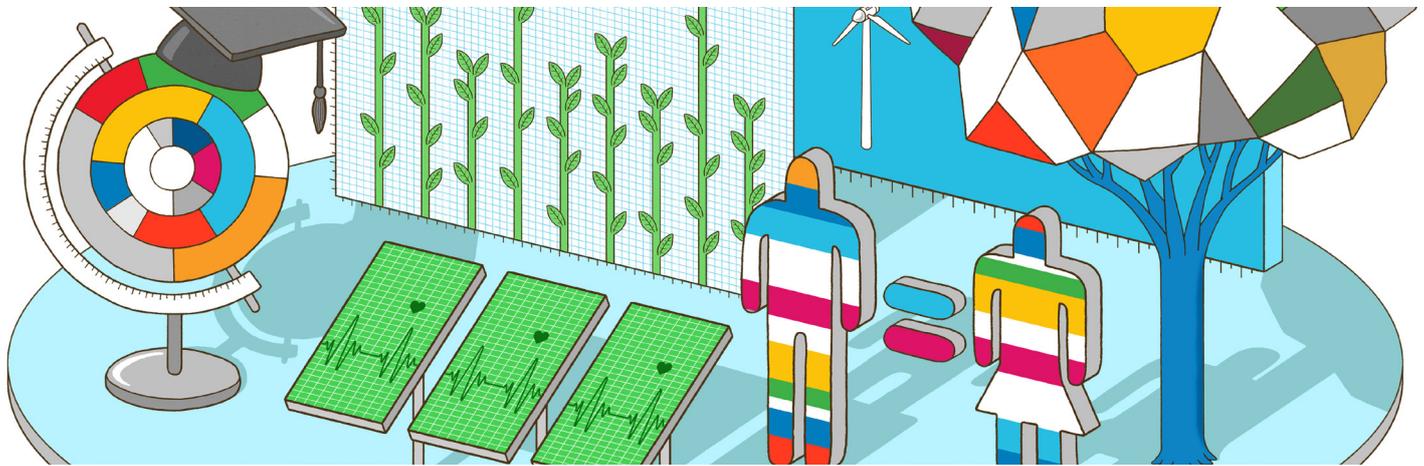


Build your societal impact reputation with Pure

Updated: June 14, 2021

Web version: <https://www.elsevier.com/research-intelligence/build-your-societal-impact-reputation>



What is your university's role in Societal Impact?

Increasingly, university leadership, governments, funders, the community, and others are demanding to understand the value of university research. They want to know that the significant investment in research is going to help society.

Munk et al. (2017) in the article, *Five Ways Universities are Organising Themselves to Increase Societal Impact*, recognize this importance:

“Aside from the major responsibility of education and knowledge, what purpose do universities serve? Many academic institutions around world are beginning to recognise their role in creating political, economic and social value, as well as their ability to become an ‘embedded brain’ within society. The vast resources, research capabilities and connections which universities hold can foster, promote, and lead social innovation globally.”

A university can contribute to societal impact in multiple ways. For example:

- Policies to ensure food on campus is sustainably farmed
- Access to mental health for students and faculty
- Upgrading existing buildings to a higher energy efficiency rating

Another central area where universities demonstrate societal impact is with the research they do. When a university participates in research that brings solutions to society, they act as part of the community to solve the world's problems.

Why is it important to showcase your SDG-related research?

Some important reasons to share the work you are doing in research that contributes to the SDGs:

- Students want to attend a university that demonstrates a commitment to sustainability
- Faculty want to work on solving big societal problems
- Reputation is often affected by the perception of the university and what it does to

Times Higher Education held the Innovation & Impact Summit in April 2021. At this event was a panel titled, “The power of profile: How universities are using evidence of their impact to build global reputation impact.” A participant said that talking about sustainable development gives you a whole new way of talking about what you do at universities and how you contribute to society in various ways.

How can the Pure Research Information Management System (RIMS) help?

Times Higher Education (THE), Vertigo Ventures, Elsevier and others collaborated on developing search queries to represent the research in the first 16 SDGs. Full details of the methodology for each SDG search query are available on [Mendeley](#).

-  Machine Learning Methodology & Samples [→ Cite](#)
-  SDG Queries [→ Cite](#)
-  SDG Query Methodology [→ Cite](#)

Using the same search strings, Pure identifies the research belonging to the correct sustainable development goal. You can also add these manually. Pure then highlights these in many ways, from the Portal to Reporting.

Pure Portal

The **Pure Portal** is the public-facing part of this Research Information System solution (RIMS). It enables you to exhibit your organization externally, promote your researchers and their accomplishments, and facilitate collaboration, and most importantly, contribute to your reputation.

Now, you can highlight the SDG research on your Pure Portal home page. Below are examples from the **University of Rosario**.

UN Sustainable Development Goals

In September 2015, 193 countries agreed to adopt a set of global goals to end poverty, protect the planet and ensure prosperity for all. Click on a goal to the right to explore how our researchers and their work are contributing towards achieving it.

The **Pure Portal** showcases your SDG-related research for discovery

You can click on any of the SDG icons for a summary of the activity within that goal. To the right is the information for **SDG 16: Peace, justice and strong institutions**.

