



Sue Kyung Lee

President, Skin Care

Sue Kyung (SK) Lee leads P&G’s Skin Care business, a multi-billion dollar portfolio of brands like SK-II, Olay, Each & Every, Farmacy, First Aid Beauty and Tula. With 30 years of experience, SK has deep expertise in the hair, skin and personal care and prestige sector across Asia Pacific, the U.S. and Greater China.

A passionate brand builder and strategic business leader, SK has led outstanding business transformation and growth through historical firsts in the company such as being the first Korean female leader for P&G Korea where she steered the business to be the fastest-growing market in the APAC region, leading Safeguard to reach its one-billion-dollar brand milestone as well as Olay Greater China to achieve outstanding brand building and business results.

SK is also a champion for equality and inclusion inside of P&G, so that the Company is better positioned to serve and delight all our consumers outside of P&G. She advocates for workplace policies that support our people and their families, which have helped P&G make progress toward our aspiration of equal representation at all levels.

Birthplace	Year	Positions Held
Korea	2024	President, P&G Skin Care
Education	2022	Senior Vice President, Skin and Personal Greater China, Global SK-II
Yonsei University B.A (English Language and Literature), 1989	2018	Senior Vice President, P&G Skin and Personal Care Greater China, Global Safeguard
Yonsei University M.B.A., 1992	2016	Senior Vice President, P&G Skin and Personal Care APAC, Global Safeguard
	2012	Senior Vice President, P&G Korea
Date Joined P&G	2008	Regional Marketing Director, Haircare, P&G Asia Pacific
April 1994	2002	Marketing Director, P&G Korea and P&G US
	1997	Brand Manager, P&G Feminine and Hair Care, Asia Pacific
	1994	Assistant Brand Manager, Whisper, P&G Korea

Affiliations

Krafton Inc. Board of Directors