#### **Digital** Commons<sup>™</sup>

# A high-quality institution-led journals program enhances global visibility, reputation & impact

A leader in open access publishing, Digital Commons partners with institutions to publish journals with global visibility and influence.

Founded in 1999 by scholars, Digital Commons has helped thousands of academic editors and librarians develop sustainable and impactful institution-led journal publishing programs.

With advanced technology, industry-leading search engine optimization, robust metrics and peerless consulting services, we can help you build a journals program that accomplishes your institutional goals.





## All-in-one publishing platform

Digital Commons is built with professional-grade publishing tools that streamline submission and peer-review management on one easy-touse platform. Since no two journals are alike, our tools are highly customizable to accommodate a variety of workflows and editorial roles. Digital Commons is a secure and reliable hosted solution for all journals published at your institution, so editors can spend more time attracting authors and less time on administrative tasks.



#### Industry-leading metrics

Dashboards on Digital Commons show in real-time where in the world your journals are being read. Our best-in-class, on-demand readership metrics can demonstrate journal influence to authors, peers, colleagues and key stakeholders at your university. Filter, export and share analytics such as search readership by region, country and institution, referrer trends, and usage trends over time. Our sophisticated algorithm eliminates inflated readership and download counts to give you confidence in your reports.



#### Global visibility

Make your institution's journals highly discoverable and read. Digital Commons is engineered for accurate and highly ranked discovery by search engines such as Google, Google Scholar and Bing. Our design team works with each editor to create a professional design that reflects your institution's brand to maximize global recognition. With built-in search engine optimization (SEO), Digital Commons delivers more reach, more readership and more influence for your journal content.



### Dedicated consultation & strategic guidance

With over twenty years' experience serving the scholarly community, the Digital Commons Consulting Services team is committed to providing everything your publishing program needs to realize its strategic goals. You get dedicated technical support, as well as free editorial training and advisory services to enhance each journal's online presence.

We have a tier of service specifically designed to give each journal the support it needs

Just launching

Needing a more professional online presence

On the cusp of attaining global recognition & impact





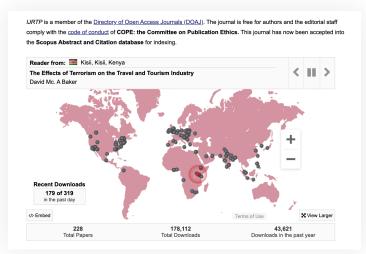
## Build a sustainable institution-led publishing program for journals — & more — on Digital Commons

#### Publish everything your faculty, staff & students produce:

- peer-reviewed journals
- conference proceedings
- books
- open education resources
- magazines & newsletters
- student journals
- digital humanities projects
- ... and more



## Scalable platform to grow as quickly as you need



#### Best-in-class institutional repository and fully integrated professional-grade publishing in one easy-to-use platform:

- · secure, scalable, cloud-hosted technology
- low cost of ownership with no IT investment: we handle all platform upgrades & maintenance
- dedicated consultation & service support, including free training for site administrators & journal editors
- unlimited, secure storage of all file sizes & types, including datasets, 3D images & multimedia
- custom journal branding & annual redesigns
- reliable performance with 99% uptime
- accurate, visually compelling analytics to prove global influence



>2,100 journals



>1,700 conference proceedings



>1,400 books



>4.3m full-text OA articles



>930m downloads



>500

institutions worldwide



For more information, visit: elsevier.com/solutions/digital-commons