



About the conference:

The Innovation and Technology Management Conference 2026 (InnoTech) brings together the global research community to advance understanding in innovation and technology management. Reflecting on how innovation systems, corporate strategies, and policy frameworks are being reshaped by accelerating digital transformation.

Conference topics include:

- AI in innovation, augmentation, automation and ethics
- The Platformization of Industry: Ecosystem Strategy and Value Reconfiguration
- User-Driven and Community Innovation in Digitally Mediated Contexts
- Mission-Oriented Innovation and Societal Challenges
- Strategic Foresight and Technological Forecasting in Innovation Management

Choose from a variety of sponsorship and commercial options to raise your profile and position your company as a thought leader in the community through:

VISIBILITY: The connection between sponsor and Elsevier as a brand.

NETWORKING: The opportunities to network with top minds in the field.

CONTENT: Information and knowledge from the speakers and delegates that can add value to your message/ strategy

For more information or to discuss your sponsorship options, please contact:

Chris Holmkvist
Senior Sales Manager Conferences
Email: c.holmkvist@elsevier.com
Mobile: 44 (0)7780-599 662

<https://www.elsevier.com/events/conferences/all/innotech-conference>



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Sponsorship packages

Platinum sponsor

€ 19,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 5 delegates
- Complimentary 6x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary meeting room
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 3 of the following*:
Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Lanyards, Conference app

Gold sponsor

€ 12,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 4 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 2 of the following*:
Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

Silver sponsor

€ 7,500

- Company acknowledgement on all official conference support signs and on all marketing collateral
- Special recognition on the conference website
- Complimentary registration for 3 delegates
- Complimentary 3x2m shell scheme booth
- One set of promotional material to be handed out at registration
- A complimentary advertisement in the Conference App
- Option to brand specific portions of the meeting, including 1 of the following*: Welcome reception, Coffee break, Lunch break, Workshop, Poster award, Conference app

Exhibition

€ 4,500

The exhibition package includes company acknowledgement on all official support signs, conference website and on all marketing collateral. The following options are available: Shell Scheme (3x2m, including complimentary registration for 1 delegate)

Networking packages

Gala dinner sponsor

€ 8,500

- An unrivalled opportunity to have high profile branding at the main social event of the conference
- Opportunity to give a short address at the beginning of the dinner
- A tabletop exhibition display
- Your company logo on displayed where the dinner will be taking place
- One set of promotional materials to be handed out at registration Complimentary registration for 2 delegates

Welcome drinks sponsor

€ 7,500

- Opportunity to give a short address at the beginning of the reception
- Your company logo on displayed around the reception area
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

Lunch sponsor

€ 5,000

- Sponsorship of one of the Conference Lunches
- Opportunity to give a short address at the beginning of the lunch
- A table top exhibition display
- Your company logo displayed where the lunch will be taking place
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

Coffee sponsor

€ 2,500

- Sponsorship of one of the Coffee breaks
- Your company logo displayed where the lunch will be taking place
- Complimentary registration for 1 delegate

Workshop

€ 3,700

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate

Poster award sponsor

€ 2,500

- Showcase your products to the conference delegates at a dedicated workshop session
- Promoted on the conference website
- Open to all pre-registered delegates
- Full AV support included
- Complimentary registration for 1 delegate



Branding and visibility

Refill bottles

€ 6,800

- Your company logo on every refill bottle available at the conference
- Complimentary registration for 1 delegate

Lanyards

€ 4,500

- Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference
- Complimentary registration for 1 delegate

Networking Zone

€ 7,000

- Sponsorship of the official Networking Zone
- A tabletop exhibition display
- Your company logo displayed throughout the Networking Zone
- One set of promotional materials to be handed out at registration
- Complimentary registration for 2 delegates

Registration desk sponsor

€ 3,000

- Sponsorship of the Registration Desk
- Your company logo displayed at registration
- Promotional material handed out to delegates
- Complimentary registration for 1 delegate

App Advert

€ 1,500

- This action is exclusive for sponsors/exhibitors, allowing you to place a full color advert on the conference app. Image should be text lite PNG or JPG and have a size of 1500x2000px

Registration Handout

€ 1,200

Your promotional material can be handed out to each delegate during the registration process on-site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion – specific dates and quantities will be provided on application.

Tailored sponsorship

We are happy to discuss tailored packages to best suit your goals and ambitions at the conference. Below are some alternative options that can be discussed if venue, logistics and compliance allows it. (NB all tailored options are subject to availability and approval by editors and conference chairs as well as partnering organisations.) **Prices TBD.**

Yoga, Tai-chi

Instructor lead activities are available for some conferences and can also be added upon request. Advertised in program. Your company logo on for example yoga mat, yoga socks handed out to delegates.

Photo booth sponsorship

Available for some conferences. Photo equipment/ handling included. Delegates can choose to have a photo taken. Ex. Photo frame with your company logo together with official conference logo.

Café pod

An option for some events. Coffee/ refreshments served from a pod sponsored by your company. You can choose to sponsor the coffee, or have it paid for by the delegates.

Walking tours and other activities

Available for some conferences and can also be added upon request.

Airport shuttle

Can be an alternative for some conference. Your company sponsors the airport shuttle service offered to delegates

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Sponsorship/exhibition booking form

Platinum sponsorship
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Exhibition
Gala dinner
Welcome drinks
Lunch session
Coffee session
Workshop
Poster Award sponsor
Refill bottles
Lanyards
Networking zone
Registration desk
App advert
Registration handout
Total
Tailored option:

Terms and conditions of booking

Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.

Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact the conference department immediately using the contact details provided during the confirmation of your involvement. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.

Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.

If Elsevier are forced to cancel the event for any reason you will be offered a 100% refund of your original booking. If Elsevier are forced to postpone the event for any reason you will be offered a 100% refund of your original booking or the possibility to transfer your funds to the next edition of the event

You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.

A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation

charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.

The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.

The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.

Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.

Price for up to 2 colour printing within logos .

I have read and agree to abide by the payment and cancellation terms as outlined above, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature

I agree to pay the agreed amount in full, as per the terms and conditions

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

Company contact name for correspondence	
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