

GENERAL CONFORMITY CERTIFICATE

Pursuant to 15 U.S.C. § 2063(a), the parties identified in boxes 3, 4, and 5 (as applicable) hereby certify, based on a reasonable testing program (and third party testing, as applicable), that the product identified in box 1 complies with the regulations, rules, bans, and/or standards identified in box 2.

Issue Date: Nov. 28, 2011

<p>1. <i>Specific product covered by this certificate:</i> Herbal Essences Dry Shampoos (all variants)</p>
<p>2. <i>Specific regulation(s), rule(s), ban(s), and/or standard(s) for which this product is being certified:</i> Product is in compliance with the content of the warning statements established by FHSA for pressurized containers (16 CFR 1500.130) As established by FD&CA & represented in 21 CFR 740.11.</p>
<p>3. <i>Domestic or foreign manufacturer (as applicable) certifying compliance:</i></p> <p>Name: The Procter & Gamble Company Mailing address: 1 Procter & Gamble Plaza, Cincinnati, OH 45202 Telephone number: 866-607-5535</p>
<p>4. <i>Importer certifying compliance (provide this information only if the product is imported):</i></p> <p>Name: Not applicable Mailing address: Telephone number:</p>
<p>5. <i>Private labeler certifying compliance (provide this information only if there is a private labeler):</i></p> <p>Name: Not applicable Mailing address: Telephone number:</p>
<p>6. <i>Individual maintaining records of the test results upon which this certification is based:</i></p> <p>Name: Product Safety & Regulatory Affairs Manager Mailing address: 8700 Mason Montgomery Road, Mason, Ohio 45040 Telephone number: 866-607-5535</p>
<p>7. <i>Date and place where this product was manufactured:</i> Batch code is a standard nine or ten-character code (abbbccccdd). a – 1 digit indicating the last digit of the year of manufacture; (e.g. 8 = 2008) bbb – the three-digit Julian calendar date (001-365, 366 for Leap Years); cccc – unique location code for manufacture; d(d) – Category-Specific Designation code used for production line or shift number and/or number batch produced on that day – one or two characters may be used</p> <p>Additional detailed information may be obtained by calling 866-607-5535</p>
<p>8. <i>Date and place where this product was assessed for compliance with the regulation(s), rule(s), ban(s), and/or standard(s) cited above:</i> Formulation assessed prior to market introduction as part of ongoing Regulatory and Safety compliance. Date(s) of assessments: Address(es) where assessments occurred: The Procter & Gamble Company</p>
<p>9. <i>Third party laboratory(ies) that conducted testing upon which this certification is based (provide this information only if this certification is based, in whole or in part, on testing conducted by one or more third party laboratories):</i> Formulation assessed prior to market introduction as part of ongoing Regulatory and Safety compliance.</p> <p>Name(s): Mailing address(es): Telephone number(s):</p>