Context	Examples of Personal Information Collected	Primary Purpose for Collection and Use
Apply for A Job/Become A Team Member	If you apply for a job posting, or become a Team Member we collect information necessary to process your application or to retain you as an employee. This may include, among other things, your Social Security Number. Providing this information is required for employment.	We use information about current Team Members to perform our contract of employment, or the anticipation of a contract of employment with you. In some contexts, we are also required by law to collect information about our Team Members.
Apply for a Franchise / Become a Franchisee	If you apply for a franchise, or become a franchisee, we collect information necessary to process your application or to enter into a franchise relationship. This may include, among other things, your Social Security Number. Providing this information is required to apply for a franchise.	We use information about current franchisees to perform our contractual relationship, or the anticipation of a contractual relationship with you. In some contexts, we are also required by law to collect information about our franchisees.
Complete A Survey	We collect information that you provide when you participate in one of our surveys. If the survey is provided by a third party service provider, the third party's privacy policy applies to the collection, use, and disclosure of your information.	We use this information to understand your opinions and collect information relevant to our organization.
Contact Us or Make An Inquiry	We collect your name, contact information (including e-mail address, phone number, and physical address) as well as any other content that you send to us, if you contact our Guest Relations to provide feedback or make an inquiry	We use this information to respond to or follow up on your feedback, inquiries, or other requests.
Join and/or Participate in the Red Robin Royalty Program	We collect your name, e-mail address, month and year of birth, postal address, telephone number, and other information you choose to provide (such as your military status) when you register to join our Red Robin Royalty [®] Rewards program. We also collect information about your qualifying purchases.	We use this information to administer our loyalty rewards program and to provide you with products, services, and information related to the program. For more information about the Red Robin Royalty Rewards Program, please see the <u>Terms &</u> <u>Conditions</u> and/or <u>Frequently Asked</u> <u>Questions</u> .
Participate in Sweepstakes Or Contest	We collect your name, contact information, and any other information you provide to us when you participate in a sweepstakes or contest.	We use this information to notify you if you are selected. In some contexts we are also required by law to collect certain information about those that enter into our sweepstakes.
Place an Online Order	We collect your name, e-mail address, phone number, and payment information when you place an online order.	We use this information to process your order and to provide you with the products or services you have requested.
Place an Order In Our Restaurants	When you place an order using our tabletop tablets located inside our restaurants, we collect your name, payment information and signature, and in some cases your e-mail address (if you want an e-mailed receipt).	We use this information to process your order and to provide you with the products or services you have requested.
Register for An Account	We collect your name and e-mail address when you create an account. We also collect information relating to the actions that you perform while logged into your account.	We use this information to provide account related functionalities to our users, such as easy checkout and the ability to save your preferences.
Sign Up for A Mailing List	We collect your e-mail address and/or postal address when you sign up for one of our mailing lists.	If you choose to provide us with your e- mail address for the purpose of receiving promotional materials, we use this information to share information about our products and services, including free newsletters, surveys, offers, and other promotional materials to you, as well as targeted offers from third parties.