



**LAUNCHED** to double investment in social impact and cut our environmental footprint in half

# 2030 GOALS

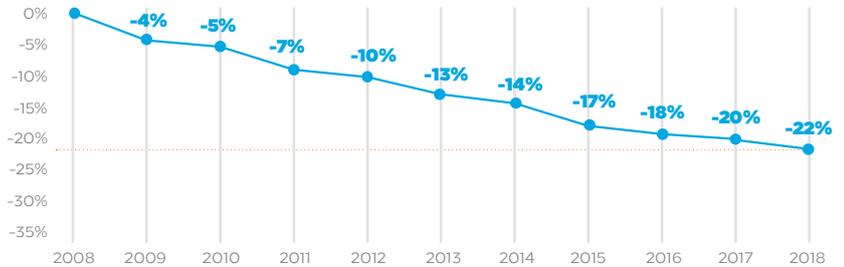
### FEATURED GOALS:

Reduce water use in our managed operations by 50%

Activate 20 context-based water projects in our communities and watersheds of top water risk

## PERFORMANCE

Reduced water consumption by **22%** since 2008 (liters per m<sup>2</sup>)



Represents data for all managed and franchised hotels

## WATER STEWARDSHIP



Committed to **addressing water stewardship** in Africa through Hilton's Big Five for Sustainable Travel and Tourism across Africa



Signed on to the Ceres Connect the Drops campaign to engage our guests in our **water conservation efforts**

## OPERATIONS

# 2,700+

environmental projects activated at over 1,300 global locations during Earth Week



All Hilton properties are required to use LightStay to **set water reduction targets** and implement a continuous improvement project in line with our 2030 Goals

## INNOVATION

# 417M+

gallons of water saved through deploying water efficient laundry and cleaning technologies

Hilton Northolme became the first property in the Seychelles to invest in an **artificial coral reef to support marine ecosystems**



## CONTEXT-BASED PILOTS

Joined the **California Water Action Collaborative** and participated in a context-based water targets pilot in the Santa Ana Watershed in California, **helping to develop a methodology for context-based water targets**



**3** context-based water pilot programs activated

in the United States, South Africa and China, in partnership with World Wildlife Fund

**COLLECTIVE ACTION**  
TOWARD THE SUSTAINABLE DEVELOPMENT GOALS



Signed on to the UN Water Action Platform to further our commitment to fighting the global water crisis

Helped to launch the International Tourism Partnership's Water Risk Index Report during World Water Week