- 3 Profiles**
- 329 Research output**
- 1 Projects**

Researchers

Pure tags each researcher with the sustainability areas in which they are involved. As you can see from the above example, three researchers are highlighted under SDG 16. From the Portal home page, you can navigate to these researchers.

Filters for Profiles

Sustainable Development Goals: SDG 16 - Peace, Justice and Strong Institutions (3 results)

Export search results

- SDG 8 - Decent Work and Economic Growth (3)
- SDG 3 - Good Health and Well-being (3)
- SDG 16 - Peace, Justice and Strong Institutions (3)
- SDG 9 - Industry, Innovation, and Infrastructure (1)
- SDG 1 - No Poverty (1)

Concepts

- aggression (2)
- Crimes against humanity (2)
- immunity (2)

Researchers:

- Andrea Mateus-Rugeles, MSc**
andrea.mateus@uro Rosario.edu.co
uro Rosario, Faculty of Law
uro Rosario, International Law Research Group
uro Rosario
- Héctor Olásolo, PhD**
hector.olasolo@uro Rosario.edu.co
uro Rosario, Faculty of Law
uro Rosario, International Law Research Group
uro Rosario, School of Business Administration
uro Rosario
- Lizeth Fernanda Serrano Cardenas**
lizeth.serrano@uro Rosario.edu.co
uro Rosario, School of Business Administration
uro Rosario

Filter the researchers by their associated SDGs to find potential partners and more.

You can get even more information by looking at the researcher's profile.

Héctor Olásolo, PhD
Professor Titular de Carrera
Universidad del Rosario, Faculty of Law
Universidad del Rosario, International Law Research Group
Universidad del Rosario, International Judicial Clinic
uro Rosario

222 Citations | 9 h-index

Expertise related to UN SDGs

In 2015, UN member states agreed to 17 global Sustainable Development Goals (SDGs) to end poverty, protect the planet and ensure prosperity for all. This person's work contributes towards the following SDG(s):

ASJC Scopus Subject Areas

Social Sciences (all) | Law | International Law | International Criminal Law

International Human Rights Law | International Humanitarian Law | Transitional Justice

Critical Studies | International Tribunals | International Criminal Court

By looking at the researcher's profile, you have more information to help you understand this person. For example, Dr. Héctor Olásolo is in the

faculty of the law school.

In the Pure profile, you can find out more about this researcher including, CV, what departments they are associated with, and their recent collaboration network.

For even more detail about the author's publications, you can also view his profile in **Scopus**.

Scopus

This author profile is generated by Scopus CrossMark

Olásolo Alonso, Héctor

Universidad del Rosario, Bogotá, Colombia

13485127646 | https://orcid.org/0000-0001-9724-0163

Metrics overview: 28 Documents by author, 222 Citations by 138 documents

Document & citation trends: 28 Documents, Cited by 170 Documents, 0 Preprints, 17 Co-Authors

Most contributed Topics 2015-2019: Nuremberg War Crimes Trials; International Criminal Court; International Criminal Court; Criminal Tribunals; Crimes Against Humanity; Organized Crime; Terrorism; Drug Trafficking

Scopus provides even more information about this author, including the topics he publishes in most frequently.

Scopus provides even more information about Dr. Héctor Olásolo. For example, he publishes on several topics, including International Criminal Court, Criminal Tribunals, Crimes Against Humanity.

Research Output

Another way to discover research about the Sustainable Development Goals is to look at all the output related to a goal or goals.

In the example below, you can see a list of the SDG 16 output.

Filters for Research output

SDG 16 - Peace, Justice and Strong Institutions

1 - 58 out of 329 results | Publication Year, Title (ascending) | Export search results

2021

Brothers or invaders? How crisis-driven migrants shape voting behavior
Rozo, S. V. & Vargas, J. F., May 2021, In: Journal of Development Economics. 150, 102636.
Research output: Contribution to journal - Article - peer-review

Governance, nature's contributions to people, and investing in conservation influence the valuation of urban green areas
Pineda-Guerrero, A., Escobedo, F. J. & Carriazo, F., Jan 2021, In: Land. 10, 1, p. 1-20 20 p., 14.
Research output: Contribution to journal - Article - peer-review

Hacer el estado: Carreteras, conflicto y órdenes locales en los territorios de las farac*
Ulbe, S., Otero-Bahamon, S. & Peñaranda, L., 2021, In: Revista De Estudios Sociales. 2021, 75, p. 87-100 14 p.
Research output: Contribution to journal - Article - peer-review

Necrosapes: The Political Life of Mutilated and Errant Bodies in the Rivers of Colombia
Guzmán, A., 2021, (Accepted/In press) In: Journal of Latin American Cultural Studies.
Research output: Contribution to journal - Article - peer-review

Reportear bajo amenaza: violencia, profesionalización y modernización irregular del sistema médico mexicano
Macías, R. A. G., Díaz-González, E. & Barredo-Ibáñez, D., Mar 15 2021, In: Palabra Clave. 24, 1, 11879.
Research output: Contribution to journal - Article - peer-review

