

Procter & Gamble

*The Procter & Gamble Company
Mason Business Center
8700 Mason-Montgomery Road, Mason, Ohio 45040-9462*

December 23, 2008

Concerned Party

Re: Removal of certificates of compliance with the Consumer Product Safety Improvement Act of 2008 for Zooth, Crest and Oral B children's toothbrushes.

Dear Sir or Madam:

As of the above date, The Procter & Gamble Company (P&G) has removed the certificates of compliance with the lead requirements of the Consumer Product Safety Improvement Act of 2008 (CPSIA) for Crest and Oral B children's toothbrushes. It has been brought to P&G's attention via an advisory opinion posted on the Consumer Products Safety Commission (CPSC) website that children's toothbrushes are exempt from the requirement to certify compliance with the regulation that requires lead testing by an outside certified laboratory and posting of the certificates. This same advisory opinion also exempts children's toothbrushes from the upcoming phthalates certification provision for "children's toys" and "child care articles". We believe that posting certificates for regulations to which we are not subject would cause confusion.

Please be assured that all Crest and Oral B children's toothbrushes are rigorously tested for lead and phthalates and test results will be kept in house to document that the brushes are safe for children's use.

The advisory opinion is in a document on this website entitled "Brush exemption advisory opinion" or can be viewed at the following link:

<http://www.cpsc.gov/library/foia/advisory/319.pdf>

If you have any questions concerning P&G compliance with CPSIA, product testing or the certificates, please contact the undersigned at (513) 622-3107.

Sincerely,

Sally Vater, PhD.
Section Head Product Safety and Regulatory Affairs, Oral Care
The Procter & Gamble Company

