



# Chart your path toward research policy success with a custom research evaluation platform

Research Intelligence

## What will you achieve with more informed decision making?

National research policy demands the most comprehensive view of the research landscape. But that level of detail isn't easy to achieve, especially at scale.

Consult with globally-informed strategic experts to identify the suite of data sources, metrics and analytics you need to chart your path forward.

## Your custom research evaluation platform offers a fuller view of your research ecosystem



An inclusive view of your communities' research enables more informed strategic decisions about:

- Publishing excellence
- Research policy
- Funding
- Assessment



Your research evaluation platform delivers an integrated view of your research data, ensuring your high-value decisions are based on an inclusive, true and impartial picture of your research ecosystem.

## How it works



\*Research evaluation platform complies with the data privacy and principles established by Elsevier.

## Our four-step process

Our data services team follows a sophisticated process to model your data and its relationships within your research evaluation platform.

We work with you at every stage to ensure you get an accurate, impartial and complete picture of your data.



## Enhance your research evaluation platform with advanced technologies and expertise in Elsevier



### Content-to-data

Metadata is extracted from full text documents, before being structured and normalized.



### Metrics

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### Profiling

A sophisticated process links local and Scopus data, creating new, expanded profiles for people and organizations.



### Classifications

Research inputs, such as grants or researchers, are clustered by discipline or category.



### Reference linking

Additional references, such as local citations and citations to local content, are determined and assigned.



### User interface expertise

Opt for a research evaluation platform interface, built to your institution's requirements.

What will you achieve with more informed decision making? Consult with us today and chart a clearer path to research policy success. Your success is our roadmap.



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