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### **Gillette India Limited Delivers Strong Growth**

*Net Sales up 8%; PAT up more than 250% for quarter ended March 31, 2015*

**Mumbai, May 8, 2015** – Gillette India Limited (GIL) today announced its financial results for the quarter ended March 31, 2015. Driven by the company’s focus on innovation, net sales increased to Rs. 494 crores, up 8% versus last year, with robust growth across all segments.

Profit After Tax (PAT) increased to Rs. 31 crores, versus Rs. 8 crores in the same quarter last year, due to continued focus on operational excellence.

**Grooming:** Sales in Grooming were up 9% versus year ago, driven by strong brand fundamentals and product portfolio.

**Oral Care:** Oral Care delivered sales growth of 6% versus last year driven by superior value propositions and strong mix.

**Portable Power:** Sales in the Portable Power business were up 4%, versus year ago behind strength of product portfolio.

#### **About Gillette India Ltd.**

Gillette India Limited (GIL) is one of India’s well-known FMCG Companies that deals in some of the world leading brands such as- GILLETTE, ORAL-B and DURACELL; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL’s brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about GIL and its brands.

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