



会议介绍:

InnoTech 2026: 创新与技术管理大会以“数字智能时代下的创新与技术治理”为主题，将汇聚顶尖学者、行业专家及政策制定者，共同探讨加速推进的数字化转型将如何重塑创新体系、组织战略及技术治理模式。

本届大会联合主办单位是清华大学技术创新研究中心。

首届InnoTech大会致力于打造一个跨学科、跨领域、跨地域的深度对话平台。在爱思唯尔旗下创新与技术研究领域权威期刊的支持下，打造一场高水平学术盛会。

会议主题:

- 创新过程中的人工智能：增强、自动化与伦理
- 产业平台化：生态系统战略与价值重构
- 后平台时代的开放创新
- 数字时代的用户驱动与社群创新
- 使命导向型的技术创新与社会挑战
- 创新管理中的战略预见与技术预测
- 全球企业的动态能力与创新机会捕获
- 可持续未来：面向环境与社会韧性的技术创新
- 数字时代产业政策的重构
- 全球南方崛起的创新路径与替代化发展模式
- 更多话题详见会议网站

<https://www.elsevier.com/events/conferences/all/innotech-conference>

通过会议赞助和多种商业合作方案，提升企业知名度，使公司成为相关领域的思想领导者：

提升品牌可见性Visibility: 赞助商通过在爱思唯尔国际学术会议上的亮相，增强品牌影响力

建立合作联系Network: 赞助商将有机会与在机械生物学领域有重大影响力的海内外演讲嘉宾、参会嘉宾建立联系，探索合作机会

获取专业内容Contents: 来自演讲者和与会代表的洞见分享，可为您制定企业战略/市场宣传策略增添价值

成为大会赞助商/参展商，欢迎联系：

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Sponsorship packages

白金赞助商

人民币含税24万

- 现场展位1个，大小为6x2m（带搭建）
- 5个免注册费参会名额
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、企业官网链接
- 在大会现场的宣传物料上展示企业LOGO, 包括电子类和印刷类物料
- 入袋宣传资料1份
- 在大会app上做赞助商标识
- 可在如下6个环节任选其3做品牌冠名: [1] 大会欢迎酒会、[2] 茶歇区、[3] 午餐区、[4] 最佳墙报奖、[5] 参会者挂绳或胸卡、[6] 编辑面对面研讨会

金牌赞助商

人民币含税12万

- 现场展位1个，大小为3x2m (带搭建)
- 4个免注册费参会名额
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、企业官网链接
- 在大会现场的宣传物料上展示企业LOGO, 包括电子类和印刷类物料
- 入袋宣传资料1份
- 在大会app上做赞助商标识
- 可在如下6个环节任选其2做品牌冠名: [1] 大会欢迎酒会、[2] 茶歇区、[3] 午餐区、[4] 最佳墙报奖、[5] 参会者挂绳或胸卡、[6] 编辑面对面研讨会

银牌赞助商

人民币含税6万

- 现场展位1个，大小为3x2m (带搭建)
- 3个免注册费参会名额
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、企业官网链接
- 在大会现场的宣传物料上展示企业LOGO, 包括电子类和印刷类物料
- 入袋宣传资料1份
- 可在如下6个环节任选其1做品牌冠名: [1] 大会欢迎酒会、[2] 茶歇区、[3] 午餐区、[4] 最佳墙报奖、[5] 参会者挂绳或胸卡、[6] 编辑面对面研讨会

展商

人民币含税3.5万

- 现场展位1个，大小为3x2m (无搭建)
- 1个免注册费参会名额
- 在大会官网上展示企业LOGO、企业介绍、企业官网链接
- 在大会现场宣传物料上展示企业LOGO
- 入袋宣传资料1份

Networking packages

大会晚宴冠名 (仅限1席)

人民币含税7万

- 在大会的最重要的社交活动中树立高知名度品牌的绝佳机会
- 现场展位1个，大小为3x2m（带搭建）
- 在晚宴开始时做简短发言/祝酒词
- 晚宴现场A1大小的KT板上体现公司LOGO
- 签到时向参加者派发的宣传资料1份
- 免费参会名额2个
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、官网链接

大会欢迎酒会冠名 (仅限1席)

