

## **BBA Journals Cover Image Contest**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.** Subject to all federal, state and local laws and regulations. VOID WHERE PROHIBITED OR RESTRICTED.

The BBA Cover Image Contest is a competition in which participants are asked to submit an original image that is a striking and artistically impressive scientific image to appear on the cover of the BBA Journals relating to research that he/she has undertaken in areas encompassing biochemistry, biophysics, molecular biology, cell biology, genomics, bioinformatics, metabolomics, proteomics, systems biology, and clinical studies.

**Sponsor:** Elsevier B.V., Radarweg 29, 1043 NX Amsterdam, The Netherlands.

**Eligibility:** The BBA Journals Cover Image Contest (“Contest”) is open to individuals worldwide (excluding residents of Brazil, Quebec Canada, Iran, Italy, North Korea, Sudan, and Syria) who have (i) attained the age of majority in his/her state/provinces of residence as of the date of entry into the Contest; (ii) authored or co-authored an accepted paper in any of the BBA Journals (complete list here: <https://www.elsevier.com/life-sciences/biochemistry-genetics-and-molecular-biology/journals/bba>) in 2021, 2022, 2023, and/or 2024 or have undertaken a review for a BBA journal in this time frame or who are members of the editorial board at any of the BBA journals during this time frame. Employees (and the immediate families (including, spouses and parents, in-laws, siblings and children regardless of where they reside) and members of the same household of such employees, (whether or not related), of Sponsor, its parent, divisions, affiliates, dealers, subsidiaries and advertising and promotion agencies are not eligible to enter. Government officials are also not eligible to enter. Participants may be subject to rules imposed by their institution or employer relative to their participation in trade promotions and should check with their institution or employer for any relevant policies. Contest is subject to all applicable federal, state and/or local laws and regulations. Contest is void where prohibited or restricted by law.

**Entry Period:** The Contest begins at 12:01:01 AM EDT on March 1, 2024, and ends at 11:59:59 PM EDT on October 1, 2024 (“Entry Period”). Sponsor's server is the official clock for the Contest.

**How to Enter:** To submit a scientific image for this Contest, participants must visit the Sponsor's website at: <https://www.elsevier.com/subject/biochemistry-genetics-and-molecular-biology/bba/cover-image-competition>. Participants must submit all required information, including evidence that participant has had a paper published or reviewed in a BBA Journal between 2021-2024 (acceptable “proof” can be a link to a published article or a reference to the article ID of a paper reviewed). Incomplete, illegible, garbled and non-English entries will be disqualified. LIMIT ONE (1) ENTRY PER PERSON.

**Image Requirements:** The image submitted in each entry must comply with the following requirements (the "Image Requirements"):

- The participant must have created the image submitted in the entry into this Contest and must own copyright of the work submitted. Specifically, the participant must upload a striking and artistically impressive scientific image relating to research he/she has undertaken in the areas the BBA Journals encompassing biochemistry, biophysics, molecular biology, cell biology, genomics, bioinformatics, metabolomics, proteomics, systems biology, and clinical studies;
- The image must be a tif or jpeg file of at least 300 dpi resolution and be no less than 150mm square;
- The image must also include a title for it, a brief description of the image (max. 255 characters, approx. 40 words), and a short overview of the methods and instrument used to capture the image;
- The image must not have been previously published;
- The image may not previously have won an award in any other sponsored competition in the last two years;

- The image may not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights;
- Winner must also provide all native files, original artboards, paintings, etc. used to create the final piece.

Sponsor reserves the right to exclude or disqualify any entry in which the submitted image does not meet, or may not meet, these Image Requirements, as determined in Sponsor's sole discretion.

**Judging Criteria:** All entries will be screened with regard to obvious intellectual property conflicts, any legal issues and whether the entry lies outside the target area of interest for the Contest. All remaining eligible entries will be evaluated by a panel of 26 qualified judges, consisting of twenty-one (21) executive editors and five (5) scientific editors of the BBA journals (collectively the "Judges") who will review entries and select a winning piece based on the following criteria: quality, relevance, and artistic merit of the image. Judges will select one (1) winner from all eligible submissions. All decisions of the judges shall be final and binding.

**Prize:** One (1) winning image chosen by Sponsor will appear on the cover of the journal for the succeeding calendar year of the competition and will be featured on all volumes of the journal with a cover date of 2025. No cash in lieu or substitution of prize permitted.

