



Nascent Website Privacy Policy

Effective Date: February 9, 2026

1. Introduction

Nascent (“Nascent,” “we,” “our,” or “us”) is a digital consulting firm based in Toronto, Ontario, Canada. We are committed to protecting the privacy of individuals and complying with applicable Canadian privacy laws, including the Personal Information Protection and Electronic Documents Act (PIPEDA).

This Privacy Policy explains how we collect, use, disclose, retain, and safeguard personal information through our website.

2. Accountability

Nascent is responsible for personal information under its control and has designated a Privacy Officer responsible for compliance with this Privacy Policy and applicable privacy laws.

Questions or requests relating to privacy may be directed to:

Email: privacy@nascentdigital.com

Mailing Address: 300–257 Adelaide St. W, Toronto, ON

3. What Personal Information We Collect

We may collect the following types of information:

a) Personal Information

- Name
- Email address
- Phone number
- Any information voluntarily submitted through website forms or email communications

b) Business Contact Information

- Company name
- Job title
- Work email address

- Business phone number

Note: Business contact information may constitute personal information under PIPEDA and is treated in accordance with this Privacy Policy.

c) Technical and Usage Information

- IP address
- Browser type and device information
- Pages visited and referring URLs
- Cookies and similar technologies

4. How We Use Personal Information

We collect and use personal information for the following purposes:

- Responding to inquiries and requests
- Providing and improving our services
- Business development and client relationship management
- Website analytics and performance monitoring
- Security, fraud prevention, and system integrity
- Legal and regulatory compliance

We do not use personal information for purposes other than those identified, except with consent or as permitted by law.

5. Consent

We obtain consent for the collection, use, and disclosure of personal information, except where consent is not required or permitted by law. Consent may be express or implied, depending on the circumstances and sensitivity of the information.

You may withdraw consent at any time, subject to legal or contractual restrictions, by contacting us.

6. Cookies and Analytics

We use cookies and similar technologies to operate and improve our website. This may include third-party analytics tools such as Google Analytics, which collect information about website usage.

You can manage cookie preferences through your browser settings. For more information on Google Analytics, please consult Google's privacy policies.

7. Third-Party Service Providers

We may transfer personal information to third-party service providers who perform services on our behalf, such as:

- Website hosting and infrastructure
- Analytics and performance monitoring
- Email and communication services
- Customer relationship management (CRM) systems

These service providers are contractually required to protect personal information and use it only for the purposes for which it was disclosed.

8. Cross-Border Transfers

Personal information may be processed or stored outside of Canada, including in the United States, where it may be subject to foreign laws and lawful access by foreign authorities.

We take reasonable steps to ensure that personal information transferred across borders is protected by appropriate safeguards.

9. Retention of Personal Information

We retain personal information only for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws. When no longer required, personal information is securely destroyed or anonymized.

10. Safeguards

We use administrative, technical, and physical safeguards appropriate to the sensitivity of the personal information to protect against loss, theft, unauthorized access, disclosure, copying, use, or modification.

No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

11. Breach Notification

In the event of a breach of security safeguards involving personal information that poses a real risk of significant harm, we will notify affected individuals and report the breach to the Office of the Privacy Commissioner of Canada, as required by law.

12. Access and Correction

You have the right to request access to, and correction of, personal information under our control, subject to limited exceptions permitted by law.

Requests may be submitted to our Privacy Officer using the contact information above.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted on our website with a revised effective date.