

**Gillette India Ltd.**

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MEDIA RELEASE**Gillette India Limited Q3 Net Sales up by 21.69%**

Mumbai: April 28, 2009 – Gillette India Limited (GIL) today announced its unaudited financial results for the third quarter ended March 31, 2009. The Company achieved total sales of Rs.171.78 crores, which grew by 21.69% over the corresponding period last year (Rs.141.16 crores). The growth has been broad based driven by grooming & oral care. In the nine-month period ended March 31, 2009, the Company's sales at Rs.477.47 crores represent a growth of 12.7% over the same period last year.

The Profit before Tax (PBT) of Rs.46.04 crores, is up by 4.49% over the corresponding quarter last year (Rs.44.06 crores). The Profit after Tax (PAT) is at Rs.28.46 crores.

Mr. Shantanu Khosla, Managing Director, Gillette India Limited, said, "The growth across business segments has been encouraging especially given the current economic environment. In blades and razors, we continue to outperform achieving the highest ever market share this quarter and sustained clear market leadership. For the first time for Oral-B, value share grew to more than 20%. Oral B is now the clear No: 2 in toothbrushes with oral care shares being more than doubled in the last two years."

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has in its portfolio GILLETTE MACH 3 TURBO, ORAL-B and DURACELL— world's leading brands and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in project SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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