

Gillette India Limited

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Gillette India Ltd. announces first quarter results

Sales up 17% and PAT up 43% for the quarter ended September 30, 2024

Mumbai, October 28, 2024: Gillette India Limited (GIL) today announced its financial results for the quarter ended September 30, 2024. The Company delivered strong balanced growth during the quarter with sales of ₹782 crore, up 17% vs year ago. The growth has been broad based amidst continuing green shoots in rural markets. The Company reported Profit After Tax (PAT) of ₹133 crores, up 43% vs year ago led by a strong sales growth, productivity interventions and innovation.

The Company continued to strengthen its position as a leading player in the Blades & Razors category in the quarter.

Kumar Venkatasubramanian, Managing Director, Gillette India Ltd. said, "We have delivered a strong double-digit growth across both topline and bottom line in the quarter. These results are a testament to our teams' execution of the integrated growth strategy, which we remain committed to – a focused product portfolio of daily use categories where performance drives brand choice, superiority (of product performance, packaging, brand communication, retail execution and consumer and customer value), productivity, constructive disruption, and an agile and accountable organization – all aimed at delivering sustainable, balanced growth and value creation."

About Gillette India Ltd.:

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has some of the world's leading brands Gillette, Oral B, Venus and Braun; and has carved a reputation for delivering superior products to meet the needs of consumers. GIL brands take pride in being socially conscious as part of P&G Shiksha, the flagship CSR program of P&G Group in India, that supports the education of underprivileged children. Please visit in.pg.com for the latest news.

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