



For the kind attention of all consumers and dealers of P&G India products

This document shares the updated MRP* of products from the portfolio of Procter and Gamble India, in purview of the changes in GST slabs recently announced by the Government of India, effective September 22, 2025**.

Note: *For a limited period, these products may be available in the market with both the old and new Maximum Retail Price (MRP). Consumers are advised to check for the lower MRP before purchase, as consumers are entitled to purchase these products at the lower MRP (pursuant to revised GST slabs) from September 22, 2025.*

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India



P&G India's Vicks portfolio is in purview of the GST rate revision, going from 12% GST to 5% GST, effective September 22, 2025.**

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Current MRP	New MRP*
Vicks Action 500 Advance	69	64
Vicks Inhaler	69	64
Vicks Vaporub Steam Pods – Pack of 4	99	92
Vicks Vaporub Steam Pods – Pack of 6	199	186
Vicks Inhaler Twin Pack	129	120
Vicks Inhaler - Pack of 3	189	177
Vicks Vaporub 5 ML	25	23
Vicks Vaporub 10 ML	48	45
Vicks Vaporub 50 ML	199	186
Vicks Vaporub 25 ML	109	102
Vicks Vaporub 105 ML	340	318
Vicks Vaporub Xtra Strong 10 ML	55	51
Vicks Vaporub Xtra Strong 50 ML	215	201
Vicks Vaporub Xtra Strong 25 ML	125	117
Vicks Medicated Lozenge - Orange - Pack of 16	64	60
Vicks Babyrub 10 ML	55	51
Vicks Babyrub 25 ML	125	117
Vicks Babyrub 50 ML	215	201
Vicks Babyrub 105 ML	385	360
Vicks Cough Syrup 100 ML	130	121
Vicks Medicated Lozenge - Orange - Pack of 8	32	30
Vicks Roll on Inhaler	100	93
Vicks Roll on 8 ML	79	74
Vicks Cough Drop - Menthol - Pack of 25 units	50	46.75
Vicks Cough Drop - Ginger - Pack of 25 units	50	46.75
Vicks Cough Drop - Honey - Pack of 25 units	50	46.75
Vicks Zzzquil Gummy – Pack of 10 units	199	177
Vicks Zzzquil Gummy – Pack of 24 units	449	399

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India



PANTENE

P&G India's Shampoo portfolio, including brands Head & Shoulders, Pantene and Herbal Essences, is in purview of the GST rate revision, going from 18% GST to 5% GST, effective September 22, 2025.**

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Current MRP	New MRP*
Head & Shoulders Cool Menthol 300 ML	360	320
Head & Shoulders Smooth & Silky 300 ML	360	320
Head & Shoulders Deep Cleanse 625 ML	575	510
Head & Shoulders Cool Menthol 625 ML	575	510
Head & Shoulders Anti Hairfall 625 ML	575	510
Head & Shoulders Smooth & Silky 625 ML	575	510
Head & Shoulders 7in1 180 ML	265	235
Head & Shoulders 7in1 650 ML	1299	1155
Head & Shoulders 7in1 340 ML	540	479
Head & Shoulders Neem 72 ML	99	85
Head & Shoulders Neem 650 ML	1299	1120
Head & Shoulders Neem 180 ML	265	235
Head & Shoulders Anti Hairfall 650 ML	1299	1155
Head & Shoulders Active Protect 650 ML	1299	1155
Head & Shoulders Smooth & Silky 2in1 650 ML	1299	1155
Head & Shoulders Cool Menthol 2in1 650 ML	1299	1155
Head & Shoulders Anti Hairfall 2in1 180 ML	265	235
Head & Shoulders Active Protect 180 ML	265	235
Head & Shoulders Smooth & Silky 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 1000 ML	1699	1511
Head & Shoulders Smooth & Silky 2in1 1000 ML	1699	1511
Head & Shoulders Smooth & Silky 2in1 72 ML	99	85
Head & Shoulders Cool Menthol 2in1 72 ML	99	85
Head & Shoulders Anti Hairfall 340 ML	450	395
Head & Shoulders Cool Menthol 340 ML	450	395
Head & Shoulders Smooth & Silky 340 ML	450	395
Head & Shoulders Silky Black 340 ML	450	395
Head & Shoulders Smooth & Silky 650 ML	1125	999
Head & Shoulders Anti Hairfall 650 ML	1125	999
Head & Shoulders Cool Menthol 650 ML	1125	999
Head & Shoulders Silky Black 650 ML	1125	999
Head & Shoulders Anti Hairfall 1000 ML	1590	1414
Head & Shoulders Cool Menthol 1000 ML	1590	1414
Head & Shoulders Smooth & Silky 1000 ML	1590	1414
Head & Shoulders Silky Black 72 ML	89	79
Head & Shoulders Smooth & Silky 72 ML	89	79

