



**Procter & Gamble Hygiene
and Health Care Limited**
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Procter & Gamble Hygiene and Health Care Ltd. announces third quarter results

Sales up 13% for the quarter ended March 31, 2024

Mumbai, April 30, 2024: Procter & Gamble Hygiene and Health Care Ltd. announced today its financial results for the quarter ended March 31, 2024. The Company reported sales of ₹998 crore, up 13% vs year ago driven by a robust portfolio and premiumization to meet evolving consumer needs, and strong retail execution. Profit After Tax (PAT) stood at ₹ 154 crores, up 50% operationally fueled by product-price mix and productivity interventions. Reported profit after tax was down 6% vs year ago due to one-time tax impacts in the base as well as current quarters.

LV Vaidyanathan, Managing Director, Procter & Gamble Hygiene and Health Care Ltd. shared, *"We delivered strong top-line growth despite a challenging operating environment, driven by superior products that are delighting and serving consumers' evolving needs. We remain committed to our integrated growth strategy of a focused product portfolio of daily use categories where performance drives brand choice, superiority — across product performance, packaging, brand communication, retail execution and consumer and customer value — productivity, constructive disruption, and an agile and accountable organization. We are confident that these strategies will help us navigate the mid-term and deliver balanced growth and value creation."*

About Procter & Gamble Hygiene and Health Care Limited

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's leading FMCG companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No.1 Health Care brand and Old Spice. The company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHHCL is committed to making every day in the lives of Indian consumers better through superior value propositions. Please visit in.pg.com for the latest news.

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