



Gillette India Limited
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Gillette India Limited Delivers Sustained Growth

Net Sales up 2%; PAT up 41% for quarter ended December 31, 2015

Mumbai, February 4, 2016 – Gillette India Limited (GIL) today announced its financial results for the quarter ended December 31, 2015. Driven by the company's focus on brand fundamentals and strength of product portfolio, net sales increased to Rs. 508 crores, up 2% versus last year.

Profit After Tax (PAT) increased to Rs. 52 crores, versus Rs. 37 crores in the same quarter last year. The Company continues to focus on portfolio optimization, productivity and cost efficiency.

Grooming: Sales in Grooming were up 9% versus year ago, driven by strong brand fundamentals and product portfolio.

Oral Care: Sales in Oral Care were down 16% versus last year behind focus on driving profitability.

Portable Power: Sales in Portable Power business remained flat versus year ago.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands such as GILLETTE, ORAL-B and DURACELL; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL's brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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