### Supporting Publications



### Organised by



## **About The Conference**

The 9th Nano Today Conference will be held from 22-25 September 2025 at Singapore EXPO Convention and Exhibition Center, Singapore.

Organised by the Nano Today researchers, clinicians and academics" to broaden the target groups and Elsevier, this international conference will bring together researchers interested in nanoscience and nanotechnology.

Chaired by Xiaoyuan (Shawn) Chen from Yong Loo Lin School of Medicine, National University of Singapore, Singapore, and Yuliang Zhao, National Center for Nanoscience and Technology, China, this international conference will present the latest research at the multidisciplinary frontier of nanomedicine.

## **Conference Topics**

- Nanomaterials for drug and gene delivery
- DNA and RNA therapeutics
- Nanotechnology in medical diagnostics
- Molecular Imaging and Theranostic Symposium (organized by Yong Loo Lin School of Medicine, NUS)
- Nano environmental health and safety

## www.elsevier.com/nano-today-conference

# Sponsorship and Exhibition Information

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the Nano Technology community.

## USE YOUR PRESENCE AT THE NANO TODAY CONFERENCE TO:

3

4

Launch new products and highlight existing ones

Increase brand awareness and elevate your company profile in the Nano Today Conference

Network with specialists, seek international partners and form new alliances

Increase visibility in focused markets

Communicate your message to a highly qualified scientific and expert community

Build relationships for the future

Attract new talent and strengthen partnerships

Generate sales leads and educate the market

# Marketing Reach

An extensive marketing campaign will be used to promote the Nano Today Conference to ensure maximum exposure for your organization.

Website



A website devoted to the Conference, www.elsevier.com/nano-today-conference is live and will be updated continuously in the lead up to the event providing all current information on the program, speakers, networking functions and a section dedicated to sponsors and exhibitors.

## E-Mail Marketing



Direct email broadcasts will be distributed regularly in the lead up to the event. The email broadcasts include Congress updates such as program announcements, registration opening, networking functions, newly confirmed sponsors and exhibitors and more.

## Social media/Twitter # 9nanotoday



For further information on sponsorship and exhibition opportunities, Please contact:

## **Chris Holmkvist**

Sr Sales Manager, Conferences ELSEVIER | STM Journals

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- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 3 of the following\*:
  - Welcome reception 
     Coffee break 
     Lunch break 
     Workshop
  - Poster award 
     Lanyards 
     Conference app
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary full page advertisement in the program
- Option to brand specific portions of the meeting, including 2 of the following\*:
  - Welcome reception 
     Coffee break 
     Lunch break 
     Workshop
  - Poster award Conference app
- Company acknowledgement on all official conference support signs, program and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- · One set of promotional material to be handed out at registration
- Option to brand specific portions of the meeting, including 1 of the following\*:
  - Coffee break 
     Poster award 
     Conference app
- An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community. This is centrally located next to the catering and posters to ensure good footfall
- The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.
- The following options are available:

Shell Scheme (3x2m, including complimentary registration for 1 delegate)

### \$ 3,500

\$20,850

\$12,550

\$7,550

GOLD SPONSOR

SILVER SPONSOR

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website and app
- Packages can also be tailor-made to suit individual requirements.

See below for additional specific benefits and exposure

## BRANDING AND VISIBILITY

REFILL BOTTLES \$	8,500 LA	ANYARDS	3 spots available	\$ 6,800
<ul> <li>Your company logo on every refill available at the conference</li> <li>Complimentary registration for 1 of</li> </ul>		lany. thro	r company logo on the ard given to each deleg ughout the conference. plimentary registratior	ate and worn
CHARGING STATION	\$ 3,000 RE	GISTRATION	DESK	\$ 3,000
<ul> <li>Located in a booth within the exhibit popular table top Charging Station w attendees with the facility to charge t phones, tablets or lap tops during the packages offers sponsors signage on the table, plus the opportunity to add up banners to the space provided (att facility at their own risk).</li> <li>Complimentary registration for 1 d</li> </ul>	vill provide heir cell e day. This three sides of d your own 'pull tendees use the	regis • Your the o	r company logo on post stration desk r company logo on pen conference nplimentary registratior	s distributed at
SEAT DROP \$ 1,5	500			
• Exclusive per session - Only 3 spo Your promotional material can be on attendees seats at a designate Exclusive opportunity per session	e distributed d session.			
			(*) Based on first come first s	erved receipt of commitment

