



# Sundar G. Raman

**Chief Executive Officer – Fabric & Home Care, and Executive Sponsor for Corporate Sustainability**

Sundar is the Chief Executive Officer of Procter & Gamble’s largest business sector, Fabric & Home Care, which includes many of P&G’s most-iconic brands: Tide, Ariel, Downy, Gain, Febreze, Swiffer — and represents about one-third of total company sales and net earnings. In this role, Sundar is responsible for delivering top- and bottom-line growth through innovation (R&D), a synchronized E2E supply chain, brand-building and sales. An enthusiastic innovator and change instigator, Sundar is known for transforming opportunities into inspiring results, accelerating business momentum, and fostering empowered organizations.

Sundar began his P&G career as a market analyst in India in 1998 and soon moved to the United States, where he worked in a variety of roles, from business intelligence to marketing, in P&G Beauty. In 2008, he joined North America Fabric Care to lead innovation and marketing, and in 2019 was appointed President Fabric Care North America and P&G Professional, expanding his responsibilities to Global Home Care in 2020. A visionary leader with broad expertise and a passion for innovation, Sundar has led a sustained track record of results, including Fabric Care’s unprecedented decade of balanced growth, and the launch of key innovations such as Tide Pods, Downy Unstopables and most recently Tide Evo. He continues to shape the future of the business through strategic initiatives, including the expansion into laundry services and the transformation of media planning and buying.

Committed to empowering people, Sundar fosters a culture built on learning, inclusion, trust, and accountability, creating agile and capable organizations. He served as Executive Sponsor for Equality & Inclusion for his sector and represented the Company on the National Underground Railroad Freedom Center Board, reflecting his passion for diversity and inclusion. Building on his commitment to the company’s broader impact, he now also serves as P&G’s Executive Sponsor for Corporate Sustainability, guiding the company’s environmental strategy across the enterprise.

| Birthplace                                                                             | Year | Positions Held                                                                                   |
|----------------------------------------------------------------------------------------|------|--------------------------------------------------------------------------------------------------|
| Palamaneri, Tamil Nadu, India                                                          | 2026 | Chief Executive Officer – Fabric & Home Care, and Executive Sponsor for Corporate Sustainability |
| Education                                                                              |      |                                                                                                  |
| Harvard Business School, Building and Sustaining a Successful Enterprise Program, 2015 | 2025 | Chief Executive Officer, Fabric & Home Care & P&G Ventures                                       |
| Indian Institute of Technology, B.Tech. Electrical and Electronics Engineering, 1996   | 2021 | Chief Executive Officer, Fabric & Home Care                                                      |
|                                                                                        | 2020 | President - Home Care and P&G Professional                                                       |
|                                                                                        | 2019 | President - Fabric Care, North America (NA) and P&G Professional, Global                         |
| Date Joined P&G                                                                        | 2015 | Vice President, Fabric Care, NA                                                                  |
| June 1, 1998                                                                           | 2011 | Brand Director, Fabric Care, NA                                                                  |

[LinkedIn Profile](#)

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## Sundar G. Raman (cont'd)

| Year | Positions Held - continued                              |
|------|---------------------------------------------------------|
| 2008 | Associate Director, Innovation, Fabric Care, NA         |
| 2004 | Brand Manager, Head & Shoulders, NA                     |
| 2002 | Asst. Brand Manager, Infusium & Ethnic Hair Care, NA    |
| 2001 | Sr. Manager, Global Consumer & Market Knowledge         |
| 1999 | Global Business Analyst, Business Intelligence Services |
| 1998 | Associate Manager, Trends, Market Research, India       |

### Affiliations and Activities

Council on Competitiveness, Business Vice Chair (2026 – Present)  
Compass Group Board of Directors, Non-executive Director (2022 – Present)  
American Cleaning Institute, Chairman of the Board (2017 – 2021)  
National Underground Railroad Freedom Center – Cincinnati, Board Member (2016 – 2023)  
Tide Services Advisory Board, Board Member  
Findlay Market – Cincinnati, Board Member (2015 – 2018)

### Recognition

Multiple D&AD awards (2018)  
Multiple Cannes awards (2014, 2017, 2018, 2019)  
Grand Effie and Effie awards (2013, 2014, 2016, 2019)  
Clio Gold Winner (2018)  
Environmental Leader Product of the Year (2018)  
Edison Silver Award in Sustainability (2017)