



**Gillette India Limited**  
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### ***Gillette India Ltd. announces second quarter results***

**Mumbai, January 30, 2024:** Gillette India Limited (GIL) announced today its financial results for the quarter ended December 31, 2023. In a challenging operating environment, the Company delivered a balanced growth during the quarter with sales of ₹639 crore, up 3% vs year ago. Domestic sales is up 6% vs year ago, driven by a robust portfolio, superior retail execution and strong brand fundamentals. The Company reported Profit After Tax (PAT) at ₹ 104 crores, up 40% vs year ago largely driven by productivity interventions, product price-mix and moderating cost inflation.

**LV Vaidyanathan, Managing Director, Gillette India Ltd.** shared, *“For 7 consecutive quarters now, we have delivered a balanced top-line and bottom-line growth. Our teams’ execution of our integrated growth strategy has enabled us to build and sustain strong momentum. We stay committed to our strategies of a focused product portfolio of daily use categories where performance drives brand choice, superiority — across product performance, packaging, brand communication, retail execution and consumer and customer value — productivity, constructive disruption, and an agile and accountable organization. We are confident that these strategies will continue to help us deliver balanced growth and value creation.”*

In line with the strong performance, the company has announced an interim dividend of ₹85 per equity share for the financial year 2023-24. This interim dividend includes a one-time special dividend of ₹40 per equity share to commemorate 40 years of serving consumers, customers, shareholders, employees, and society.

#### **About Gillette India Ltd.:**

Gillette India Limited (GIL) is one of India’s well-known FMCG Companies that has some of the world’s leading brands Gillette, Braun and Oral B; and has carved a reputation for delivering superior products to meet the needs of consumers. GIL brands take pride in being socially conscious as part of P&G Shiksha, the flagship CSR program of P&G Group in India, that supports the education of underprivileged children. Please visit [in.pg.com](http://in.pg.com) for the latest news.

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