With a range of tools and metrics within Scopus

Researchers come to you with questions ... a lot of questions. Some you can answer immediately, while others take careful consideration and exploration together with a best-in-class tool.

The following pages include select highlights of how Scopus can help you and your researchers investigate some of their top questions:

- Where should I publish?
- Is my research novel?
- How do I stand out?





Where should I publish?

Publishing in the right journal can launch a researcher's career. The answer to "Where should I publish?" is critical career guidance. With 22,800 journals selected by an independent Content Selection and Advisory Board, Scopus is an excellent place to:

- Analyze search results by source, recency, author and many other filters
- Discover where authors publish and the journals they cite
- Compare journals on 7 different metrics
- Link to journal information for the aims and scope of the journal



Is my research novel?

With competition for funding and academic appointments increasing, many funders and institutions are looking for novel research or approaches to societal problems. With its powerful integration of article, author and affiliation data, Scopus allows you to:

- Examine publication trends for your searches
- Find who sponsored the research
- Uncover most relevant authors
- Learn about Topic Prominence as you explore other authors' work
- Understand whether these topics are growing in volume and impact



How do I stand out?

A researcher's online profile is a window into their expertise and a source that populates many systems. Citations and other metrics on publications are included in applications for grant funding, and promotion and tenure files. With Scopus:

- Link to other tools such as ORCID, Mendeley and SciENcv
- Update the preferred author and affiliation name
- Merge profiles to ensure a comprehensive publication record
- Add and remove documents
- Set citation and document alerts

Compare up to 10 sources in one view on 7 different indicators

Where should I publish?

Evaluate with 3 different journal metrics:

- 1 **CiteScore** — comprehensive, current and free metric for journal citation impact

$$\frac{\text{citations in a year to documents published in previous 3 years}}{\text{\# of documents in previous 3 years}}$$
- 2 **SCImago Journal Rank (SJR)** — citations weighted depending on the source

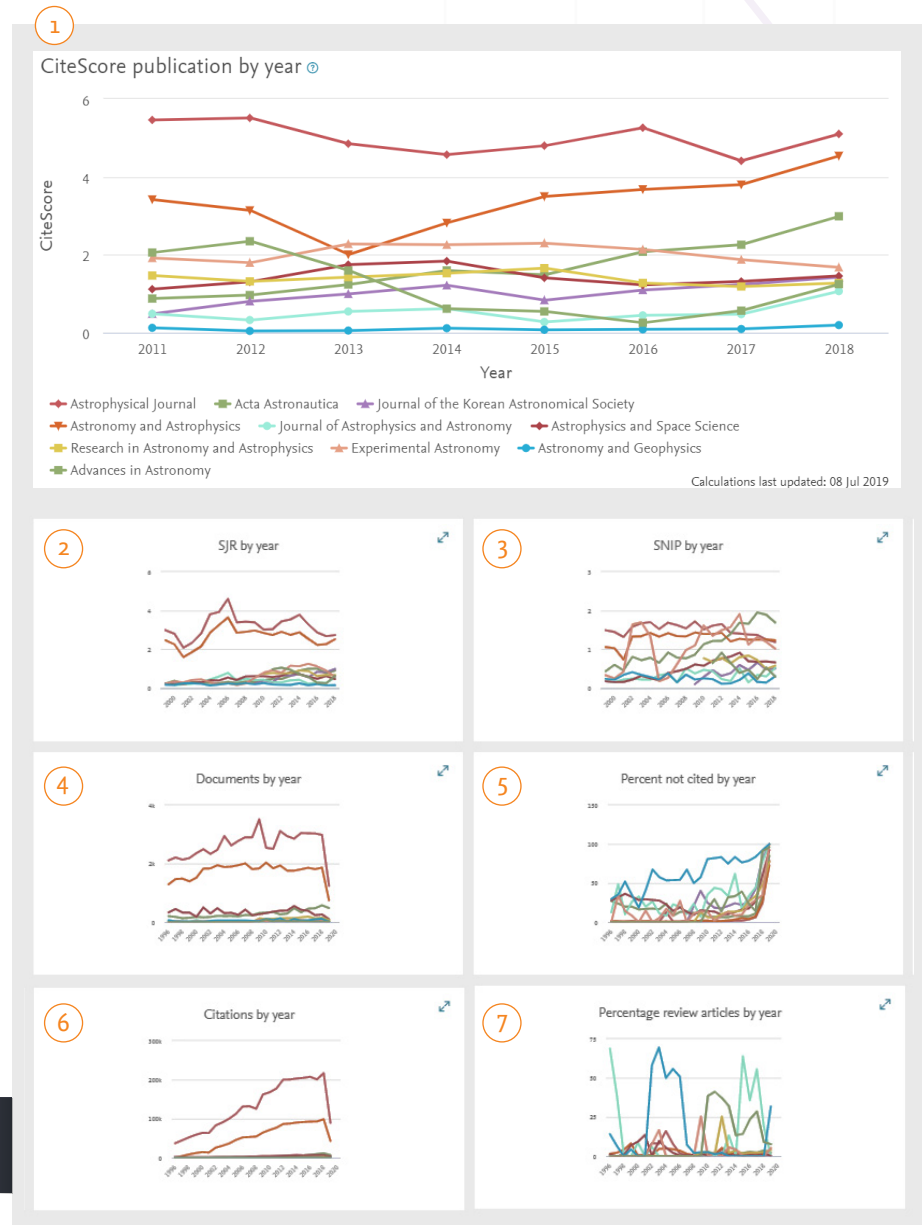
$$\frac{\text{average \# of weighted citations received in a year}}{\text{\# of documents published in previous 3 years}}$$
- 3 **Source Normalized Impact per Paper (SNIP)** — citation will have a higher value in subject areas where citations are less likely, and vice versa