**Winner Notification and Acceptance:** The potential winner will be notified by email by December 31, 2024. Failure to comply with any term or condition of these Official Rules may, at the sole discretion of Sponsor, result in a winner's disqualification and the selection of an alternate winner will be determined from other eligible competitors based on the same judging criteria used to select the original winner. Winners will be asked to execute and return to Sponsor an affidavit of eligibility and a liability release (except where prohibited by law) within fourteen (14) days of notification. Return of any prize/prize notification as undeliverable will result in disqualification and an alternate winner will be selected. Decisions of Sponsor shall be final and binding in all respects. Winner may waive the right to receive the prize.

**Consent to Use of Personal Information:** By accepting the prize, the winner acknowledges compliance with these Official Rules and agrees to permit Sponsor to use his/her full name, institution, and city and Winners' full names, institutions, and city and state/province/country of residence, with their image, including on the front cover of the journal, which may be featured on the Promotion Website. Rights granted by the winner are for advertising, publicity and promotional purposes are in perpetuity and in any medium Sponsor sees fit, including, but not limited to, website, television, radio, or printed materials.

**Limitations of Liability/Reserved Rights:** Neither Sponsor, its parent, subsidiary or affiliated companies, nor its advertising or promotional agencies shall have any obligation, liability or responsibility with regard to (i) entries that contain incorrect or inaccurate information or do not comply with these Official Rules, (ii) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, technical or other error of any kind, (iii) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties, (iv) any condition caused by events beyond the control of Sponsor that may cause the Contest to be disrupted or delayed, or (v) any damages or losses of any kind caused by any prize or resulting from participation in the Contest, accessing, uploading or downloading data in connection with the Contest, or acceptance, possession or use of any prize. Sponsor, in its sole discretion, reserves the right to disqualify any entrant tampering with the entry process or the operation of the Contest website or otherwise violating these Official Rules. Sponsor, in its sole discretion, further reserves the right to cancel, terminate, suspend or modify the Contest if the Contest cannot be completed as planned because of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort and to select a winner from among eligible entries unaffected by such event, if any.

**Release:** BY ENTERING THE CONTEST, THE ENTRANT AGREES TO RELEASE AND HOLD HARMLESS SPONSOR AND ITS PARENT, SUBSIDIARY, AND AFFILIATED COMPANIES, AND EACH OF THEIR DIRECTORS, OFFICERS, EMPLOYEES, REPRESENTATIVES, VENDORS, AND

AGENCIES, FROM ANY AND ALL LIABILITY WHATSOEVER, AND WAIVE ANY AND ALL CAUSES OF ACTION, RELATED TO ANY CLAIMS, COSTS, INJURIES, LOSSES, LIABILITIES, OR DAMAGES OF ANY KIND (INCLUDING, WITHOUT LIMITATION, PERSONAL INJURY, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL) ARISING OUT OF OR IN CONNECTION WITH THE CONTEST OR THE ACCEPTANCE, POSSESSION, OR USE OF ANY PRIZE, WHETHER UNDER A THEORY OF CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE, WHETHER ACTIVE, PASSIVE, OR IMPUTED), STRICT LIABILITY, PRODUCT LIABILITY, CONTRIBUTION, OR ANY OTHER THEORY, TO THE EXTENT PERMITTED BY LAW.

**Right To Use Entries:** By entering the Contest, participant grants Sponsor an exclusive, irrevocable, royalty-free, perpetual, worldwide right and license to reproduce, publish, display, edit and otherwise use images contained within materials submitted for the Contest along with participant's full name and city and state/province/country of residence, photograph, likeness, and voice, online and in print or any other media for purposes of editorials, exhibition, advertising, publicity and promotion of the Contest and Sponsor's publications and products, without additional compensation or permission, unless prohibited by law.

**Right to Use Winning Entry:** By entering the Contest and accepting the prize, the winning entrant grants Sponsor an exclusive, irrevocable, royalty-free, perpetual, worldwide right and license to copyright the winning cover image in Sponsor's name and to reproduce, publish, display, edit and otherwise use the winning image without attribution, compensation, permission or further notification to the winner unless prohibited by law.

**Construction:** The construction, validity, interpretation and enforceability of these Official Rules shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to its conflicts of law principles.

**Rules:** By entering the Contest, entrant agrees to abide by the terms and conditions of these Official Rules, which are final on all matters pertaining to the Contest and warrants that he/she is eligible to participate in the Contest.

**Winners List:** For the name of the winner, please visit Sponsor's website at <https://www.elsevier.com/subject/biochemistry-genetics-and-molecular-biology/bba/cover-image-competition> or email [m.burger@elsevier.com](mailto:m.burger@elsevier.com) until December 31, 2025.