

Watch These People in 2018

Bloomberg Businessweek

It's hard to say what the Bloomberg 50 will look like in December 2018. But the people below—nominated, in some cases, by our Bloomberg 50 honorees—are all burnishing their credentials.

David Prior

Founder, Prior Knowledge

The former travel writer is parlaying his insider knowledge into a tour company backed by a co-founder of Copenhagen's acclaimed restaurant Noma and a former Barneys chief marketing officer.



▲ From left: James McBride; Bozoma Saint John; David Prior.