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India

Head & Shoulders Lemon Fresh 72 ML	89	79
Head & Shoulders Anti Hairfall 72 ML	89	79
Head & Shoulders Cool Menthol 72 ML	89	79
Head & Shoulders Cool Menthol 1200 ML	1780	1580
Head & Shoulders Smooth & Silky 1200 ML	1780	1580
Head & Shoulders BARE 400 ML	650	578
Head & Shoulders BARE 400 ML	650	578
Head & Shoulders 1000 ML 7in1	1699	1511
Head & Shoulders Deep Cleanse 72 ML	89	79
Head & Shoulders Deep Cleanse 340 ML	450	395
Head & Shoulders Cool Menthol 500 ML	790	702
Head & Shoulders Smooth & Silky 500 ML	790	702
Head & Shoulders Neem 650 ML	1259	1120
Head & Shoulders Anti Hairfall 2in1 340 ML	560	479
Head & Shoulders Smooth & Silky 2in1 340 ML	560	479
Head & Shoulders Cool Menthol 2in1 340 ML	560	479
Head & Shoulders Active Protect 340 ML	560	479
Head & Shoulders Neem 340 ML	560	479
Head & Shoulders 7in1 72 ML	89	79
Head & Shoulders Neem 650 ML	1259	1120
Head & Shoulders Neem 340 ML	560	479
Head & Shoulders Smooth & Silky 2in1 340 ML	560	479
Head & Shoulders Cool Menthol 2in1 340 ML	560	479
Head & Shoulders Anti Hairfall 2in1 340 ML	560	479
Head & Shoulders Active Protect 340 ML	560	479
Head & Shoulders 7in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 180 ML	265	235
Head & Shoulders Anti Hairfall 2in1 180 ML	265	235
Head & Shoulders Smooth & Silky 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 180 ML	265	235
Head & Shoulders Anti Hairfall 2in1 180 ML	265	235
Head & Shoulders Active Protect 180 ML	265	235
Head & Shoulders Smooth & Silky 2in1 180 ML	265	235
Head & Shoulders Neem 72 ML	99	85
Head & Shoulders Smooth & Silky 2in1 72 ML	99	85
Head & Shoulders Cool Menthol 2in1 72 ML	99	85
Head & Shoulders 7in1 180 ML	265	235
Head & Shoulders 7in1 72 ML	89	79
Head & Shoulders Smooth & Silky 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 72 ML	99	85
Head & Shoulders Smooth & Silky 2in1 72 ML	99	85
Head & Shoulders Deep Cleanse 72 ML	89	79
Head & Shoulders Smooth & Silky 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 180 ML	265	235
Head & Shoulders Smooth & Silky 2in1 180 ML	265	235
Head & Shoulders Cool Menthol 2in1 72 ML	99	85
Head & Shoulders Smooth & Silky 2in1 72 ML	99	85
Head & Shoulders Neem 5 ML	2	1.77
Head & Shoulders Daily Clean 5 ML	2	1.77
Head & Shoulders Daily Cool 5 ML	2	1.77
Head & Shoulders Daily Smooth 5 ML	2	1.77
Head & Shoulders 7in1 6.5 ML	3	2.66
Herbal Essences Argan Oil Shampoo 240 ML	385	340
Herbal Essences Coconut Milk Shampoo 400 ML	659	585
Herbal Essences Argan Oil Shampoo 400 ML	659	585
Herbal Essences Argan Oil Shampoo 400 ML	659	585
Herbal Essences White Strawberry & Sweet Mint Shampoo 400 ML	659	585
Herbal Essences Coconut Milk Shampoo 400 ML	659	585

