



**Gillette India Limited**  
CIN: L28931MH1984PLC267130  
Regd Office  
P&G Plaza, Cardinal Gracias Road,  
Chakala, Andheri (E),  
Mumbai 400 099  
Tel : 91-22-2826 6000  
Fax : 91-22-2826 7303  
[www.pg.com/en\\_IN](http://www.pg.com/en_IN)

## **Gillette India Ltd. Announces Second Quarter Results**

*Comparable\* Sales up 15%; PAT up 7% for quarter ended December 31, 2017*

**Mumbai, February 9, 2018** – Gillette India Limited (GIL) today announced its financial results for the quarter ended December 31, 2017. Driven by the company's focus on brand fundamentals, the comparable\* sales were up 15% versus year ago. Sales were up 3% versus year ago due to changes in treatment of indirect taxes post GST.

Profit After Tax (PAT) was up 7% versus year ago behind continued focus on productivity and cost efficiency.

Both the Grooming and Oral Care businesses delivered double-digit comparable\* sales growth, ahead of the market behind strong brand fundamentals, strength of the product portfolio and improved in-store execution.

\*Comparable: Sales excluding GST/excise duties on sales further adjusted for other tax costs subsumed under GST and excluded from sales in the base

### **About Gillette India Ltd.**

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands GILLETTE and ORAL-B; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about GIL and its brands.

**For details contact:**

**Madison Public Relations** : Malika Bhavnani +91 9820496099; [malika.bhavnani@madisonpr.in](mailto:malika.bhavnani@madisonpr.in)