KnoPRO Criteria

Use the knoPRO criteria throughout the Challenge for:

**Students:** Review your project work throughout each phase of the Challenge
**Teachers:** Use the PRO criteria to provide formative and summative feedback
**Mentors:** Use the PRO feedback to provide feedback in Mentor Moments

**Purpose:** Clearly understand and address the problem
- Students can explain the importance of the problem and its impact with evidence (from research, experts, surveys)
- Students’ ideas clearly address a specific aspect of the overall Challenge
- Students’ ideas target a specified audience

**Results:** Impact of idea
- Students use relevant evidence to support the potential impact of the idea
- Students get feedback and use an iterative process to prototype and test ideas
- Students clearly show and explain their solution

**Originality:** Uniqueness of idea
- Solution is unique or adds to an existing solution in a clever way
- Idea represented in an imaginative way