



Gillette India Limited
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Gillette India Limited Delivers Strong Growth

Net Sales up 13%; PAT up more than 200% for fiscal ended June 30, 2015

Mumbai, August 29, 2015 – Gillette India Limited (GIL) today announced its annual financial results for the Financial Year ended June 30, 2015. Driven by the Company's focus on brand fundamentals and strength of product portfolio, net sales increased to Rs. 1,971 crores, up 13% versus last year, with robust growth across all segments. For the quarter ended June 30, 2015, the Company delivered equally strong net sales growth of 13% versus same quarter last year.

The financial results of the Financial Year and quarter ended June 30, 2015, include a one-time facilitation income benefit of about Rs. 63 crores before tax related to the discontinuation of the Duracell business distributorship. Profit After Tax (PAT) for the Financial Year stood at Rs. 158 crores, versus Rs. 51 crores last year, behind continued focus on productivity, operational excellence and cost optimization. Excluding the one-time Duracell distribution discontinuation facilitation income, PAT for the Financial Year increased to Rs. 116 crores, versus Rs. 51 crores last year.

Grooming: Sales in Grooming for the Financial Year were up 13% versus year ago, driven by strong brand fundamentals & product portfolio. Sales for the quarter ended June 30, 2015, were up 15% versus same quarter last year.

Oral Care: For the Financial Year, Oral Care delivered sales growth of 13% versus last year driven by superior value propositions and strong mix. Sales for the quarter ended June 30, 2015, were up 5% versus same quarter last year.

Portable Power: Sales in the Portable Power business were up 16%, versus year ago behind strength of product portfolio. Sales for the quarter ended June 30, 2015, were up 15% versus same quarter last year.

The Directors have recommended a dividend of Rs. 15 per Equity Share for the Financial Year ended June 30, 2015, subject to approval of Shareholders of the Company at the ensuing 31st Annual General Meeting.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands such as- GILLETTE, ORAL-B and DURACELL; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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