



INTERNATIONAL CONFERENCE ON
**SUSTAINABLE TECHNOLOGY
AND DEVELOPMENT 2021**

31 OCTOBER – 3 NOVEMBER 2021 | SHENZHEN, CHINA



Sponsorship and Exhibition Opportunities

THE CONFERENCE

International Conference on Sustainable Technology and Development 2021 will be held in Shenzhen, China from 31 October – 3 November 2021.

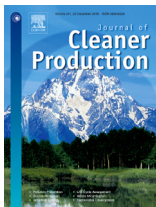
ICSDEC 2021 is a premier conference offering a unique opportunity to academia, industry practitioners and entrepreneurs alike to share their latest research, information, ideas and products relating to sustainability and resilience.

TOPICS INCLUDE

Sustainable Environment
Sustainable Ecosystem
Sustainable Chemistry
Sustainable Energy
Sustainability and Climate Change
Sustainable Technology
Sustainable Technology and Innovation
Remote Sensing for Sustainability
Artificial Intelligence for Sustainability

Sustainable Living
Sustainable Health
Sustainable Buildings
Sustainable Production and Consumption
Sustainable Transportation and Logistics
Sustainable Society
Equality & Gender Equality
Sustainable Education
Sustainable Governance Indicators

Supporting Publications



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INFORMATION

RAISE YOUR PROFILE

Elsevier's extensive global network of nursing in academia, business and government is being targeted to generate a highly qualified audience for this conference.

The **International Conference on Sustainable Technology and Development** will bring together leaders from industry and academia to exchange and share their experiences, present research results, explore collaborations and to spark new ideas, with the aim of developing new projects and exploiting new technology.

USE YOUR PRESENCE AT INTERNATIONAL CONFERENCE ON SUSTAINABLE TECHNOLOGY AND DEVELOPMENT SYMPOSIUM TO:

- launch new products and highlight existing ones
- increase brand awareness and elevate your company profile in the nursing community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market

For further information on sponsorship and exhibition opportunities please contact:

Tom Faulkner

Head of Sales – Conferences

Tel: 31 (0)20 485 2175 | E-mail: t.faulkner@elsevier.com

EXCLUSIVE PLATINUM SPONSOR	\$ 23,500	<ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 5 delegates ▪ Complimentary 6 x 3m shell scheme booth ▪ One set of promotional materials to be handed out at the registration ▪ A complimentary meeting room ▪ Your logo on all delegate badges ▪ Option to brand specific portions of the meeting, including 3 of the following*: <ul style="list-style-type: none"> • Welcome reception • Coffee break • Lunch break • Delegate bags • Poster award • Conference app 	GOLD SPONSOR	\$ 14,500	<ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 4 delegates ▪ Complimentary 3 x 3m shell scheme booth ▪ One set of promotional materials to be handed out at registration ▪ Option to brand specific portions of the meeting, including 2 of the following*: <ul style="list-style-type: none"> • Welcome reception • Coffee break • Lunch break • Delegate bags • Poster award • Conference app 			
	\$ 8,500	<ul style="list-style-type: none"> ▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral ▪ Special recognition on the conference website ▪ Complimentary registration for 3 delegates ▪ Complimentary 3 x 3m shell scheme booth ▪ One set of promotional materials to be handed out at registration ▪ Option to brand specific portions of the meeting, including 1 of the following*: <ul style="list-style-type: none"> • Coffee break • Lunch break • Poster award • Conference app 		EXHIBITION	<p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.</p> <p>The following options are available:</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="padding: 2px;">Table top (2m table top exhibition stand, including complimentary exhibition pass for 1 person)</td> <td style="text-align: right; padding: 2px;">\$1,700</td> </tr> <tr> <td style="padding: 2px;">Shell scheme booth (3 x 3m, including complimentary registration for 1 delegate)</td> <td style="text-align: right; padding: 2px;">\$3,250</td> </tr> </table>		Table top (2m table top exhibition stand, including complimentary exhibition pass for 1 person)	\$1,700
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Shell scheme booth (3 x 3m, including complimentary registration for 1 delegate)	\$3,250							
SILVER SPONSOR								

(* Based on first come first served receipt of commitments)



