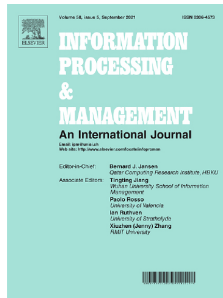




INFORMATION PROCESSING & MANAGEMENT CONFERENCE 2022

Xiamen, China
20-23 October 2022

Supporting Publication



Organised by



ELSEVIER

About the Conference

The Information Processing & Management Conference 2022 (IP&MC2022) is an innovative experiment in disseminating and publishing academic research in computing, communication, and information science.

IP&MC will publish cutting-edge original research at the intersection of computing, communication and information science concerning theory, methods, or applications in a range of domains. It will offer an array of community-building and research-enhancing activities.

IP&MC integrates the conference and journal publishing processes, offering researchers the advantages of conference feedback and journal dissemination of their research in a single seamless stream.

Calls for themed papers will be tracks at IP&MC and then special issues in Information Processing & Management. Manuscripts accepted and presented at IP&MC will receive premium handling at the journal, resulting in rapid publication after the Conference.

Sample Conference Topics

- Edge Analytics and Edge Intelligence
- Intelligent Tourism
- Lightweight Machine Learning
- Healthcare Informatics
- Social Computing Analytics
- Post-Covid Infodemic and Recovery

Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the **Information Processing & Management** community.

USE YOUR PRESENCE AT THE INFORMATION PROCESSING AND MANAGEMENT CONFERENCE TO:

- 1 Launch new products and highlight existing ones
- 2 Increase brand awareness and elevate your company profile in the Energy and Climate Transformations community
- 3 Network with specialists, seek international partners and form new alliances
- 4 Increase visibility in focused markets
- 5 Communicate your message to a highly qualified scientific and expert community
- 6 Build relationships for the future
- 7 Attract new talent and strengthen partnerships
- 8 Generate sales leads and educate the market

Marketing Reach

An extensive marketing campaign will be used to promote the **Information Processing & Management Conference** to ensure maximum exposure for your organisation.

Website

A website devoted to the Conference, www.elsevier.com/events/conferences/information-processing-and-management-conference is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

Social media/Twitter

#IP&MC2022

E-Mail Marketing

Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include conference updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

For further information on sponsorship and exhibition opportunities, please contact:

conferenceinfo@elsevier.com

EXCLUSIVE PLATINUM SPONSOR

\$ 10,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Place on the industry & sponsors panel discussion session
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following*:
 - **Welcome reception • Coffee break • Lunch break • Workshop**
 - **Poster award • Lanyards • Conference app • Gala dinner**

GOLD SPONSOR

\$ 7,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Place on the industry & sponsors panel discussion session
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following*:
 - **Welcome reception • Coffee break • Lunch break • Workshop**
 - **Poster award • Conference app**

SILVER SPONSOR

\$ 5,000

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following*:
 - **Coffee break • Poster award • Conference app • Lunch break**

EXHIBITION

- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral
- The following options are available:

Table top (Approx. 2m table top exhibition stand, including 1 exhibitor pass)	\$ 850
Shell Scheme (3x2m, including complimentary registration for 1 delegate and 1 exhibitor pass)	\$ 1,500

(*) Based on first come first served receipt of commitments







ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your logo and company name, short description and link through to your company website on the conference website
- Packages can also be tailor-made to suit individual requirements

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

<p>REFILL BOTTLES \$ 2,000</p>  <ul style="list-style-type: none"> • Your company logo on every refill bottle available at the conference • Complimentary registration for 1 delegate <p>EXCLUSIVE</p>	<p>LANYARDS \$ 2,000 3 spots available</p>  <ul style="list-style-type: none"> • Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference • Complimentary registration for 1 delegate
<p>CHARGING STATION \$ 1,200</p>  <p>Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This package offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided (attendees use the facility at their own risk)</p> <ul style="list-style-type: none"> • Complimentary registration for 1 delegate <p>EXCLUSIVE</p>	<p>REGISTRATION DESK \$ 1,600</p>  <ul style="list-style-type: none"> • Your company logo on poster and signage at the registration desk • Your company logo on pens distributed at the conference • Complimentary registration for 1 delegate <p>EXCLUSIVE</p>
<p>SEAT DROP \$ 950 exclusive per session*</p>  <ul style="list-style-type: none"> • Your promotional material can be distributed on attendees seats at a designated session <p>EXCLUSIVE</p>	<p>REGISTRATION HANDOUT \$ 500</p>  <ul style="list-style-type: none"> • Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application

(*) Based on first come first served receipt of commitments

LITERATURE DISPLAY **\$ 400**



- A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff

APP ADVERT **\$ 400**



- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app
- Image should be text lite PNG or JPG and have a size of 1500x2000px

CONFERENCE APP **CONTACT US**



Sponsor Elsevier’s conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app

- Details of the program and speakers
- Abstracts of all the talks and posters
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors



(*) Based on first come first served receipt of commitments

Download Conference App Details

NETWORKING OPPORTUNITIES

GALA DINNER \$ 4,000



An unrivalled opportunity to have high profile branding at the main social event of the conference

- Opportunity to give a short address at the beginning of the dinner
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



WELCOME DRINKS \$ 3,150



- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc.)
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



LUNCH Exclusive per break \$ 2,600



- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- Your company logo on available paraphernalia (eg. napkins)
- A table top exhibition display
- your company logo on A1 sized foam-backed posters where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates



COFFEE BREAK Exclusive per break \$ 900



- Sponsorship of one of the Conference Coffee
- Your company logo on available paraphernalia (eg. napkins)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Complimentary registration for 1 delegate



WORKSHOP \$ 3,250



- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate

PAPER, POSTER, REVIEWER AWARDS \$ 1,000



- An opportunity to brand the award for best Paper and Poster presentation and/or Reviewer
- Chosen by the scientific committee
- Can be presented by one of your staff members
- Complimentary registration for 1 delegate



