**LAUNCHED**

**2030 GOALS**

- to double investment in social impact and cut our environmental footprint in half

**FEATURED GOALS:**

- Sustainably source (e.g. certified) all meat and poultry, produce, seafood and cotton at managed hotels (where available)
- Encourage suppliers to set goals and validate through auditing and incentive program
- Create framework for collaboration program with top-tier suppliers

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**SUSTAINABLE SEAFOOD**

**INCREASED PROCUREMENT**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total seafood volume from certified fisheries, including Marine Stewardship Council (MSC) sources</td>
<td>4.6%</td>
<td>+25% (above 2015 baseline)</td>
</tr>
<tr>
<td>Total seafood volume from fisheries progressing toward sustainability</td>
<td>16.2%</td>
<td>+300% (above 2015 baseline)</td>
</tr>
</tbody>
</table>

*based on available procurement data, analyzed in 2018

**Achieved traceability with MSC Chain of Custody certification** at 62 hotels in 5 countries

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**IMPROVED SUSTAINABILITY OF SOURCES:**

- Supported 7 Fishery Improvement Projects in Hilton’s supply chain (based on available procurement data), including Peru mahi mahi, Bahamas spiny lobster and Vietnam yellowfin tuna fisheries
- **CAGE-FREE EGGS:**
  - Launched our goal in 2015 for five brands to switch to *cage-free eggs* in 19 countries
  - 11 out of 19 countries now have cage-free eggs available
  - 70% of eggs procured* in the US and UK are cage-free

*based on known egg procurement data, by dollar value

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**SUSTAINABLE MENUS**

- Introduced new cookery coaching program to empower 60 chefs to create plant-based dishes, supporting local suppliers
- Launched the Blended Burger, with 70% beef and 30% mushroom, in five countries
- Re-engineered UK central menu served at 25 hotels to feature:
  - The AvoClub, a Hilton creation to reduce the meat content of the Club Sandwich
  - 50% more sustainable seafood options
  - 25% more plant-based dishes

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**DUE DILIGENCE**

- Included Responsible Sourcing Policy on all new contracts
- Extended due diligence on all contracts over $500,000
- **100%** of procurement leads in Europe, Middle East and Africa trained in risks of modern slavery in labor sourcing
- **100%** of procurement leads trained in responsible sourcing

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**COLLECTIVE ACTION**

**TOWARD THE SUSTAINABLE DEVELOPMENT GOALS**

Collaborating with the World Resources Institute cross-industry innovation hub Better Buying Lab to shift diets to more plant-based options to help stay below 2 degree increase in temperature, in line with the Paris Climate Agreement