



# P&G'S COVID-19 RESPONSE

For generations, we've united to support consumers and communities through unexpected challenges, providing the brands people count on to take care of their personal health and hygiene and to create healthy homes. **We're answering the call to do even more**, guided by three core principles:



## Protecting P&G People

P&G people can work confidently knowing the Company stands with and behind them, with a rigorous focus on health and safety.

We're constantly evaluating and updating the robust measures already in place to help our people stay safe at work and enabling others to work from home. This includes:

- **Access control measures** like:
  - temperature scans
  - shift rotations
  - queueing avoidance
  - physical distancing
- **Personal protective equipment** including hand sanitizers and masks
- **Comprehensive, methodical cleaning** of all production areas, including regular sanitization and surface disinfection that exceeds the most rigorous health authority standards.



## Serving Consumers

We're maximizing the availability of products that help people and their families with their health, hygiene and cleaning needs, which have never been greater.

We're constantly finding new ways to **deliver more** of the products consumers depend on.

We're using our marketing and communications expertise to encourage consumers to **support public health measures** like social distancing and mask wearing, to help flatten the curve and slow the spread of the virus, such as:

- **Education** on good handwashing habits from our Safeguard soap brand, both in the Philippines where the [P&G Safeguard BayaniHands Project](#) encourages Filipinos to become everyday heroes, and [most recently in the U.S.](#)
- Creating the "[Masks On, Ohio](#)" [campaign](#) for P&G's headquarters state, joining forces with businesses across Ohio to help stop the spread of COVID-19.



## Supporting Communities

P&G has a long history of supporting communities in times of need. This is no exception.

- Donating **tens of millions of dollars in product, in kind and cash** to help those in need. More than 50 brands have stepped up, and our impact is helping people in more than 55 countries.
- Helping to ensure families have **basic access to the everyday cleaning, health and hygiene essentials** many of us take for granted, supporting nursing homes, shelters, community groups, food banks, and more.
- **Creating a series of films from P&G and our brands and sponsoring events** to support and shine a light on the most disproportionately affected populations, including:
  - "[Circumstances](#)," highlighting the impact of COVID-19 on Black communities in America caused by unequal economic, environmental, and health care systems.
  - "[Estamos Unidos](#)," illustrating the vital roles that U.S. Hispanics are playing during COVID-19 (view it [here](#), and more information [here](#)).
  - "[Choose Equal](#)," to raise awareness of ongoing gender inequalities, especially as 75% of workers on the frontline are women.





### Protecting P&G People

We partner with our colleagues around the world individually and proactively to ensure they feel—and are—protected and safe.

- We're equipping and encouraging all employees to make smart, appropriate choices, such as staying at home if they feel unwell.
- Continuing sustainable employee policies, industry-leading benefits, and a culture that can support, nurture, and endure—including robust health coverage, paid leave programs, emergency loans and flexible solutions for work and dependent care.
- To directly address the pandemic, we implemented no-cost access to virtual medical visits and for COVID-19 testing and treatment, pay continuity for workers unable to work due to COVID-19, and expanded flexible work arrangements to help employees manage dependent care.

We're continuing to develop new P&G talent with socially distanced or virtual recruiting, interviewing, and onboarding techniques while ensuring new hires and interns are connected, supported and have meaningful work and growth from Day 1 on the job.



### Serving Consumers

We're using our brands' voices to share important safety, cleaning and hygiene messages with consumers.

Our brands have also helped consumers in other unique ways:

- Online childbirth education classes [from Pampers](#)
- Haircut tutorials [from Braun](#) and the [Gillette Barber Suraksha Program](#) to help barbers in India restart their businesses
- Support for dental professionals and their patients [from Oral-B and Crest](#)
- [Whisper's Mobileshaala](#), a free phone based learning system where girls can continue learning on both school subjects and periods, even when schools are closed



### Supporting Communities

We're producing critically needed face masks, face shields and hand sanitizer:

- We've modified equipment to produce **hand sanitizer** in nearly a dozen global manufacturing sites, using it to ensure our people can continue operating safely and sharing it with hospitals, health care facilities and relief organizations.
- P&G is producing **critically needed non-medical face masks** in every region of the world. We are making millions of masks per month to protect our employees and their families and help our communities.
- We've leveraged P&G R&D, engineering and manufacturing capability to quickly produce **face shields** in Boston and Cincinnati, which are currently being used in hospitals and COVID-19 testing centers. We've **donated** hundreds of thousands to help with the most immediate needs.

We've helped those on the frontlines of the pandemic with our brands, including:

- Free [laundry services for front-line responders](#) from Tide Cleaners and Tide Loads of Hope
- [Olay Hand Rescue Serum](#) for frontline workers
- Delivering thousands of packs of Ariel, Fairy and Flash surface cleaners to government quarantine residences in Turkey
- Producing 45,000 bottles of Mr. Proper [to donate to more than 70 hospitals](#) throughout Italy

