# 7<sup>TH</sup> INTERNATIONAL CONFERENCE ON DESALINATION SCIENCE AND TECHNOLOGY 2025 (DESAL 2025)





## Organised by



## **About Conference**

Leading academic researchers, scientists and engineers from membrane desalination and associated industries as well as representatives of government organisations, international agencies and aid organisations to discuss the latest developments in desalination using membrane technology. The conference scope will include theoretical and applied research, technological and industrial development.

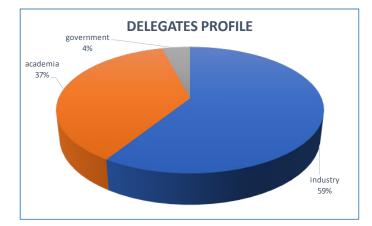
# **Conference Topics**

- Membrane-based pre-treatments (ultrafiltration, microfiltration)
- · Advanced chemical pre-treatment and post-treatment processes
- Membrane desalination (reverse osmosis, nanofiltration, forward osmosis, pressure retarded osmosis)
- Thermal desalination processes (membrane distillation and pervaporation)
- Electrochemical systems for selective desalination and polishing (electrodialysis, capacitive deionisation)
- Membrane fouling, scaling and mitigation
- Advanced materials (biomimetic water, 2D membranes and ion channel membranes)
- Emerging desalination and non-conventional water production technologies
- Novel hybrid systems and intensification efforts
- Spacers and modules design and hydrodynamics control
- · Brine/concentrate management and valorisation
- Resources recovery from brine
- Energy and sustainability, life cycle and economic evaluation

# www.elsevier.com/desalination-using-membrane-

# Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Membrane Desalination community**.



# USE YOUR PRESENCE AT THE MEMBRANE DESALINATION CONFERENCE TO:

Launch new products and highlight existing ones

- Increase brand awareness and elevate your company profile in the mechanics of biomaterials and tissues community
- Network with specialists, seek international partners and form new alliances
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific and expert community
- Build relationships for the future
- Attract new talent and strengthen partnerships
- Generate sales leads and educate the market

# Marketing Reach

An extensive marketing campaign will be used to promote **Membrane Desalination** to ensure maximum exposure for your organisation.



A website devoted to the Conference, **www.elsevier.com/desalination-using membrane-conference** is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

## Social media/Twitter #MEMDES2025

# **E-Mail Marketing**



Direct email broadcasts w@ distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

For further information on sponsorship and exhibition opportunities, Please contact:

# Chloe Partridge

Conference Sponsorship & Classified Advertising Sales Executive

STM Journals | Elsevier Direct Tel : +44 (0) 1865 843346 Mobile : (0)7771 840678 E-mail : c.partridge@elsevier.com

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following\*:
  - Welcome reception Coffee break Lunch break Workshop
  - Poster award Lanyards Conference app
- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following\*:
  - Welcome reception 
     Coffee break 
     Lunch break 
     Workshop
  - Poster award Conference app
- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following\*:
  - Coffee break Poster award Conference app Lunch break
- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

Table top (Approx. 2m table top exhibition stand, including complimentary exhibition pass for 1 person)\$ 2,700Shell Scheme (3x2m, including complimentary registration for 1 delegate and 1 exhibitor pass)\$ 4,500

