### About the conference:

The series of tri-annual symposia on Lactic Acid Bacteria began in 1983 to communicate and stimulate research on Lactic Acid Bacteria and their application.

The symposium will highlight the role Lactic Acid Bacteria play in the production of food and feed, as human commensals, how they promote health through probiotic applications and will showcase new technical advances.

### Conference topics:

- · Fermentation and metabolism
- Genetics, physiology and evolution
- Human microbiota: vaginal
- Human microbiota: gut
- Bacteriophages & Bacteriocins

#### go to conferencewebsite

Choose from a variety of sponsorship and commercial options to raise your profile and position your company as a thought leader in the community through:

**VISIBILITY:** The connection between sponsor and Elsevier as a brand.

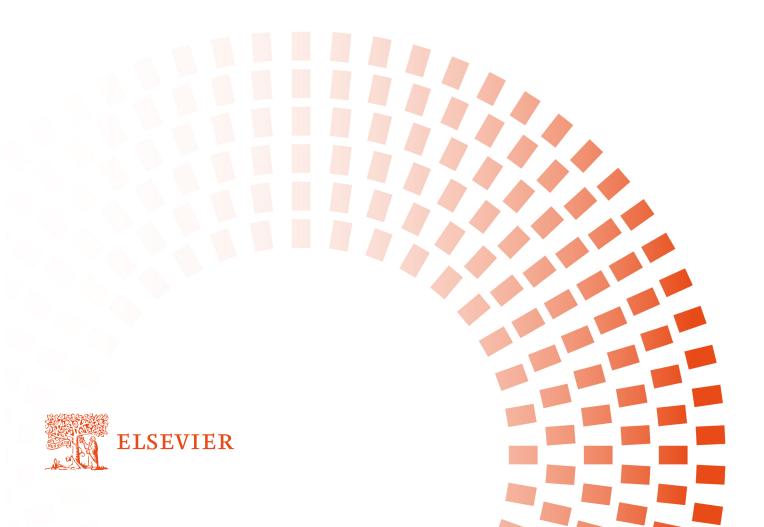
**NETWORKING:** The opportunities to network with top minds in the field.

**CONTENT:** Information and knowledge from the speakers and delegates that can add value to your message/ strategy

# For more information or to discuss your sponsorship options, please contact:

Chris Holmkvist

Senior Sales Manager Conferences Email: c.holmkvist@elsevier.com Mobile: 44 (0)7780-599 662



### International Symposium on Lactic Acid Bacteria

23-27 August 2026

Hotel Zuiderduin, Egmond aan Zee, The Netherlands

### Sponsorship packages

### **Platinum sponsor**

€ 19,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- · Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following\*:

Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Lanyards, Conference app

### **Gold sponsor**

€ 12,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- · Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following\*:
   Welcome reception, Coffee break, Lunch break, Workshop,

### Silver sponsor

Poster award, Conference app

€ 9,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following\*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

#### **Exhibition**

€ 4,500

The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral The following options are available: Shell Scheme (3x2m, including complimentary registration for 2 delegates)

### Networking packages

#### **Gala dinner sponsor**

€ 8,500

- An unrivalled opportunity to have high profile branding at the main social event of the conference
- Opportunity to give a short address at the beginning of the dinner
- · A tabletop exhibition display
- Your company logo on displayed in the dinner venue
- One set of promotional materials to be handed out at registration Complimentary registration for 2 delegates

### Welcome drinks sponsor

€ 7<u>,500</u>

- Opportunity to give a short address at the beginning of the reception
- Your company logo on displayed around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Lunch sponsor

€ 5,000

- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- A table top exhibition display
- · Your company logo displayed in the lunch area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

### Coffee sponsor

€ 2,500

- · Sponsorship of one of the Coffee breaks
- Your company logo displayed in the serving area
- Complimentary registration for 1 delegate

### Workshop

€ 3,700

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- · Full AV support included
- Complimentary registration for 1 delegate

### Poster award sponsor

€ 2,500

- Sponsor the poster awards selected by comittee
- Your representative can present the awards
- Promoted on the conference website
- · Complimentary registration for 1 delegate

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## Branding and visibility

### **Refill bottles**

€ 6,800

- · Your company logo on every refill bottle available at the conference
- · Complimentary registration for 1 delegate

### Lanyards

€ 4,500

- · Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- · Complimentary registration for 1 delegate

### **Networking Zone**

€ 7,000

- · Sponsorship of the official Networking Zone
- · A tabletop exhibition display
- Your company logo displayed throughout the Networking Zone
- One set of promotional materials to be handed out at registration
- · Complimentary registration for 2 delegates

### Registration desk sponsor

€ 3,000

- · Sponsorship of the Registration Desk
- · Your company logo displayed at registration
- · Promotional material handed out to delegates
- · Complimentary registration for 1 delegate

#### **App Advert**

• This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app Image should be text lite PNG or JPG and have a size of 1500x2000px

### **Registration Handout**

Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only - books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.

### Tailored sponsorship

We are happy to discuss tailored packages to best suit your goals and ambitions at the conference. Below are some alternative options that can be discussed if venue, logistics and compliance allows it. (NB all tailored options are subject to availability and approval by editors and conference chairs as well as partnering organisations.) Prices TBD.

### Yoga, Tai-chi

Instructor lead activities are available for some conferences and can also be added upon request. Advertised in program. Your company logo on for example yoga mat, yoga socks handed out to delegates.

### Photo booth sponsorship

Available for some conferences. Photo equipment/ handling included. Delegates can choose to have a photo taken. Ex. Photo frame with your company logo together with official conference logo.

### Café pod

An option for some events. Coffee/ refreshments served from a pod sponsored by your company. You can choose to sponsor the coffee, or have it paid for by the delegates.

### Walking tours and other activities

Available for some conferences and can also be added upon request.

### **Airport shuttle**

Can be an alternative for some conference. Your company sponsors the airport shuttle service offered to delegates

Note: All sponsorship and exhibiton options are subject to approval. Workshops are also subject to editorial approval.

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# Sponsorship/exhibition booking form

Platinum sponsorship	Terms and conditions of	booking
Gold sponsorship	Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.  Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.  Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.  If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event  You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.  A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation	charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur onn cancellation of the order by the Exhibitor.  The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
Silver sponsorship		
Exhibition		
Gala dinner		
Welcome drinks		
Lunch session		
Coffee session		
Workshop		The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.  Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US€3,000,000) is required prior to the event.
Poster Award sponsor		
Refill bottles		
Lanyards		
Networking zone		
Registration desk		
App advert		
Registration handout		
Total		
Tailored option:	I have read and agree to abide by the payment and cancellation terms as outlined above, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:	
	Signature	
	I agree to pay the agreed amount in full, as pe	r the terms and conditions
	Lwill arrange a hank transfer to Electrical Industrial and the natural details	

Company contact name for correspondence	
Name	
Surname	
Job Title	
Organization	
VAT/ Tax ID	
Address	
State/Country	
Post/Zip Code	
Tel	
Email	

