



**Procter & Gamble Hygiene
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Procter & Gamble Hygiene and Health Care Ltd. announces fiscal and fourth quarter results

Sales up 3%; PAT up 2% for fiscal ended June 30, 2017

Mumbai, August 23, 2017 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) announced today its financial results for the fiscal ended June 30, 2017. The company delivered sales of Rs. 2,419 crores, up 3% versus last year despite challenges of liquidity crunch in the second quarter and trade destocking ahead of GST in the fourth quarter. The company responded to these challenges with agility and continued to strengthen brand fundamentals. The Profit after Tax (PAT) for the Financial Year stood at Rs. 433 crores, up 2% versus last year.

For the quarter ended June 30, 2017, sales growth declined by 6% and profit after tax declined by 29% behind volatile trade conditions. The market has started showing signs of recovery and the company will continue to focus on balanced growth, behind brand fundamentals, strength of product portfolio and improved in-store execution.

The directors have recommended a final dividend of Rs. 27/- per Equity Share for the Financial Year ended June 30, 2017, subject to the approval of Shareholders of the Company at the ensuing 53rd Annual General Meeting.

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's fastest growing FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand and Old Spice. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

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