## LITERATURE DISPLAY

• A piece of your promotional material will be displayed on the literature table located in a prominent place. Stocks will be replenished during the meeting by Elsevier on-site staff

#### CONFERENCE APP

#### CONTACT US

\$ 900

Sponsor Elsevier's conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.

- Details of the program and speakers
- Abstracts of all the talks and posters •
- Presentation and Poster files
- Information on exhibitors and sponsors
- Conference floor plans
- Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.





## DOWNLOAD CONFERENCE APP SPONSOR OPPORTUNITIES

(\*) Based on first come first served receipt of commitments

#### APP ADVERT



- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app.
- Image should be text lite PNG or JPG and have a size of 1500x2000px.



## **NETWORKING OPPORTUNITIES**

#### WELCOME DRINKS GALA DINNER \$ 14,000 An unrivalled opportunity to have high profile • Opportunity to give a short address at the beginning of the reception branding at the main social event of the conference. • Your company logo prominently displayed in • Opportunity to give a short address at the the serving area beginning of the dinner • One set of promotional materials to be • Your company logo prominently displayed in handed out at registration the dining venue • Complimentary registration for 2 delegates • A tabletop exhibition display • Your company logo on A1 sized foam-backed posters where the dinner will be taking place. • One set of promotional materials to be handed out at registration Complimentary registration for 2 delegates LUNCH SESSION COFFEE BREAK \$ 10,000 Sponsorship of one of the Conference Lunches • Opportunity to give a short address at the

- breaks
- Sponsorship of one of the Conference Coffee

\$12,000

- Your company logo prominently displayed in the serving area

#### WORKSHOP

beginning of the lunch

• A table top exhibition display

serving area

• Your company logo prominently displayed in the

• Complimentary registration for 2 delegates

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate

#### POSTER AWARD

#### \$ 3,500



- An opportunity to brand the award for best poster presentation
- · Chosen by the scientific committee
- Normally presented to an early career researcher at the closing ceremony
- Can be presented by one of your staff members Complientary registration for 1 delegate



#### \$ 4,100





Complimentary registration for 1 delegate

\$3,800

### SPONSORSHIP AND **EXHIBITION ORDER FORM**

#### **1. YOUR DETAILS**

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)	First Name
Surname	
Job Title	
Organization	
Address	
State/Country	
Post/Zip Code	
Tel	Fax
Email	

#### 2. SPONSORSHIP OPPORTUNITIES

Platinum Sponsor	\$ 20,850
Gold Sponsor	\$ 12,500
□ Silver Sponsor	\$ 7,550
BRANDING AND VISIBILITY	

Refill Bottles	\$ 8,500
🗌 Lanyards	\$ 6,800
Charging Station	\$ 3,000
Registration Desk	\$ 3,000
Seat Drop	\$ 1,500
🗌 Literature Display	\$ 900
App advert	\$ 800
Conference app	Contact Us

#### **NETWORKING OPPORTUNITIES**

🔲 Gala dinner	\$ 14,000
Welcome drinks reception	\$ 12,000
Lunch session	\$ 10,000
Coffee break	\$ 4,100
U Workshop	\$ 3,800
Poster Award	\$ 3,500

#### **3. EXHIBITOR OPPORTUNITIES**

Shell Scheme	\$ 3,500
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#### 4. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

\$

Total amount payable

I will arrange a bank transfer to Elsevier Ltd, please send me
the payment details
VAT ID Number (if known)

#### 5. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

Today's Date

#### 6. RETURN TO

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## Chris Holmkvist

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#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact
  the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference - 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference
- 100% of the total charge as a cancellation penalty. Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit theStand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos