



Elsevier Clinical Solutions Drug Information Drug Database Image Requirements

Please attach product images when submitting a new product to Elsevier for database entry or submitting for addition to an existing product or for an existing product update.

Product images are included in our product content offerings and benefit our customers, clinicians, pharmacists, patients, students, and manufacturers by providing current, accurate, and reliable product information to support safe medication usage.

Product Images Content Highlights:

Quick and Accurate Identification and Dispensing of Brand Prescription Products (Rx), Generic Prescription Products, Over the Counter Products (OTC), Devices, and Non-Drug Products using Markings, Color, Shape, Packaging

Empowers and engages patients for safe medication usage and effective self care with quick and accurate identification of a product using the internet or a smartphone application

IMAGE SUBMISSIONS

In order to provide images for products submitted to us for addition to our database, please follow the image specifications and guidelines below.

- ❖ Please submit images along with your product submissions to our submission email productinfo@elsevier.com
- ❖ Alternatively, you may mail physical products for image processing by our images team to:

Celeste Hunter
Principal Drug Information Content
Elsevier
136 South Main Street
Suite 400
Salt Lake City, UT 84101
USA

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IMAGE SPECIFICATIONS

- File format must be PNG or JPG/JPEG
- Background must be transparent
- Product covers 85%+ of photo
- Image shows full product (not cut off)
- Color is in RGB
- If color is not in RGB, it is in CMYK
- Minimum resolution is 72 dpi
- Size- 1000 pixels on the shortest side of the image, no more than 10,000 pixels for height or width
- Size- at least 500 pixels in height or width, no larger than 10,000

Images content:

➤ Tablets

- Image of Paired Front and Back of Tablet with clearly visible markings, scoring, color, and other applicable attributes such as layered or segmented, etc.



➤ Capsules

- Image of Paired Sides of Capsule with clearly visible markings, color, and other applicable attributes



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Drug Database Image Requirements

- **Other Solid Dosage Forms**
 - Image of Paired Solid Dosage Form with clearly visible markings, scoring, color, and other applicable attributes
- **Contraceptives (Tablet/Capsule/Other Solid Dosage Form)**

Outer Carton front and back with NDC and UPC visible. Any unit dose blister cards with NDC and UPC visible card boxes.
- **Injectables**
 - Image of Vial, Syringe, Autoinjectors, etc.
 - Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode



- **Oral/Ophthalmic/Otic Solutions, Suspensions, Liquids, Drops**
 - Product Outer Package with NDC/UPC/Barcode
 - Product Unit Dose Packaging/Cup with NDC/UPC/Barcode
 - Product Bottle/Container with Oral Liquid and a dosing cup showing color
 - Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode



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➤ Powders

- Product Outer Package with NDC/UPC/Barcode
- Product Inner Package, Unit Dose Package, Packet, Container, Jar, etc. with NDC/UPC/Barcode
- Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode



➤ Topicals, Drops, Wipes, Other Non-Drug Items

- Image of Product if a Wipe/Other Non-Drug Item
- Product Outer Package with NDC/UPC/Barcode
- Product Inner Package, Unit Dose Package, Packet, Tube, Container, Jar, etc. with NDC/UPC/Barcode
- Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode



➤ Kits containing multiple products

- Images of ALL CONTENTS contained in Kit from all sides clearly showing markings and description information
- Image of other applicable contents contained in Device Packaging
- Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode

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➤ Medical Devices/Vaginal Insert/Intrauterine Devices

- Image of Medical Device from all sides clearly showing markings and device information
- Image of other contents contained in Device Packaging
- Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode



➤ Patches/Gel Sheets

- Image of front/back of unwrapped patch
- Image of inner packaged/wrapped patch and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode



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- **Brand and Private Label OTC Products/ Dietary and Nutritional Supplements/ Medical Foods**
 - Image of front/back/sides of inner and outer packaging with Label Name/Directions/Storage and NDC/UPC/Barcode