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India

Herbal Essences Argan Oil Shampoo 240 ML	385	340
Herbal Essences White Strawberry & Sweet Mint Shampoo 240 ML	385	340
Herbal Essences Argan Oil Shampoo 240 ML	385	340
Herbal Essences White Strawberry & Sweet Mint Shampoo 240 ML	385	340
Herbal Essences Argan Oil Shampoo 400 ML	659	585
Herbal Essences White Strawberry & Sweet Mint Shampoo 400 ML	659	585
Herbal Essences Coconut Milk Shampoo 400 ML	659	585
Pantene Shampoo Hair Fall Control 340 ML	410	355
Pantene Shampoo Lively Clean 340 ML	410	355
Pantene Shampoo Hair Fall Control 650 ML	1020	899
Pantene Shampoo Smooth & Silky 650 ML	1020	899
Pantene Shampoo Smooth & Silky 1 Litre	1431	1273
Pantene Shampoo Deep Repair 650 ML	1020	899
Pantene Shampoo Healthy Shine 650 ML	1020	899
Pantene Shampoo Luscious Thick 650 ML	1020	899
Pantene Shampoo Lively Clean 650 ML	1020	899
Pantene Shampoo Hair Fall Control 1 Litre	1431	1273
Pantene Shampoo Deep Repair 1 Litre	1431	1273
Pantene Shampoo Deep Repair 75 ML	86	75
Pantene Shampoo Smooth & Silky 75 ML	86	75
Pantene Shampoo Hair Fall Control 80 ML	86	75
Pantene Shampoo Healthy Shine 340 ML	410	355
Pantene Shampoo Deep Repair 340 ML	410	355
Pantene Shampoo Luscious Thick 340 ML	410	355
Pantene Shampoo Smooth & Silky 340 ML	410	355
Pantene Shampoo Lively Clean 75 ML	86	75
Pantene Shampoo Hair Fall Control 340 ML	410	355
Pantene Shampoo Smooth & Silky 500 ML	715	636
Pantene Shampoo Hair Fall Control 500 ML	715	636
Pantene Shampoo & Conditioner 2in1 Hair Fall Control 650 ML	1149	1020
Pantene Shampoo & Conditioner 2in1 Deep Repair 650 ML	1149	1020
Pantene Shampoo & Conditioner 2in1 Deep Repair 340 ML	495	435
Pantene Shampoo & Conditioner 2in1 Smooth & Silky 650 ML	1149	1020
Pantene Shampoo & Conditioner 2in1 Smooth & Silky 340 ML	495	435
Pantene Shampoo & Conditioner 2in1 Hair Fall Control 340 ML	495	435
Pantene Shampoo & Conditioner 2in1 Hair Fall Control 1 Litre	1499	1333
Pantene Shampoo & Conditioner 2in1 Smooth & Silky 1 Litre	1499	1333
Pantene Shampoo & Conditioner 2in1 Hair Fall Control 650 ML	1149	1020
Pantene Shampoo & Conditioner 2in1 Deep Repair 650 ML	1149	1020
Pantene Shampoo & Conditioner 2in1 Deep Repair 340 ML	495	435
Pantene Shampoo & Conditioner 2in1 Smooth & Silky 650 ML	1149	1020
Pantene Shampoo & Conditioner 2in1 Smooth & Silky 340 ML	495	435
Pantene Shampoo & Conditioner 2in1 Hair Fall Control 340 ML	495	435

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India



P&G India's Baby Care portfolio is in purview of the GST rate revision, with Diapers going from 12% GST to 5% GST and Baby Wipes going from 18% GST to 5% GST, effective September 22, 2025.**

