



Gillette India Limited
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Gillette India Limited Delivers Another Year of Robust Growth

Net Sales up 22% for the fiscal year ended June 30, 2014

Mumbai, August 12, 2014 – Gillette India Limited (GIL) today announced its annual financial results for the Financial Year ended June 30, 2014. Driven by company's focus on innovation and productivity, Net Sales increased to Rs. 1,746 crores, up 22% versus last year, with robust growth across all segments including Grooming, Oral Care and Portable Power. For the quarter ended June 30, 2014, Net Sales increased to Rs. 477 crores, up 22% versus the same quarter last year.

Profit After Tax (PAT) for the Financial Year was in line with expectations at Rs. 51 crores while Profit Before Tax stood at Rs. 81 crores. The base business sustained strong results delivering Profit Before Tax + 26% versus year ago, while ongoing investment in Oral-B toothpaste continued as per plan.

Grooming: Sales in the grooming portfolio for the Financial year were up 19% versus last year, driven by the strength of our portfolio. Sales for the quarter ended June 30, 2014 were up 18% vs. the same quarter last year.

Oral Care: For the Financial year, Oral Care delivered robust sales growth of 31% versus last year driven by product innovations including launch of Oral B toothpaste and focus on brand fundamentals. Sales for the quarter ended June 30, 2014 were up 36% vs. the same quarter last year.

Portable Power: Sales in the portable power business for the Financial Year were up 21% versus last year. Sales for the quarter ended June 30, 2014 were up 17% vs. the same quarter last year.

About Gillette India Limited

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has in its portfolio GILLETTE MACH 3 TURBO, ORAL-B and DURACELL – world leading brands and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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