



## Latest News & Updates in January

Welcome to the final Happy New Year from **Cross4Cloud** ! As we embark on 2024, we're thrilled to bring you the first update of the year, filled with strategic initiatives and celebrations that underscore our commitment to growth and innovation. Here's a glimpse into our January highlights:

### **Bursa Retreat: Enhancing Team Dynamics**

In a move to bolster team cohesion and ensure ongoing engagement in business review and product development, we organized a pivotal meeting in Bursa. Highlighted by insightful presentations from Ercan and Yusuf, this gathering was a testament to our dedication to unity and collective progress. Our advisory board convened to deliberate on the strategic valuation and planning of our project, setting a solid foundation for our ambitious roadmap ahead.

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## 🎤 **Turkcell Partnership and Cloud Sector Discussion at Kworks Event**

Last week, I attended a program on Kworks. Following the seminar sponsored by Turkcell on Kworks, our COO engaged in discussions regarding integration and collaboration with Turkcell. The conversation focused on the cloud sector.

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## 🎉 **Celebrating Mehmet Satılmış's First Anniversary**

This month, we marked the first-year milestone of Mehmet Satılmış with our team. His journey with us has been marked by growth and contributions that have significantly strengthened our collective efforts. Here's to many more years of success together!



## 📁 **Final Stages of Our Investment Round**

As we draw closer to finalizing our current investment round, our discussions with potential VCs have intensified. This phase is crucial for fueling our next stage of expansion and innovation, promising an exciting trajectory for Cross4Cloud.





 **Laying the Groundwork for International Partnerships**

Our outreach has extended to Europe, the GCC, and Asia as we initiate the first contacts for international partnership processes. These efforts are pivotal in broadening our global footprint and reinforcing our commitment to becoming a key player in the international cloud computing landscape.



## New Blogs

1. [Revolutionizing Media and Entertainment with Multi-Cloud Solutions](#)

2. [Google Cloud vs AWS Strategic Insights for Optimal Cloud Performance](#)



As 2024 unfolds, these initiatives mark the beginning of a year filled with promise and potential. We're grateful for your unwavering support and look forward to sharing our journey with you.

Warm regards,  
The **Cross4Cloud** Team

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