



**Procter & Gamble Hygiene and Health Care Limited**  
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**Procter & Gamble Hygiene and Health Care Ltd. announces first quarter results**

*Sales up 9%, and PAT up 36% for the quarter ended September 30, 2023*

**Mumbai, October 30, 2023:** Procter & Gamble Hygiene and Health Care Ltd. announced today its financial results for the quarter ended September 30, 2023. During the quarter, the Company delivered a strong growth with sales of ₹1138 crore, up 9% versus year ago driven by a superior retail execution and integrated growth strategy. Profit After Tax (PAT) for the quarter was ₹211 crore, up 36% versus year ago led by acceleration of volume growth coupled with product price-mix and productivity.

**LV Vaidyanathan, Managing Director, Procter & Gamble Hygiene and Health Care Ltd.** shared, "We delivered a strong top and bottom-line growth in the quarter, by executing our integrated strategy of a focused product portfolio of daily use categories where performance drives brand choice, superiority — across product performance, packaging, brand communication, retail execution and consumer and customer value — productivity, constructive disruption, and an agile and accountable organization. Our team's execution of these strategies has enabled us to build momentum in the first quarter, and we are confident that these strategies will help us deliver balanced growth and value creation."

The Company's business continues to grow behind a strong product portfolio, superior consumer communication and a continuous stream of product innovations aimed at delighting consumers, like Whisper Hygiene Comfort, Whisper Choice Nights, Vicks ZzzQuil- World's #1 Sleep Supplement, Vicks Roll-On Inhaler and Vicks Xtra Strong. Whisper also continues to raise awareness about menstrual hygiene education through 'Whisper Menstrual Health & Hygiene Program'.

**About Procter & Gamble Hygiene and Health Care Limited**

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's leading FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No.1 Health Care brand and Old Spice. The company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through superior value propositions. Please visit [in.pg.com](http://in.pg.com) for the latest news.

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