

**Gillette India Ltd.**

Head Office
P&G Plaza
Cardinal Gracias Road, Chakala
Andheri (E), Mumbai 400 099
(91-22) 2826 6000 phone
(91-22) 6693 9696 fax
www.pg.com

Media Release

**Gillette India Limited Q3 Net Sales up by 15.3%;
*Driven by strong growth in Men's Grooming***

Mumbai: April 30, 2008 – Gillette India Limited (GIL) today announced its unaudited financial results for the third quarter ended March 31, 2008. The Company achieved total sales of Rs.140.26 crores, which grew by 15.28% over the corresponding period last year (Rs.121.66 crores). This strong growth is led by outstanding performance of the Oral care brand, 'Oral B', which grew from Rs. 17.43 crores to 24.02 crores, a sharp increase of 37.8%. Grooming products including razors and blades continued to demonstrate strong sustained growth with sales up by 12.71%, from Rs.96.81 crore to Rs. 109.12 crores.

The Profit Before Tax (PBT) of Rs. 44.06 crores, is up by 6.5% over the corresponding quarter last year (Rs. 41.34 crores). The Profit After Tax (PAT) at Rs. 28.41 crores, has witnessed a marginal reduction compared to Rs. 28.81 crores for the corresponding quarter last year due higher tax expenses.

Mr. Shantanu Khosla, Managing Director, Gillette India Limited, said, "Business trends across business segments have been very encouraging and can be attributed to our endeavour to build the Gillette brands via the right brand endorsement strategies and encouraging consumer trials across the country. Men's Grooming products continue to be the core business for the Company and it is rewarding to see Gillette Mach 3 grow by 20% during this quarter".

In the nine-month period ended March 31, 2008, the Company's sales at Rs.422.74 crores represent a growth of 19.39% over the same period last year. The PBT before exceptional items for the nine-month period at Rs.137.39 crores registered a growth of 23.68% over the same period last year.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has in its portfolio GILLETTE MACH 3 TURBO, ORAL-B and DURACELL- world's leading brands and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in project SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

For details contact:

Neha Singhvi +919811056927; email: nsinghvi@corvoshandwick.co.in
Rahul Mehta +91 98100 33625; email: rmehta@corvoshandwick.co.in