$$\frac{\text{journal's citation count per paper}}{\text{citation potential in its subject field}}$$

Determine whether:

- 4 The number of **documents being published** in this area is growing
- 5 A low **percentage of articles** are cited
- 6 **Citations are growing**
- 7 A journal **prefers a certain type of article**

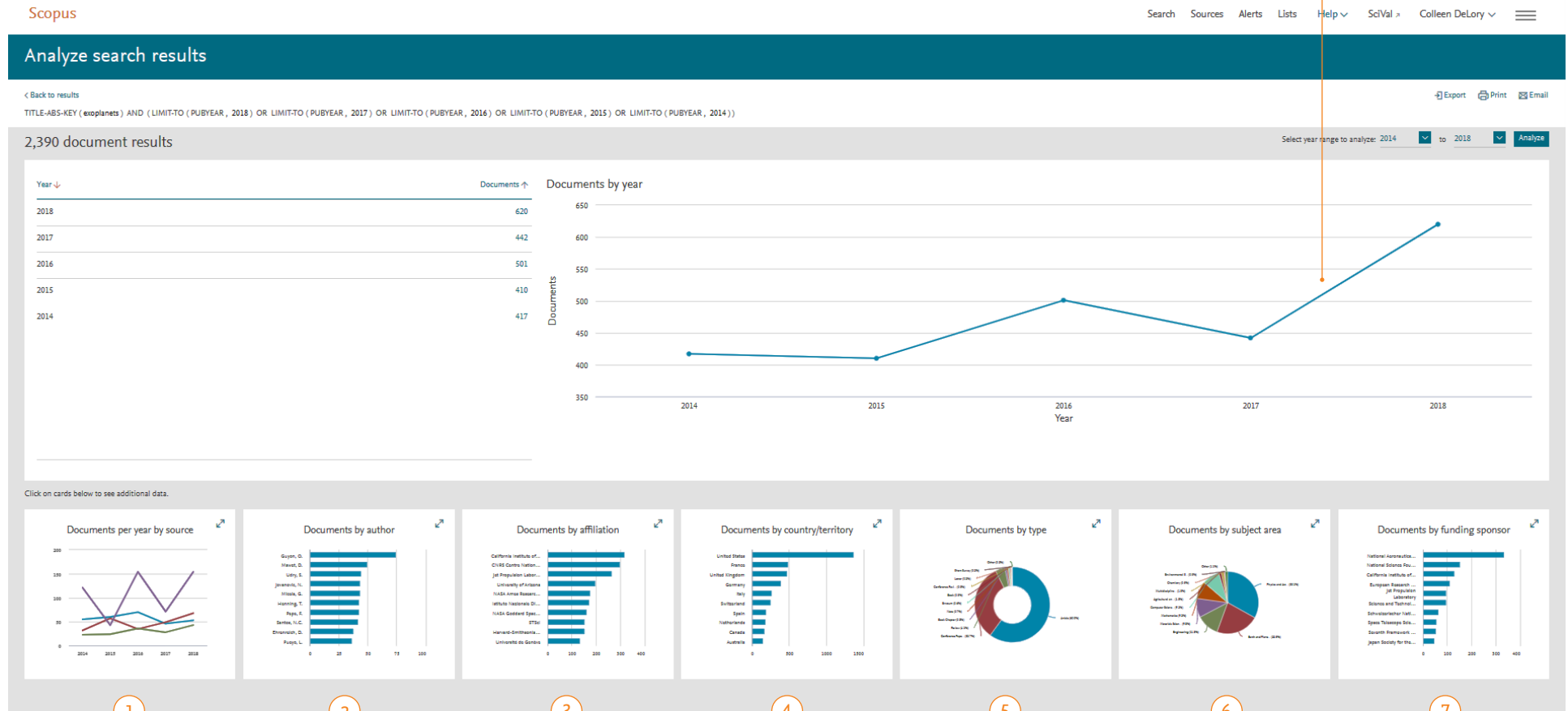
TIP: Generate quick visualizations for use in presentations or applications by exporting charts