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	DELEGATE BAG Two spots available \$ 6,000 Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company. <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate 	CHARGING STATION Exclusive \$ 3,000 Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage on three sides of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk). <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate 	CONFERENCE APP Exclusive CONTACT US Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app. <ul style="list-style-type: none"> ■ Details of the program and speakers ■ Abstracts of all the talks and posters ■ Presentation and Poster files ■ Information on exhibitors and sponsors ■ Conference floor plans ■ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.
	LANYARDS Three spots available \$ 5,300 Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference. <ul style="list-style-type: none"> ■ Complimentary registration for 1 delegate 	PROMOTIONAL MATERIAL \$ 1,100 Your promotional material can be inserted into each delegate bag given to participants on site. <p>This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.</p>	APP ADVERT \$ 950 <ul style="list-style-type: none"> ■ This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the app ■ Image should be text lite PNG or JPG and have a size of 1500x200 px
	REFILL BOTTLES Exclusive \$ 8,500 <ul style="list-style-type: none"> ■ Your company logo on every refill bottle available at the conference ■ Complimentary registration for 1 delegate 		
	REGISTRATION DESK Exclusive \$ 3,000 <ul style="list-style-type: none"> ■ Your company logo on poster and signage at the registration desk ■ Your company logo on pens distributed at the conference ■ Complimentary registration for 1 delegate 		

NETWORKING OPPORTUNITIES	WELCOME DRINKS RECEPTION Exclusive \$ 8,200 <ul style="list-style-type: none"> ■ Opportunity to give a short address at the beginning of the reception ■ Your company logo on available paraphernalia (eg napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters positioned around the reception area ■ Delegate bag insert ■ Complimentary registration for 2 delegates 	LUNCH BREAK Exclusive \$ 7,000 <ul style="list-style-type: none"> ■ Sponsorship of one of the Conference Lunches ■ Your company logo on available paraphernalia (eg. napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters where the lunch will be taking place ■ Opportunity to give a short address at the beginning of the lunch ■ Delegate bag insert ■ Complimentary registration for 2 delegates 	GALA DINNER Exclusive \$ 9,500 An unrivalled opportunity to have high profile branding at the main social event of the conference. <ul style="list-style-type: none"> ■ Your company logo on available paraphernalia (eg napkins, doilies etc.) ■ A tabletop exhibition display ■ Your company logo on A1 sized foam-backed posters where the dinner will be taking place. ■ One set of promotional material to be handed out at registration ■ Complimentary registration for 2 delegates
	COFFEE BREAK One space per break available \$ 3,000 <ul style="list-style-type: none"> ■ Sponsorship of one of the Conference refreshment breaks ■ Your company logo on available paraphernalia (eg. napkins, doilies etc) ■ Your company logo on A1 sized foam-backed posters where the breaks will be taking place ■ Complimentary registration for 2 delegates 	POSTER SESSION & DRINKS \$ 5,000 Exclusive per break US\$ <ul style="list-style-type: none"> ■ Sponsorship of one of the conference poster sessions ■ Your company logo on A1 sized foam-backed posters at poster session ■ One set of promotional materials to be handed out at registration ■ Complimentary registration for 1 delegate 	
	POSTER AWARD \$ 3,500 An opportunity to have the poster award awarded in the closing session named after your company.		



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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXCLUSIVE PLATINUM SPONSOR \$ 23,500

GOLD SPONSOR \$ 14,500

SILVER SPONSOR \$ 8,500

EXHIBITOR OPPORTUNITIES

Table top (2m table top exhibition stand, including complimentary exhibition pass for 1 person) \$ 1,700

Shell scheme booth (3 x 3m, including complimentary registration for 1 delegate) \$ 3,250

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BRANDING AND VISIBILITY

Delegate bag \$ 6,000

Lanyards \$ 5,300

Refill bottles \$ 8,500

Registration desk \$ 3,000

Charging station \$ 3,000

Promotional material \$ 1,100

Conference app Contact Us

NETWORKING OPPORTUNITIES

Welcome drinks reception \$ 8,200

Coffee break \$ 3,000

Poster award \$ 3,500

Lunch break \$ 7,000

Gala dinner \$ 9,500

Poster session & drinks \$ 5,000

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable \$

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Tom Faulkner

Head of Sales – Conferences

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TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for exhibits or sponsorship is at the discretion of the organisers. Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact given during your communication to confirm your booking. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.