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- Author:** Gregory J. Gordon, SSRN; Date Written: October 1, 2010.
- Abstract:** Do you read everything in your field today? Do you even know what everything means any more? Readers of scholarly research are faced with an overabundance of information due to interdisciplinary subject areas, access to research at earlier and multiple stages, and simply more research from more scholars. My simple definition of innovation is the ability to create new things by being exposed to a broader and deeper set of existing things, but broader and deeper have their limits. There is no substitute for reading and truly comprehending a specific article, but there aren't enough hours in the day to read everything. We need better
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### What We Don't Know We Don't Know

*Against The Grain, Vol. 22, No. 4, p. 18, Fall 2010*

4 Pages • Posted: 19 May 2016 • Last revised: 2 Jun 2016

[Gregory J. Gordon](#)  
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**Abstract**

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**Annemarie Nordquist's My Library**

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