Examine publication trends for your searches

Where should I publish?
Is my research novel?

Determine whether publishing is growing or diminishing for the research



Get a list of journals that are publishing papers in that topic

Locate top authors and review their bibliographies

Discover what institutions are leading in certain areas

Find out if there are global hotspots for this type of research

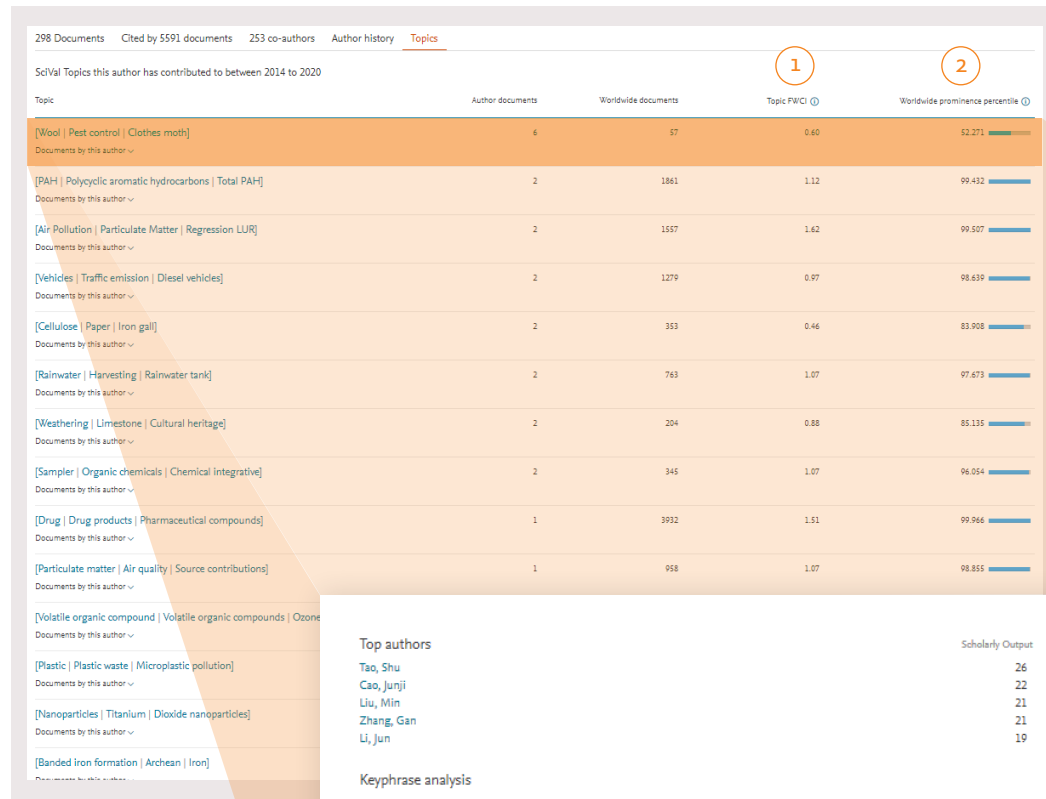
See whether certain types of articles are more popular in a field

