



Procter & Gamble Hygiene and Health Care Limited
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Procter & Gamble Hygiene and Health Care Ltd. announces first quarter results

Sales up 5% for the quarter ended September 30, 2021

Mumbai, November 2, 2021: Procter & Gamble Hygiene and Health Care Ltd. announced today its financial results for the quarter ended September 30, 2021. Despite a challenging market environment and a higher base period, the company delivered sales of ₹1058 crores, up 5% vs year ago behind its superiority strategy, robust product portfolio and strong retail execution. Compared to the corresponding quarter two years ago, prior to the pandemic, company sales are up 24%. Profit After Tax (PAT) was ₹218 crores, down 14% vs year ago behind commodity cost inflation and lower marketing investments in the corresponding quarter of 2020 due to the pandemic. For the quarter, both Feminine Care and Health Care businesses grew ahead of their categories.

Madhusudan Gopalan, Managing Director, Procter & Gamble Hygiene and Health Care Ltd. said, *“Despite a challenging market environment and a higher base period, we delivered strong growth in the first quarter driven by the strength of our trusted product portfolio and strong retail execution. We continue to remain focused on our strategy of driving superiority, improving productivity, leading constructive disruption, and strengthening our organization and culture. As the industry faces commodity inflation, we have doubled down our focus on driving productivity and innovation to drive balanced top and bottom line growth.”*

The company’s feminine care brand Whisper continues to step up to raise awareness about menstrual hygiene education. Through its ‘Whisper Menstrual Health & Hygiene Program’, the brand educates more than 90 lakh girls annually on menstrual hygiene. Whisper has also committed to educate 2.5 crore+ adolescent girls on puberty and hygiene over the next three years. In addition, through its 'Period of Pride' campaign, Whisper is advocating for menstrual hygiene to be a part of school curriculum. Whisper is developing this module in partnership with UNESCO and more than 10 lakh people have signed the petition for this endeavor.

As part of the company’s COVID-19 relief and response program #PGSurakshaIndia program, the company will continue to extend its support to communities through the donation of in-house manufactured masks and sanitizers to combat the spread of COVID-19. The company will also continue to leverage its advertising and brand voice responsibly to increase awareness on health, safety and hygiene measures among consumers.

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India’s fastest growing FMCG companies that has in its portfolio Whisper– India’s leading Feminine Hygiene brand, and Vicks – India’s No. 1 Health Care brand and Old Spice. The company has carved a reputation for delivering superior products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit in.pg.com for the latest news.

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