

# How do I foster the best team of researchers?

**Analytical Services for Academic Executives**





We help the world's leading universities evaluate their research performance and benchmark against selected peer institutions.

The world of research is increasingly competitive. It's more global, more interdisciplinary and more resource-constrained than ever before. Evidence-based insights that complement institutional knowledge and expertise enable you to develop research strategies that better position your institution to get - and stay - ahead.

Elsevier's Analytical Services team is experienced in serving policy makers, funders, and academic and corporate research institutions around the world. In order to provide the best solution, our team takes a consultative approach to understand your goals and interests.

The team uses data and insights from inside and outside Elsevier to give consultative reporting that facilitates knowledge-based decision-making. We can create a mutual link between Scopus data and your institution's or country's researcher database, in order to improve the accuracy of author profiles and help researchers demonstrate a more comprehensive picture of their distinctive expertise. Scopus Custom Data is selected by policy makers, funders, and academic and corporate research institutions for its breadth of coverage and rich structured data, being the data source for Times Higher Education and QS rankings, as well as being used by 84% of the top 100 universities.



## Not just data, but insights

To provide you with the best solution, Analytical Services takes a consultative approach to understand your information needs. Taking the time to fully appreciate your goals and interests and provide the most appropriate analysis, our team combines high quality data sources with technical and research metrics expertise accrued over Elsevier's 140 years in academic publishing.

From simple, targeted reports to comprehensive multidimensional studies, as well as data delivery and web integration services, we provide a range of offerings to meet your research management needs.

Our dedicated consultants move beyond data to provide powerful insights when measuring research performance. The resulting insights answer pressing research management questions and inform decisions related to funding allocations, research policies and strategies.

# How do I foster the best team of researchers?

## Our insights help you

- Understand the strengths of existing research connections
- Learn where to build stronger connections to improve the impact of your research team
- Set strategies for increasing diversity

## So you can

- Measure the impact of research

## Case Studies

### The challenge

Our customer wanted to know who to build stronger collaborations with to help elevate their research impact.

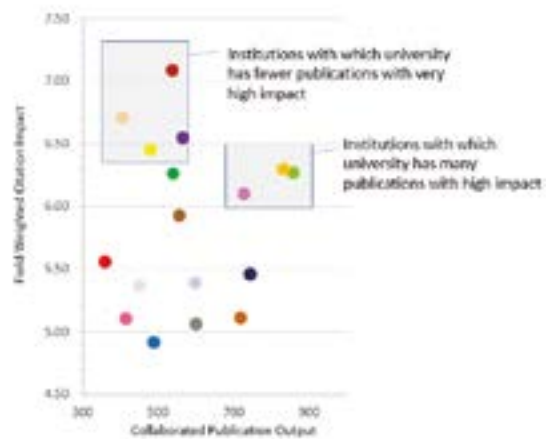
### Our approach

We analyzed the result of their most prolific collaborations to assess their impact.

### The result

Our analysis equipped the institution to identify partner institutions to build stronger relationships with.

## Measuring the impact of collaborations



Source: Scopus

International collaboration is significantly and positively associated with the citation impact of the resulting publications. Collaborating can increase the overall performance of your institution, as well as its visibility across borders. Understanding current collaboration patterns is crucial toward maximizing the returns on research investment.

## Bringing together the right people to help you: collaboration analytics

### The main benefits of this analysis:



Assess how much your institute engages in collaboration relative to other institutes



Evaluate existing collaborative partners



Identify potential partners

### Questions we can help you answer

- How much are we collaborating within and outside our institution?
- Who are we collaborating with most?
- Who should we collaborate with?
- Have there been any benefits to engaging in collaborations?

Our team can add value by providing an overview of your current collaboration landscape, providing data on the percentage of research resulting from institutional, national, and international collaborations and the citation impact of each to help maximise the return on collaborations. We can also provide deeper insights on specific partnerships.

### Our approach

Using Scopus data, we assess the affiliation by-lines and categorize publications as institutional, national, or international collaborations based on the affiliation's geographical location. Institutional collaborations are defined as those where all authors are from the same institution. National collaborations are defined as those where authors are from different institutions all from the same country. International collaborations are defined as those where authors are from institutions in different countries.

### Opportunities for additional customization

To meet your specific goals, we can broaden our analysis to explore the extent of collaborations across regions and groups of countries – for example, within the EU28 or across states. If you have a specific subject of interest, we can deep-dive into this to learn about current and potential partners within that specific research field.

## Tools and data sources readily available to our teams

### Scopus®

The largest abstract and citation database and premier source of author profiles in the world, offering high quality data and tools for analyzing the research landscape – so you can advance your research, keep an eye on key and emerging trends, increase research visibility, and discover new collaborators.

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### SciVal

SciVal offers quick, easy access to the research performance of 10,000 research institutions and 230 nations worldwide – so you can visualize research performance, benchmark relative to peers, develop collaborative partnerships and analyze research trends.

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Research assessment has moved to include new types and measurements of impact alongside traditional citation metrics. Elsevier offers a balanced, multi-dimensional basket of metrics to help universities, researchers and funders to showcase the research and assess the impact at the journal, article and author levels. On article level metrics specifically, Plum Analytics gathers metrics about research from dozens of scholarly sources, media channels and social media tools, and categorizes them into Usage, Captures, Mentions, Social Media and Citations.

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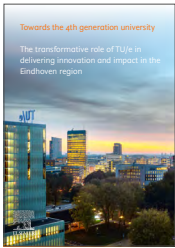
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The report aims to provide insights about the transition to the 4th generation university model, offering an initial framework for comparative analysis with peer institutions. To do so, it assesses the development of the Eindhoven University of Technology (TU/e) as a 4th generation university using quantitative measures, highlighting the transformative role of TU/e in fostering innovation ecosystems and societal development in the Eindhoven area.

[Read the report](#)

### Interested in reading our public reports?

Analytical Services reports answer pressing questions relevant to research management and inform decisions related to funding allocations, research policies and strategies.

### Driving Innovation in the Guangdong-Hong Kong-Macao Greater Bay Area: Research Impact and Contribution by the Chinese University of Hong Kong



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