The #MeToo Movement in Twitter: Fighting Gender-Based Violence
Martínez-García, F., Pacheco, C. & Galicia, M., Jan 31 2021, International Conference on Information Technology & Systems. Springer VS, Vol. 330, p. 36-44 8 p.
Research output: Chapter in Book/Report/Conference proceeding - Chapter (peer-reviewed) - peer-review

Un estudio sobre la posibilidad de aplicar la inteligencia artificial en las decisiones judiciales
Cárdenas, E. R. & Molano, Y. M., 2021, In: Revista Directo GV. 17, 1, e2101.
Research output: Contribution to journal - Article - peer-review

What is the state made of? Coca, roads, and the materiality of stateformation in the frontier
Otero-Bahamon, S., Ulbe, S., Otero-Bahamon, S. & Peñaranda, L., 2021, In: World Development. 141, 105395, p. 1-13
Research output: Contribution to journal - Article - peer-review

Pure gives you a list of all research output per SDG, providing an excellent way to build your reputation.

From here, you can use even more filters to see exactly what you want. For example, below we've filtered the output to the most recent year.

Filters for Research output

Sustainable Development Goals

- SDG 3 - Good Health and Well-being (10)
- SDG 16 - Peace, Justice and Strong Institutions (9)
- SDG 15 - Life on Land (0)
- SDG 11 - Sustainable Cities and Communities (0)
- SDG 7 - Affordable and Clean Energy (0)

Show all ?

Type

- Article (0)
- Chapter (peer-reviewed) (0)

Open Access

- Show OA content (0)

Language

- English (15) (0)
- Portuguese (0)
- Spanish (Colombia) (0)

Publication Year

- 2021 (9)
- 2020 (0)
- 2019 (0)
- 2018 (0)
- 2017 (0)

Show all ?

Most Relevant Authors

- Shuaib Alagadira Othman Bahamón (0)

SDG 16 - Peace, Justice and Strong Institutions x 2021 x

9 results Publication Year, Title (descending) 1 2 3 Export search results

2021

Brothers or invaders? How crisis-driven migrants shape voting behavior

Rozas, S. V. & Vargas, J. F., May 2021, In: Journal of Development Economics. 150, 102636.
Research output: Contribution to journal - Article - peer-review

1 Source citations

Governance, nature's contributions to people, and investing in conservation influence the valuation of urban green areas

Pineda-Guerrero, A., Escobedo, F. J. & Carrizosa, F., Jan 2021, In: Land. 10, 1, p. 1-20 20 p., 14.
Research output: Contribution to journal - Article - peer-review

Open Access

Urban Green Valuation Cost Socioeconomics Watershed

Hacer el estado: Carreteras, conflicto y órdenes locales en los territorios de las fárc*

Uribe, S., Otero-Bahamón, S. & Páez, L., 2021, In: Revista De Estudios Sociales. 2021, 75, p. 87-100 14 p.
Research output: Contribution to journal - Article - peer-review

Open Access

1 Source citations

Munk, J., Rim, S. J., & Pulford, L. (2017, September 12). Five ways universities are organising themselves to increase societal impact. Social Innovation Exchange.

The most recent SDG 16 articles.

Reporting

While the **Pure Portal** is an excellent way to showcase your efforts on the UN Sustainable Development goals – and hence a lot of societal impact research – **Pure** provides reporting for internal users to understand their SDG-related research. This information can help inform communications, grant submissions, recruitment, and more.

In the example below, view a quick overview of the most and least active SDGs.

Sustainable Development Goals	Number of research outputs
Total count	123813
SDG 3 - Good Health and Well-being	11049
SDG 16 - Peace, Justice and Strong Institutions	1648
SDG 13 - Climate Action	920
SDG 7 - Affordable and Clean Energy	861
SDG 11 - Sustainable Cities and Communities	492
SDG 8 - Decent Work and Economic Growth	447
SDG 14 - Life Below Water	413
SDG 10 - Reduced Inequalities	356
SDG 15 - Life on Land	291

A quick look at the research output for each SDG for planning, communication, and more.

You can further see your top authors and departments as well. Allowing you to drill deeper and deeper for specific information to help inform strategy, reputation-building, collaboration opportunities and more.

Person	Number of research outputs
Total count	756
Nergaard, Mette	346
Steen Rasmussen, Bodil	160
Larsen, Christian Albrekt	137
Breidahl, Karen Nielsen	49
Kongshaj, Kristian	33
De Tavernier, Wouter	19
Lunn, Brian Kirkegaard	12
Vettdam, Thomas	10
Lunn, Tine Bieber Kirkegaard	0

Organizational unit	Number of research outputs
Total count	756
Department of Clinical Medicine	500
Department of Politics	233
Welfare studies	203
Department of Library and Information Science	11
Department of Computer Science	10

Explore the active researchers and departments in the SDGs.

Tagging the research in Pure, with its associated SDG gives visibility into the work you are doing around these goals. These associations, in turn, can help you build your reputation. Since your students, faculty, and community care about your societal impact, using the SDGs can be a good proxy for demonstrating it.

