

| 2012 P&G Corporate Issue Advocacy & Ballot Initiative Spending | |
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| <p>Cincinnatians Active to Support Education</p> <p>Cincinnatians Active to Support Education supported a 5-year tax levy renewal of 8.55 mills to raise \$51.5 a year and cost the owner of \$100,000 in property \$29.32 annually (current cost is \$29.32). Levy funds would cover general CPS operating expenses. The current levy is set to expire December 31, 2013, This levy along with a \$62.5 million levy expiring in 2015 combine to generate about 25% of the entire CPS budget.</p> | \$7,500 |
| <p>Citizens for Accountability in Government</p> <p>Citizens for Accountability in Government opposed the City of Cincinnati term limit extension. Cincinnati city council passed an ordinance 6-3 to place a charter amendment on the ballot to change term limits for council members. If passed by the electorate the charter amendment would have increased council terms from 2 to 4 years with all members running in the same year while maintaining the 8 year term limits (although the current council will have the chance to serve 10 years from 2011-2013 and 2013-2021)</p> | \$7,500 |
| <p>Grocery Manufacturers Association</p> <p>On July 9, 2012, the California Secretary of State certified Proposition 37, Genetically Engineered Food, Mandatory Labeling, as a ballot initiative for the November 6, 2012 election. The proposed initiative would have required product labeling for foods that contain any amount of genetically modified ingredients. Foods containing such ingredients would be required to include the statement "Genetically Engineered" or "May be partially produced with Genetic Engineering" on their label. The initiative also would have banned the marketing and advertising of foods as "natural" if they have been processed in any way (cooked, baked, frozen, etc.). P&G Pet Care products would have been included and negatively impacted. The Grocery Manufacturers Association joined the Coalition Against the Deceptive Food Labeling Scheme in opposing this proposition due to the negative and costly implications for food manufacturers.</p> | \$24,000 |
| <p>Protect Your Vote Ohio</p> <p>Protect Your Vote Ohio opposed a constitutional amendment to change redistricting policies in Ohio. Every ten years, following the decennial census, Ohio General Assembly and Congressional districts are redrawn by the state Apportionment Board and the Legislative Task Force on Redistricting. In response to the most recent legislative redistricting, Voters First Ohio formed and spearheaded an effort to successfully place a petition-initiated constitutional amendment on the Ohio ballot. If passed by the electorate, the constitutional amendment would have replaced the Ohio Apportionment Board and Legislative Task Force on redistricting with a 12-person citizen commission to draw legislative and congressional district maps.</p> | \$100,000 |
| TOTAL: | \$139,000 |

