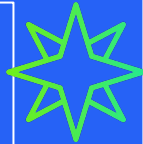


Business Blueprint

Customers: *Who is your idea for?*

Offer

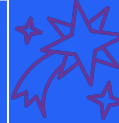
A free block student with a cart to carry your bags to your next class. Team will coordinate to split the school into sections to make delivery of book bags seamless.



Revenue Model & Price

Subscription based - \$10 per week or \$40 per month

School population is 4000, 1/4 expected to subscribe



Channel
Schools

Value Proposition

- Less hassle of carrying a bookbag
- More mobility without bag
- Safe supervision of materials

CAPTURE VALUE

Costs

Carts - \$40 each (one time purchase unless more needed)
Staff - \$12 per hour

DELIVER VALUE

Partners

Other money minded and physically capable students

Team and Resources:

- Delivery staff
- Advertisements
- Logistics team (they figure out best routes for delivery team)

CREATE VALUE