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Current MRP	New MRP*
Pampers Premium Care Pants - Small - Pack of 70	1399	1299
Pampers Premium Care Pants - Small - Pack of 4	79	74
Pampers Complete Skin Comfort Pants - Small - Pack of 2	23	21
Pampers Complete Skin Comfort Pants - Small - Pack of 4	46	43
Pampers Happy Sleep Pants - Small - Pack of 1	10	9
Pampers Premium Care Pants - Small - Pack of 72	1099	1030
Pampers Complete Skin Comfort Pants - Small - Pack of 7	100	93
Pampers Happy Sleep Pants - Small - Pack of 2	20	18
Pampers Premium Care Pants - Small - Pack of 26	399	350
Pampers Active Baby Taped Pants - Small - Pack of 66	1249	1125
Pampers Active Baby Taped Pants - Small - Pack of 22	399	374
Pampers Active Baby Taped Pants - Small - Pack of 92	1699	1555
Pampers Premium Care Pants - Small - Pack of 36	899	840
Pampers Premium Care Pants - Small - Pack of 140	2898	2529
Pampers Complete Skin Comfort Pants - Small - Pack of 16	210	196
Pampers Happy Sleep Pants - Small - Pack of 10	100	93
Pampers Complete Skin Comfort Pants - Small - Pack of 31	399	350
Pampers Complete Skin Comfort Pants - Small - Pack of 60	749	700
Pampers Complete Skin Comfort Pants - Small - Pack of 52	799	749
Pampers Happy Sleep Pants - Small - Pack of 20	210	196
Pampers Happy Sleep Pants - Small - Pack of 38	399	350
Pampers Happy Sleep Pants - Small - Pack of 60	599	560
Pampers Complete Skin Comfort Pants - Small - Pack of 78	1049	983
Pampers Complete Skin Comfort Pants - Small - Pack of 86	1349	1249
Pampers Active Baby Taped Pants - Small - Pack of 46	849	795

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India



P&G India's Shaving Preps portfolio, including select products from Gillette and Old Spice, is in purview of the GST rate revision, going from 18% GST to 5% GST, effective September 22, 2025.**

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Current MRP	New MRP*
Gillette Shaving Cream Regular30g	45	40
Gillette Shaving Cream Lime 70g	80	71
Gillette Shaving Cream Regular70g	80	71
Gillette Shaving Cream Lime 30g	45	40
Gillette Pro After Shave Splash Icy Cool 50ML	325	289
Gillette After Shave Splash Refreshing Breeze 50ML	325	289
Gillette Pro After Shave Splash Icy Cool 100ML	499	444
Gillette After Shave Splash - Refreshing Breeze 100ML	499	444
Gillette Shaving Brush Multi Pack	595	525
Gillette Shaving Brush	85	75
Gillette Guard Shaving Cream 125g	70	62
Gillette Guard Shaving Cream 25g	29	25
Old Spice Musk Shaving Cream 70g	80	71
Old Spice Lime Shaving Cream 70g	80	71
Old Spice Original Shaving Cream 70g	80	71
Old Spice Shaving Cream Musk 30 g	45	40
Old Spice After Shave Lotion Original 150 ML	320	284
Old Spice After Shave Lotion Musk 50 ML	149	132
Old Spice After Shave Lotion Fresh Lime 50 ML	149	132
Old Spice After Shave Lotion Original 50 ML	149	132
Old Spice After Shave Lotion Atomizer Spray Lionpride 150 ML	349	310
Old Spice After Shave Lotion Atomizer Spray Fresh Lime 150 ML	349	310
Old Spice After Shave Lotion Atomizer Spray Musk 150 ML	349	310
Old Spice After Shave Lotion Atomizer Spray Original 150 ML	349	310
Old Spice After Shave Lotion Lionpride 150 ML	320	284
Old Spice After Shave Lotion Musk 150 ML	320	284
Old Spice After Shave Lotion Fresh Lime 150 ML	320	284
Old Spice After Shave Lotion Lionpride 100 ML	265	235
Old Spice After Shave Lotion Original 100 ML	265	235
Old Spice After Shave Lotion Original Travel Friendly 100 ML	265	235
Old Spice After Shave Lotion Musk 100 ML	265	235
Old Spice After Shave Lotion Original 150 ML	320	284

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India



P&G India's manual Oral Care portfolio is in purview of the GST rate revision, going from 18% GST to 5% GST, effective September 22, 2025.**

With this, the benefit of the GST reduction will be passed on to the end consumer as per the following details.

