LAUNCHED 2030 GOALS to double investment in social impact and cut our environmental footprint in half

FEATURED GOALS:
- Reduce waste output in our managed operations by 50%
- Reduce food waste sent to landfill by 50%
- Participate in food donation programs where allowed by law
- Send zero soap to landfill by recycling all used guest soap bars where available

PERFORMANCE

Reduced waste by **32%** since 2008 (metric tons per m²)

Representative data for all managed and franchised hotels.

**33% of waste diverted** from landfill (managed hotels only)

SOAP RECYCLING

- **4,350+** hotels (75% of our portfolio) participating in the industry’s largest soap recycling program
- **9.6M+** bars of recycled soap distributed in **127 countries**
- **2.4M+** pounds of soap and amenity bottles diverted from landfill

**PLASTICS REDUCTION**

- **250M+** straws to be saved annually through new brand standard requiring the removal of plastic straws, stir sticks and cocktail picks from all hotel operations globally
- **40 TONS** of plastic reduced through 7.6 million Digital Key downloads

Expanded soap recycling program to **all Hampton by Hilton and Hilton Garden Inn** hotels in the US and Canada, and all hotels in India

FOOD WASTE

- Announced commitment to **remove plastic water bottles from all meeting and events** at managed hotels in Asia Pacific and Europe, Middle East and Africa
- **Launch in-house water bottling systems** at Hilton Colombo Residences and Hilton Seychelles Labriz

Partnered with World Wildlife Fund to deploy the **Hotel Kitchen food waste reduction program** across the Americas

- **3M+** pounds of organic waste diverted from landfill in 2018 via composting and food digesters
- **1.2M+** Pounds of prepared food donated in 2018, providing over **1M meals** to those in need in our local communities

COLLECTIVE ACTION TOWARD THE SUSTAINABLE DEVELOPMENT GOALS

First global hospitality company to commit to WWF Singapore's PACT Promise towards No Plastics in Nature by 2030

Hilton was invited by the USJIA, US EPA and FDA to become a U.S. Food Loss and Waste 2030 Champion, recognizing our leadership in fighting food waste