



**Gillette India Limited**  
CIN: L28931RJ1984PLC002890  
Head Office  
P&G Plaza, Cardinal Gracias Road, Chakala  
Andheri (E), Mumbai 400 099  
Tel : 91-22-2826 6000  
Fax : 91-22-2826 7303  
[www.pg.com/en\\_IN](http://www.pg.com/en_IN)

### **Gillette India Limited Delivers Strong Growth**

*Net Sales up 17%; PAT up more than 200% for quarter ended December 31, 2014*

**Mumbai, February 12, 2015** – Gillette India Limited (GIL) today announced its financial results for the quarter ended December 31, 2014. Driven by the company's focus on innovation and productivity, net sales increased to Rs. 498 crores, up 17% versus last year, with robust double digit growth across all segments.

Profit After Tax (PAT) increased to Rs. 37 crores, versus Rs. 11 crores in the same quarter last year, behind productivity driven cost savings and operational excellence.

**Grooming:** Sales in Grooming were up 13% versus year ago, driven by sustained focus on brand fundamentals and strength of the product portfolio in male grooming and the female hair removal segment.

**Oral Care:** Oral Care delivered sales growth of 26% versus last year driven by product innovations and superior value propositions.

**Portable Power:** Sales in the Portable Power business were up 29%, versus year ago behind our focus on driving the product mix.

#### **About Gillette India Ltd.**

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands such as- GILLETTE, ORAL-B and DURACELL; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about GIL and its brands.

#### **For details contact:**

**Madison Public Relations :** Aabha Koley +91 9920559214; [aabha.koley@fort.madisonindia.com](mailto:aabha.koley@fort.madisonindia.com)