(\*) Based on first come first served receipt of commitments

\$ 19,500

\$ 12,500

\$ 7,500

## 16-19 NOVEMBER 2025 | HILTON CLEARWATER BEACH, FLORIDA, USA

**GOLD SPONSOR** 

**EXHIBITION** 

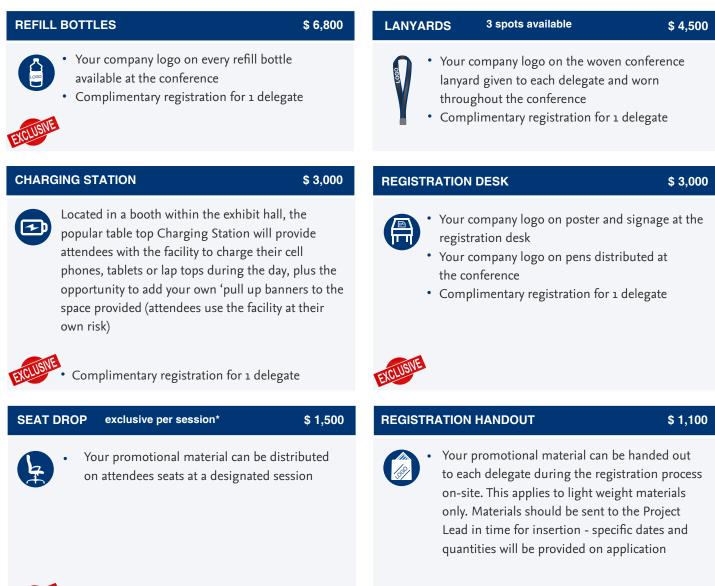
# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements

See below for additional specific benefits and exposure

# **BRANDING AND VISIBILITY**





#### LITERATURE DISPLAY

#### \$ 900

 A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff

#### CONFERENCE APP

#### CONTACT US

Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors



# Download Conference App Details

APP ADVERT

- This action is exclusive for sponsors/exhibitors, allowing you to place a full colour advert on the conference app

\$ 1500

 Image should be text lite PNG or JPG and have a size of 1500x2000px

## **NETWORKING OPPORTUNITIES**

#### GALA DINNER

#### \$ 8,500

\$ 5,000



An unrivalled opportunity to have high profile branding at the main social event of the conference

- Opportunity to give a short address at the beginning of the dinner
- A tabletop exhibition display
- Your company logo displayed where the dinner will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



#### LUNCH SESSION Exclusive per break

- Sponsorship of one of the conference lunches
- Opportunity to give a short address at the beginning of the lunch
- A table top exhibition display
- Your company logo displayed where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



### WORKSHOP

#### \$ 3,700

- Showcase your products to the conference delegates at a dedicated workshop session
  - Promoted on the conference website
  - Open to all pre-registered delegates
  - Full AV support included
  - Complimentary registration for 1 delegate

#### WELCOME DRINKS





- Opportunity to give a short address at the beginning of the reception
- Your company logo displayed positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



### REFRESHMENT BREAK Exclusive per

#### \$ 2,500

- Sponso breaks
  - Sponsorship of one of the conference refreshment breaks
  - Your company logo displayed where the breaks will be taking place
  - Complimentary registration for 1 delegate



#### POSTER AWARD

#### \$ 3,500



- An opportunity to sponsor the award for best poster presentation
- Normally presented to an early career researcher at the closing ceremony
- Can be presented by one of your staff members
- Complimentary registration for 1 delegate



## SPONSORSHIP AND EXHIBITION ORDER FORM

#### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)	First Name
Surname	
Job Title	
Organization	
Address	
State/Country	
Post/Zip Code	
Tel	Fax
Email	

#### 2. SPONSORSHIP OPPORTUNITIES

Platinum Sponsor	\$ 19,500
Gold Sponsor	\$ 12,500
Silver Sponsor	\$ 7,500
BRANDING AND VISIBILITY	
Refill Bottles	\$ 6,800
🗌 Lanyards	\$ 4,500

Charging Station	\$ 3,000
Registration Desk	\$ 3,000
Seat Drop	\$ 1,500
Registration Handout	\$ 1,100
🗌 App Advert	\$ 1,500
🔲 Literature Display	\$ 900
Conference App	Contact Us

#### NETWORKING OPPORTUNITIES

🗌 Gala Dinner	\$ 8,500
Welcome Drinks Reception	\$ 7,500
Lunch Session	\$ 5,000
🗌 Refreshment Break	\$ 2,500
□ Workshop	\$ 3,700
Poster Award	\$ 3,500

#### **3. EXHIBITOR OPPORTUNITIES**

Shell Scheme	\$ 4,500
Table Top	\$ 2,700

#### 4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable

□ I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

\$

#### 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

#### 6. RETURN TO

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#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
   Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference 50%
- 100% of the total charge as a cancellation penalty.
  Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit theStand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the
  Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the
  Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the
  Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the
  Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship
  package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US€3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos