



Khaled (Eddie) Sukkari

President - Global Home Care and P&G PRO

Khaled (Eddie) Sukkari is Global President of Procter & Gamble’s Home Care and P&G Professional businesses, housing iconic brands like Dawn, Cascade, Fairy, Swiffer, Mr.Clean and Febreze. In this role, he leads a global organization responsible for driving innovation, growth, and value creation across one of P&G’s most important categories, delivering trusted products and superior performance to consumers around the world.

Eddie joined P&G in 1995 and over the course of his career, he has held leadership roles across supply chain, brand management, and business operations spanning North America, Europe, the Middle East and Africa, India, and Greater China. This breadth of experience has enabled him to build deep expertise across P&G’s categories, particularly in Fabric and Home Care.

An engineer by education, Eddie transforms complex challenges into simple, actionable strategies, combining analytical rigor with strategic thinking. With a strong consumer-centric approach, he has consistently delivered growth and value creation through brand building, breakthrough innovation, business model transformation, and the development of high-performing, inclusive organizations.

Passionate about shaping the future of the industry, Eddie champions digitalization and sustainability as powerful drivers of innovation and growth. He serves on the board of the European Chemical Industry Council (CEFIC), where he contributes to advancing competitiveness, innovation, and sustainability across the sector.

He lives in Geneva, Switzerland, and is married to Kinda and has two daughters.

Birthplace	Year	Positions Held
Beirut, Lebanon	2026	President Global Home Care and P&G PRO
Citizenship Swiss & Lebanese	2023	Senior Vice President - Fabric Care Europe
	2022	Senior Vice President - Global Fabric Care
Education Harvard Business School “Competing in the Age of Artificial Intelligence” program, 2022	2020	Senior Vice President, Fabric & Home Care Greater China
	2014	Vice President, Home Care India, Middle East and Africa and Global Surface Care
	2012	Brand Director, Home Care Europe and CEEMEA
Georgia Institute of Technology, Atlanta “Industrial and Systems Engineering”, 1990-1995	2009	Brand Director, Health & Oral Care CEEMEA
	2008	Marketing Director, Home Care Eastern Europe & Market Operations Team Leader Ukraine
Date Joined P&G June 1, 1995	2005	Associate Marketing Director, Home Care Eastern Europe & Shopper Marketing Russia
	2003	Brand Manager, Ariel MEA, Fabric & Home Care (Belgium)
LinkedIn Profile Eddie Sukkari	1998	Brand Manager Roles in General Export, Hair Care and Fabric Care (Switzerland and Algeria)
	1995	Team Leader, US Integrated Logistics (USA)