

Gillette India Ltd.

Head Office P&G Plaza Cardinal Gracias Road, Chakala Andheri (E), Mumbai 400 099 (91-22) 2826 6000 phone (91-22) 6693 9696 fax www.pg.com

April 6, 2011

Bombay Stock Exchange Limited Department of Corporate Services Floor 1, Rotunda Building Dalal Street Mumbai 400 001

Kind Attn: - Mr. K Gopalkrishnan
Deputy General Manager

Dear Sir,

Sub: Disclosure in accordance with Clause 53 of the Listing agreement

We hereby confirm that Mediacom is our media Company and we herewith enclose a disclosure from them confirming that they do not hold any shares in our Company.

Attached is a copy of the disclosure. Kindly take the above on record and acknowledge receipt.

With regards,

Very truly yours,

For Gillette India Limited

Deepal Acharya

Company Secretary

BOMBAY STOCK EXCHANGE LTD.
INWARD SECTION

15 APR7201

CONTENTS NOT VERIFIED

SIGN

MEDIACOM

MEDIACOM COMMUNICATIONS PVT. LTD. 201, 2nd Floor, Kamla Executive Park, Opp. Vazir Glass Factory, B Cross Road, Andheri (East), Mumbai 400 059, India

F +91 22 4244 8888 F +91 22 4244 8700 www.mediacom.com

To,

Gillette India Limited, Corporate Office: P&G Plaza, Cardinal Gracias Road, Chakala, Andheri (East), Mumbai 400 099.

This is to confirm that the Mediacom Communications Private Limited or any of its associate companies / group companies, as on 1st March, 2011 do not hold any shares in Gillette India Limited.

In case there is any change in the above position, Mediacom Communications Private Limited undertakes & agrees to keep Gillette India Limited informed of the same.

For Mediacom Communications Private Limited

Divya Gururaj

Authorized Signatory

23rd March 2011