



Gillette India Limited
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Gillette India Ltd. announces third quarter results

Sales up 10% for the quarter ended March 31, 2024

Mumbai, April 29, 2024: Gillette India Limited (GIL) announced today its financial results for the quarter ended March 31, 2024. The Company delivered sales of ₹681 crore, up 10% vs year ago driven by superior innovations across the portfolio, and strong brand fundamentals.

Profit After Tax (PAT) stood at ₹ 99 crores, up 20% operationally fueled by top-line growth, continued premiumization and productivity interventions. Reported profit after tax was down 4% vs year ago due to one-time tax impacts in the base and current quarters.

LV Vaidyanathan, Managing Director, Gillette India Ltd. shared, *“We continue to deliver strong top line and share growth driven by our teams’ excellent execution of our integrated growth strategy. We remain committed to a focused product portfolio of daily use categories where performance drives brand choice, superiority — across product performance, packaging, brand communication, retail execution and consumer and customer value — productivity, constructive disruption, and an agile and accountable organization. We are confident that these strategies will continue to help us deliver balanced growth and value creation.”*

About Gillette India Ltd.:

Gillette India Limited (GIL) is one of India’s well-known FMCG Companies that has some of the world’s leading brands Gillette, Braun, and Oral B; and has carved a reputation for delivering superior products to meet the needs of consumers. GIL brands take pride in being socially conscious as part of P&G Shiksha, the flagship CSR program of P&G Group in India, that supports the education of underprivileged children. Please visit in.pg.com for the latest news.

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