



EARNINGS HIGHLIGHTS

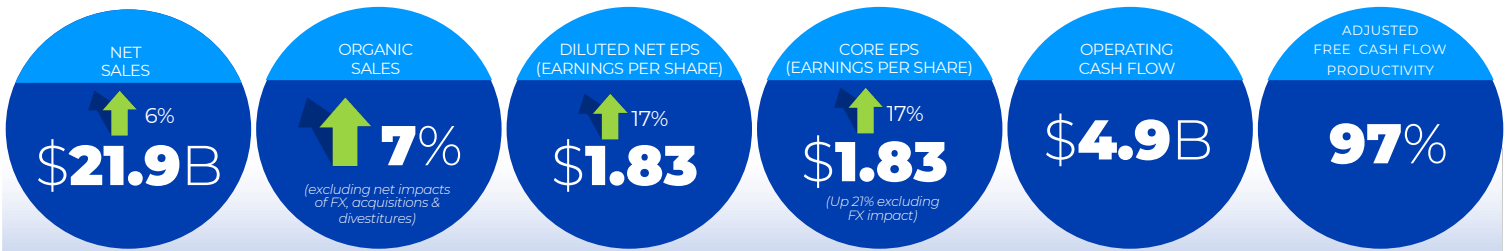
First Quarter of Fiscal Year 2024

“We delivered very strong results in the first quarter of fiscal year 2024, putting us on track to deliver towards the higher end of our fiscal year guidance ranges for organic sales and core EPS growth. We remain committed to our integrated strategy of a focused product portfolio of daily use categories where performance drives brand choice, superiority — across product performance, packaging, brand communication, retail execution and consumer and customer value — productivity, constructive disruption and an agile and accountable organization. The P&G team’s execution of this strategy has enabled us to build and sustain strong momentum. We have confidence this remains the right strategy to deliver balanced growth and value creation.”

JON MOELLER - P&G CHAIRMAN OF THE BOARD, PRESIDENT & CEO



Q1 FY 2024 by the Numbers:



We returned \$3.8 B of cash to shareowners via approx. \$2.3 B of dividend payments and \$1.5 B of common stock repurchases.

Q1 FY 2024 Organic Sales:



Market Share:

We invest to deliver superior value as a combination of price, product performance and usage experience, in every category and at every price point where we compete.



category/country combinations held or grew share for the past three months

Consumers continue to choose P&G brands:

Globally: Aggregate global value share up 40 basis points (bps) vs. prior year.

U.S.: All-outlet value share up 50 bps vs. prior year, with 7 of 10 categories holding or growing share.

Volume share up 60 bps vs. prior year, reflecting 3% volume growth.



Share data through August 2023

See <https://www.pginvestor.com/event> for P&G's full Q1 FY24 earnings release issued October 18, 2023, the associated webcast presentation, definitions of non-GAAP measures and reconciliation to the most closely related GAAP measure, as well as cautionary information on forward-looking statements, which are based on current assumptions and subject to risks and uncertainties that may cause actual results to differ materially.