View documents in terms of the size of the subject area they fall into

Discover where funding in this field is coming from

Learn about Topic Prominence while exploring other authors' work

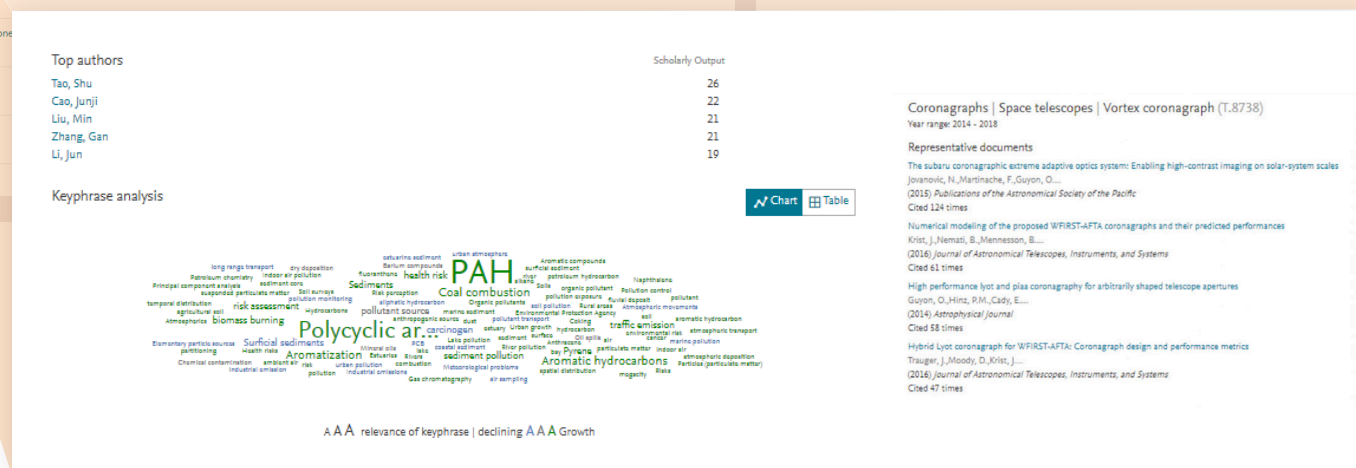
Is my research novel?



1 **Topic Field-Weighted Citation Impact** shows how well the documents in the topic are cited compared with similar documents. A value greater than 1.00 means the documents are more cited than expected.

2 **Prominence** shows the current momentum of a topic. It is calculated by weighing 3 metrics for papers clustered in a Topic: citation count, Scopus views and average CiteScore. The closer to 100%, the greater the momentum.

Dive deeper into a topic to see representative documents, top authors and a keyword analysis.



Curate the author profile

How do I stand out?

1

- Set the preferred name
- Merge profiles
- Add and remove documents
- Update affiliation

2

Authors can connect their Scopus Author Profile to their **ORCID**

3

Set citation and document **alerts** by author

Author details

Brimblecombe, Peter
City University of Hong Kong, Kowloon, Hong Kong
Author ID: 57079689800

Other name formats: Brimblecomb, Peter; Brimblecombe, P.

Subject area: Environmental Science, Earth and Planetary Science, Arts and Humanities, Engineering, Chemistry, Social Sciences, Materials Science, Chemical Engineering, Agricultural and Biological Sciences, Multidisciplinary, Medicine, Physics and Astronomy, Economics, Econometrics and Finance, Biochemistry, Genetics and Molecular Biology, Energy, Immunology and Microbiology, Pharmacology, Toxicology and Pharmaceutics, Business, Management and Accounting, Computer Science.

Documents by author: 298
Total citations: 7478 by 5591 documents
h-index: 44

Document and citation trends: (Bar chart showing documents and citations from 2009 to 2019)

