



**Gillette India Limited**

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**Gillette India Ltd. Announces Third Quarter Results**

*Sales up 17%; PAT up 54% for quarter ended March 31, 2017*

**Mumbai, May 6, 2017** – Gillette India Limited (GIL) today announced its financial results for the quarter ended March 31, 2017. Driven by the company's focus on brand fundamentals, strength of the product portfolio and improved in-store execution, sales increased to Rs. 535 crores, up 17% versus last year.

Profit After Tax (PAT) from continuing operations was at Rs. 106 crores, up 54% versus year ago. The company has benefited from portfolio optimization, even as it continues to focus on productivity and cost efficiency.

**Grooming:** Sales in Grooming were up 23% versus year ago driven by strong fundamentals and product portfolio.

**Oral Care:** Sales in Oral Care were down 8% versus last year behind portfolio optimization to enable profitability.

To celebrate 30<sup>th</sup> anniversary of Make in India of its flagship brand *Gillette*, the Board of Directors have declared a special interim dividend of Rs. 154 (on every equity share of Rs. 10), out of the accumulated surplus from profits of earlier years and the current year. The record date for the dividend will be May 18, 2017.

About Gillette India Ltd.

Gillette India Limited (GIL) is one of India's well-known FMCG Companies that deals in some of the world leading brands GILLETTE and ORAL-B; and has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. GIL brands take pride in being socially conscious via their participation in P&G SHIKSHA, a national consumer movement that supports the education of underprivileged children in India. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about GIL and its brands.

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