

**Gillette India Limited CSR Preliminary Action Plan  
Financial Year 2025-26**

CSR Program	Details of the program	Partner	Amount to be spent during the first quarter
P&G Shiksha: Supporting remedial learning via digital learning	Leveraging technology to bridge learning gaps, partnering with Educational Initiatives. We partner with state governments to set up digital labs, where P&G and EI implement 'Mindspark', a computer-based adaptive learning tool that leverages AI and ML to integrate pedagogy, teacher instruction and a learning management system to assess a student's learning level and develop a customized learning path for each one of them. Gamified learning helps encourage students to keep learning in the privacy of their screen, removing barriers like mockery, lack of motivation and negative spotlight. Multi-device tool access ensures continued learning at home and during breaks. Through this initiative, we are also impacting over 20,000 children from Tribal communities of Maharashtra and Telangana, in partnership with the government offices.	Educational Initiatives	Rs. 1 Crore