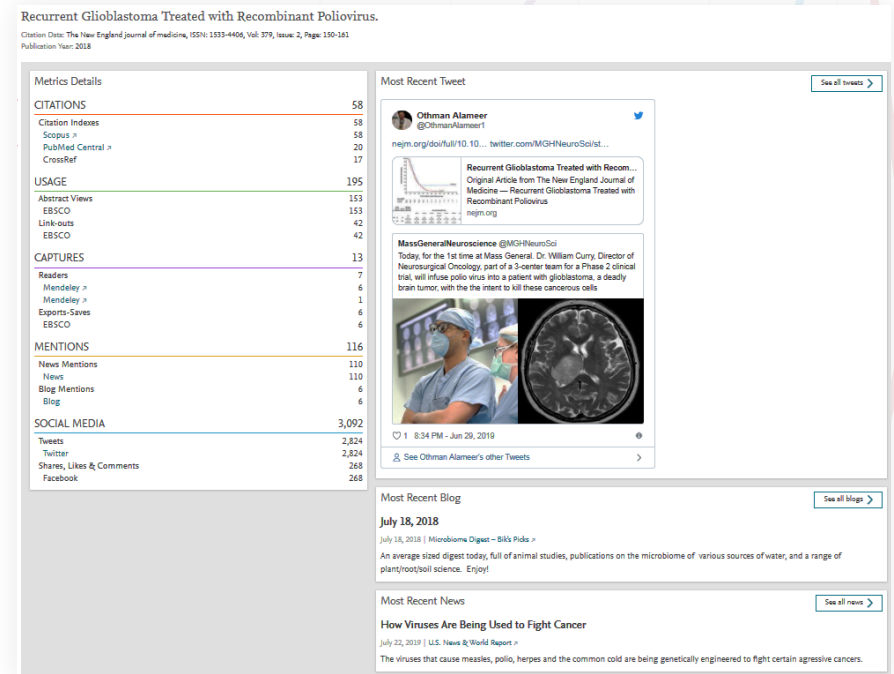
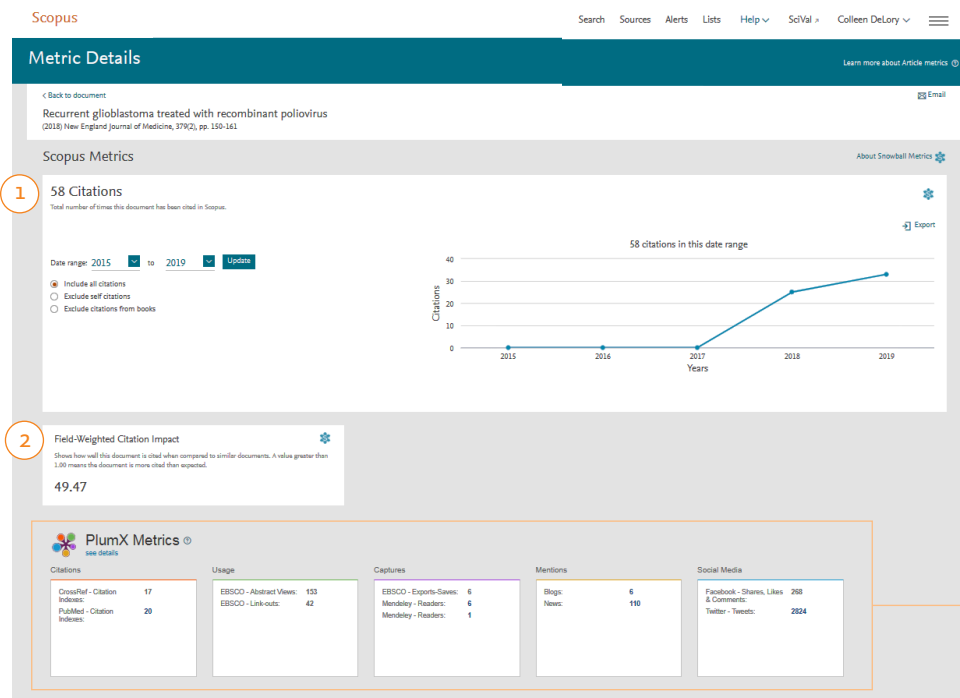
298 Documents | Cited by 5591 documents | 253 co-authors | Author history | Topics

Document title	Authors	Year	Source	Cited by
Diurnal trends in redox characteristics of water-soluble and -insoluble PM components	Gali, N.K., Li, G., Ning, Z., Brimblecombe, P.	2019	Environmental Pollution 254,112841	0
Tree distribution, morphology and modelled air pollution in urban parks of Hong Kong	Xing, Y., Brimblecombe, P., Wang, S., Zhang, H.	2019	Journal of Environmental Management 248,109304	0
Fine-scale spatial structure of air pollutant concentrations along bus routes	Xing, Y., Brimblecombe, P., Ning, Z.	2019	Science of the Total Environment 658, pp. 1-7	1

Share indicators and information about reach and impact

How do I stand out?

- 1 **Total citations**
- 2 **Field-Weighted Citation Impact** — This document is 51.08 times more cited than expected according to the average.



- | | | | | |
|---|--|---|--|---|
| <p>Citations</p> <p>Citation indexes, patent citations, clinical citations, policy citations</p> | <p>Usage</p> <p>Clicks, views, downloads, library holdings, video plays</p> | <p>Captures</p> <p>Bookmarks, favorites, reference manager saves</p> | <p>Mentions</p> <p>Blog posts, news mentions, comments, reviews, Wikipedia mentions</p> | <p>Social Media</p> <p>Tweets, +1s likes, shares</p> |
|---|--|---|--|---|



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- Use the author feedback wizard
- Find journal-level metrics including CiteScore, SNIP and SJR

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<https://www.elsevier.com/solutions/scopus/contact-sales>