人民币含税6.5万

- 现场展位1个，大小为3x2m（带搭建）
- 在酒会开始时做简短发言/祝酒词
- 欢迎酒会现场A1大小的KT板上体现公司LOGO
- 签到时向参加者派发的宣传资料1份
- 免费参会名额2个
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、官网链接

大会午餐冠名

人民币含税6万

- 现场展位1个，大小为3x2m（带搭建）
- 大会午餐区现场A1大小的KT板上体现公司LOGO（仅限1场）
- 签到时向参加者派发的宣传资料1份
- 免费参会名额2个
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、官网链接

大会茶歇冠名

人民币含税1.8万

- 大会茶歇现场A1大小的KT板上体现公司LOGO（仅限1场）
- 签到时向参加者派发的宣传资料1份
- 免费参会名额1个
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、官网链接

研讨会

联系我们

- 在专属研讨会环节向大会代表展示您的产品（研讨会内容需经过大会主办方审核）
- 在大会官网上进行推广
- 面向所有已预注册的代表开放
- 提供完整的AV设备支持
- 免费参会名额1个

最佳墙报奖冠名

人民币含税2.5万

- 作为大会最佳墙报奖的冠名赞助商，会在颁发最佳墙报奖环节之前做简短发言
- 免费参会名额1个
- 在大会官网上进行鸣谢: 展示企业LOGO、企业介绍、官网链接



Branding and visibility

可再用水瓶

人民币含税5.5万

- 在大会上可重复使用的水瓶上展现公司Logo
- 免费参会名额1个

挂绳 (至多3个名额)

人民币含税4万

- 参会者挂绳上展现公司LOGO, 参会人员人手1个, 全程佩戴
- 免费参会名额1个

Networking Zone

人民币含税6万

- 现场展位空地1个, 大小为3x2m (赞助商自行搭建)
- 2个免费注册参会名额
- 在大会官网上展示企业LOGO、企业介绍、企业官网链接
- 在大会现场宣传物料上展示企业LOGO
- 入袋宣传资料1份

签到台品牌露出

人民币含税2.5万

- 在现场签到台上体现公司LOGO
- 在大会官网上展示企业LOGO、企业介绍、企业官网链接
- 在大会现场宣传物料上展示企业LOGO
- 免费参会名额1个

App 广告投放

人民币含税4千元

- 您可在会议APP中投放全彩广告。
- 图片应为文字较少的PNG或JPG格式, 尺寸为1500x2000像素。

宣传资料入袋

人民币含税1万

在签到时向每位参会者现场派发公司宣传资料。现场分发仅限轻量资料, 书籍等将在资料陈列专区进行展示, 不再放入为参会者准备的袋子内。宣传资料需按时提交给相关项目负责人以便装袋, 具体提交日期及数量待合同签署后具体沟通。

Tailored sponsorship

我们很乐意与您讨论量身定制的方案, 以最好地满足您在会议中的目标。以下是一些可供讨论的替代方案, 前提是场地、物流和合规性允许。(注: 所有定制方案均需视具体情况而定, 并需经编辑、会议主席及合作机构批准) **价格待定。**

Yoga, Tai-chi 太极拳

Instructor lead activities are available for some conferences and can also be added upon request. Advertised in program. Your company logo on for example yoga mat, yoga socks handed out to delegates.

Photo booth sponsorship 拍照区冠名

Available for some conferences. Photo equipment/ handling included. Delegates can choose to have a photo taken. Ex. Photo frame with your company logo together with official conference logo.

Café pod 咖啡角

An option for some events. Coffee/ refreshments served from a pod sponsored by your company. You can choose to sponsor the coffee, or have it paid for by the delegates.

Walking tours 徒步活动

Available for some conferences and can also be added upon request.

Airport shuttle 机场接送服务

Can be an alternative for some conference. Your company sponsors the airport shuttle service offered to delegates

赞助权益及类型均按照赞助款项先到先得原则; 宣传资料由赞助商提供, 活动主办方仅负责资料装袋。

联系我们, 了解更多:

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赞助与参展意向书

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挂绳
Networking zone
签到台品牌露出
App 广告投放
宣传资料入袋
Total
Tailored option:

Terms and conditions of booking

Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.

Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.

Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.

If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event

You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.

A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation

charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.

The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.

The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.

Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.

Price for up to 2 colour printing within logos .

I have read and agree to abide by the payment and cancellation terms as outlined above, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

I agree to pay the agreed amount in full, as per the terms and conditions

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

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