



Gillette India Limited
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Gillette India Limited Delivers Sustained Growth

Net Sales up 8%; PAT up by 79% for quarter ended September 30, 2016

Mumbai, December 1, 2016 – Gillette India Limited (GIL) today announced its financial results for the quarter ended September 30, 2016. Driven by the company's focus on brand fundamentals, strength of product portfolio and improved in-store execution, net sales increased to Rs. 419 crores, up 8% versus last year.

Profit After Tax (PAT) increased to Rs. 55 crores, versus Rs. 31 crores in the same quarter last year. The company has benefited from portfolio optimization, even as it continues to focus on productivity and cost efficiency.

Grooming: Sales in Grooming were up 12% versus year ago, driven by strong brand fundamentals and product portfolio.

Oral Care: Sales in Oral Care were down 6% versus last year behind portfolio optimization to enable profitability.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands GILLETTE and ORAL-B; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit www.pg.com for the latest news and in-depth information about GIL and its brands.

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