

# Transforming our World

## P&G and the U.N. Sustainable Development Goals



At P&G, we serve nearly five billion people around the world and have one of the strongest portfolios of trusted brands. We are committed to being a good citizen and always doing the right thing. We are proud that many of our on-going corporate Citizenship efforts will help deliver to the majority of the U.N. Sustainable Development Goals (SDGs).

### Sustainable Development Goals P&G Contributions



- For more than 180 years, P&G has been focused on improving the communities we serve. Many of our community impact programs such as our Children's Safe Drinking Water Program and Hope Schools are aimed at alleviating poverty and providing those in needs with health, hygiene and the comforts of home.
- P&G partnered with National Geographic and Global Citizen to deliver a six-episode series focused on the root causes of global poverty including responsible sourcing, racial equality, education in emergencies, girls' education, ocean plastic pollution and clean water. The series aired in nearly half a billion households in more than 170 countries.



- Through partnerships with more than 150 organizations, our Children's Safe Drinking Water Program has provided clean drinking water to people in more than 90 countries.
- Our Safeguard hand-washing program has helped more than 72 million children by teaching them one simple message: Clean hands save lives.
- The Always Puberty & Confidence Education program helps more than 18 million people across more than 50 countries navigate puberty with confidence.



- Always has been helping girls around the world by tackling period-related barriers to their education. This includes providing access to period products and helping break the stigma that still surrounds periods. The global Always #EndPeriodPoverty campaign has donated more than 50 million period products to help girls stay in school.
- In 1996, P&G founded Project Hope, a program that has built and renovated more than 200 Chinese schools, benefiting children living in rural or underdeveloped China. P&G China continues its three-year corporate social responsibility plan which included P&G Hope School students being given more access to the performing arts.



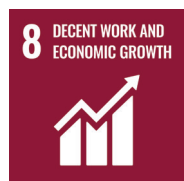
- We are focusing on three areas where we can have the greatest impact:
- Leveraging our significant voice in advertising and media to tackle gender bias through campaigns like Ariel #ShareTheLoad, Gillette #TheBestMenCanBe, Always #LikeAGirl and the Always Saudi #WeAreTheGenerationOfFirsts;
  - Removing gender-biased barriers to education for girls and economic opportunities for women through our corporate programs and policy advocacy efforts;
  - Creating an inclusive, gender-equal environment inside P&G and advocating for gender-equal workplaces beyond P&G—where everyone can contribute to their full potential.



- The P&G Children's Safe Drinking Water Program provides clean water through water-purification packets invented by P&G scientists. Working with more than 150 partners, we achieved our 2020 goal of 15 billion liters of clean water and are working to accelerate our program's impact and deliver 25 billion liters of clean water by 2025.
- We have provided one billion people with access to water-efficient products.
- We have reduced water-use in manufacturing facilities by 27% per unit of production with conservation focused on water-stressed regions.



- P&G now purchases 100% renewable electricity in the U.S., Canada and most of Europe. These three markets are among our largest and represent more than 70% of our purchased electricity.
- We aim to ensure plants are powered by 30% renewable energy (current usage is 13%, and we are on target to deliver 30% by 2020).
- Our two signature programs are our Texas windfarm and Georgia biomass facility.
- We have a 2030 goal of cutting our greenhouse gas emissions in half and have already reduced by 25% since 2010.



With more than 97,000 global employees, P&G takes seriously the responsibility to provide our workforce with the economic stability to support their families and local communities. This employment spurs economic growth in the nearly 70 countries where we have operations, thus building stable economies and supporting civil society. P&G works with more than 45,000 suppliers globally creating hundreds of thousands of jobs in many communities to support P&G businesses.



Innovation is at the center of P&G's operations, and we invest \$1.9 billion annually in our research and development programs. P&G operates 13 Innovation Centers around the world and leverages hundreds of scientific disciplines to create and drive innovation to anticipate and improve the lives of the world's consumers.



Starting in 1976, our Supplier Diversity program in the U.S. has created economic opportunities for underrepresented businesses such as minority-owned, women-owned, LGBT+, veterans, and people with disabilities. The program has since expanded globally, and we're partnering with organizations like UN Women and WeConnect to further ensure women entrepreneurs in all regions are getting access to training, support and business opportunities. P&G has spent more than \$2 billion annually for ten straight years with minority-owned businesses in the US.



- P&G and our brands bring the comforts of home to those impacted by natural disaster. This year, we supported more than 25 global disaster responses.
- We work with a number of community impact partners around the world like In-Kind Direct, Feeding America, and Red Cross/Crescent providing everyday essentials like toothpaste, deodorant, diapers and shampoo to those in need.
- We have active community impact projects around the world. In our headquarter city alone, we support Arts Wave, the United Way, the Flying Pig Marathon, Cincinnati Music Festival, Blink, Bunbury, the Queen Bee, and so much more.



- P&G's 2030 sustainability goals, Ambition 2030, is designed to enable and inspire responsible consumption. We continue to make progress on our 2020 goals including:
- 100% zero manufacturing waste to landfill by 2020 (achieved).
  - Ensure 90% of product packaging is recyclable (88% currently).
  - Ensure 100% of our paper packaging contains recycled or third-party-certified virgin content by 2020 (99% of materials reported met this goal).
  - Double the use of recycled resin in plastic packing (increased 73% via baseline).



Life cycle assessment studies shows the largest environmental footprint is when people heat water to do their laundry. We achieved our 2020 goal to ensure that 70% of machine wash loads are done using low-energy cycles. Concentrating our laundry detergent makes it lighter with less packaging resulting in fewer carbon emissions. We also know that by caring for clothes by using a high-quality liquid or PODs, washing in quick and cold cycles and conditioning with Downy or Lenor, we can quadruple clothes' life. keeping clothes out of landfills. If Europeans extended the life of one in five garments by 10%, that translates to enough carbon to power 500,000 homes for a year and more than 150 million liters of water from slower-paced clothing production.



P&G is committed to help reduce the flow of plastic to our oceans. We've taken a leadership role in the Alliance to End Plastic Waste, a CEO-driven international organization focused on bringing together industry, government, communities and civil society in the fight to end plastic waste. We are also joining forces with organizations like The Ocean Conservancy's Trash Free Seas Alliance, The Ocean Project, The Recycling Partnership, The Circular Plastics Alliance and others to help people treat plastic waste as a resource rather than a throw away.



P&G is delivering on its responsible sourcing commitments with a three-pillar approach to palm oil: supplier management, our small farmers program and influencing industry standards. Through this approach, we are making a meaningful difference to palm farmers allowing them to grow more on the same amount of land. We also closely monitor all our suppliers ensuring that they adhere to our high-standards for sustainability. Consumers can support responsible forestry by choosing our Charmin and Puffs products, which are Forest Stewardship Council® certified by the Rainforest Alliance, and for every tree used, at least one is regrown.



Ethics is at the foundation of all of P&G's Citizenship efforts. We have worked hard to increase transparency, build partnerships, respect human and labor rights and source responsibly. This reputation of trust and integrity, as well as holding all of our partners to these same standards, is what sets us apart.



P&G partners with United Nations agencies, the World Economic Forum, governments, civil society, NGOs, suppliers, retailers, industry associations and businesses toward the realization of these goals to promote economic growth, equality and inclusion, protect our planet and improve lives in the process.