Name of SKU	Current MRP	New MRP*
Oral-B Shiny Clean	20	18
Oral-B Fresh Clean Sensitive	25	22
Oral-B Everyday Care Toothbrush	35	30
Oral-B Crisscross Deep Clean Toothbrush Medium	50	40
Oral-B Crisscross Deep Clean Toothbrush Soft	50	40
Oral-B Kids Chota Bheem Toothbrush - Pack of 3	60	50
Oral-B Pro Clean Soft Toothbrush	60	50
Oral-B Crisscross Sensitive Ultrathin Toothbrush	65	55
Oral-B Kids Tom & Jerry Toothbrush	79	70
Oral-B Precision Clean Ultrathin Toothbrush	85	75
Oral-B Crisscross Toothbrush - Pack of 3	120	99
Oral-B Kids Mickey Toothbrush - Pack of 3	120	100
Oral-B Crisscross Sensitive Ultrathin Toothbrush – Buy 2 Get 1 - Pack of 3	130	110
Oral-B Crisscross Sensitive Ultrathin Charcoal Toothbrush – Buy 2 Get 1 - Pack of 3	140	120
Oral-B Everyday Care Sensitive Extra Soft Toothbrush - Pack of 5	120	120
Oral-B Everyday Care Sensitive Soft Toothbrush – Pack of 5	135	120
Oral-B Crisscross Antiplaque Medium Toothbrush – Buy 2 Get 2 - Pack of 4	160	140
Oral-B Crisscross Antiplaque Neem Medium Toothbrush – Buy 2 Get 2 - Pack of 4	160	140
Oral-B Crisscross Antiplaque Neem Soft Toothbrush – Buy 2 Get 2 - Pack of 4	160	140
Oral-B Crisscross Antiplaque Soft Toothbrush – Buy 2 Get 2 - Pack of 4	160	140
Oral-B Pro Clean Soft Toothbrush - Pack of 4	160	140
Oral-B Precision Clean Ultrathin Toothbrush – Buy 2 Get 2 Free - Pack of 4	170	150
Oral-B Crisscross Bacteria Blast Soft Toothbrush – Buy 2 Get 1- Pack of 3	198	158
Oral-B Crisscross Gumcare Medium Toothbrush – Buy 2 Get 2 - Pack of 4	190	160
Oral-B Crisscross Gumcare Soft Toothbrush –	190	160

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India

Buy 2 Get 2 - Pack of 4		
Oral-B Kids Tom & Jerry Toothbrush - Pack of 3	199	175
Oral-B Sensitive-X Ultrasoft Toothbrush - Pack of 2	260	230
Oral-B Sensitive Expert Ultrasoft Toothbrush - Pack of 2	280	249
Oral-B Cross-Action Battery Electric Toothbrush Replacement heads	299	266
Oral-B Precision Clean Electric Rechargeable Toothbrush Replacement Heads	499	444
Oral-B Cross-Action Electric Rechargeable Toothbrush Replacement Heads	595	529
Oral-B Kids Frozen Electric Rechargeable Toothbrush Replacement Heads	595	529
Oral-B Kids Spiderman Electric Rechargeable Toothbrush Replacement Heads	595	529
Oral-B Sensitive Clean Electric Rechargeable Toothbrush Replacement Heads	595	529
Oral-B Kids Star Wars Electric Rechargeable Toothbrush Replacement Heads	999	888
Oral-B Cross-Action Electric Rechargeable Toothbrush Replacement Heads - Pack of 4	1150	1023
Oral-B iO Ultimate Clean Electric Rechargeable Toothbrush Replacement Heads - Black	1299	1155
Oral-B iO Ultimate Clean Electric Rechargeable Toothbrush Replacement Heads - White	1299	1155

*MRP (Maximum Retail Price) Reduction/additional weight is an outcome of passing on the benefit of the revised GST rate slabs, effective 22 September 2025**. Please keep checking this list for updates, if any.

**Subject to issuance of final notification by the Government of India