



Sundar G. Raman

**Chief Executive Officer, Fabric & Home Care,
and Executive Sponsor for Corporate
Sustainability**

Sundar is the Chief Executive Officer of Procter & Gamble’s largest business sector, Fabric & Home Care, which includes many of P&G’s most-iconic brands: Tide, Ariel, Downy, Gain, Febreze, Swiffer — and represents about one-third of total company sales and net earnings. In this role, Sundar is responsible for delivering top- and bottom-line growth through innovation (R&D), a synchronized E2E supply chain, brand-building and sales. An enthusiastic innovator and change instigator, Sundar is known for transforming opportunities into inspiring results, accelerating business momentum, and fostering empowered organizations.

Sundar began his P&G career as a market analyst in India in 1998 and soon moved to the United States, where he worked in a variety of roles, from business intelligence to marketing, in P&G Beauty. In 2008, he joined North America Fabric Care to lead innovation and marketing, and in 2019 was appointed President Fabric Care North America and P&G Professional, expanding his responsibilities to Global Home Care in 2020. A visionary leader with broad expertise and a passion for innovation, Sundar has led a sustained track record of results, including Fabric Care’s unprecedented decade of balanced growth, and the launch of key innovations such as Tide Pods, Downy Unstopables and most recently Tide Evo. He continues to shape the future of the business through strategic initiatives, including the expansion into laundry services and the transformation of media planning and buying.

Committed to empowering people, Sundar fosters a culture built on learning, inclusion, trust, and accountability, creating agile and capable organizations. He served as Executive Sponsor for Equality & Inclusion for his sector and represented the Company on the National Underground Railroad Freedom Center Board, reflecting his passion for diversity and inclusion. Building on his commitment to the company’s broader impact, he now also serves as P&G’s Executive Sponsor for Corporate Sustainability, guiding the company’s environmental strategy across the enterprise.

Birthplace	Year	Positions Held
Palamaneri, Tamil Nadu, India	2026	Chief Executive Officer – Fabric, Home & Habitat Care, and Executive Sponsor for Corporate Sustainability
Education	2025	Chief Executive Officer, Fabric & Home Care & P&G Ventures
Harvard Business School, Building and Sustaining a Successful Enterprise Program, 2015	2021	Chief Executive Officer, Fabric & Home Care
Indian Institute of Technology, B.Tech. Electrical and Electronics Engineering, 1996	2020	President - Home Care and P&G Professional
Indian Institute of Management, Post-Grad Diploma in Management, 1998	2019	President - Fabric Care, North America (NA) and P&G Professional, Global
Date Joined P&G	2015	Vice President, Fabric Care, NA
June 1, 1998	2011	Brand Director, Fabric Care, NA

[LinkedIn Profile](#)

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Sundar G. Raman (cont'd)

Year Positions Held - continued

2008	Associate Director, Innovation, Fabric Care, NA
2004	Brand Manager, Head & Shoulders, NA
2002	Asst. Brand Manager, Infusium & Ethnic Hair Care, NA
2001	Sr. Manager, Global Consumer & Market Knowledge
1999	Global Business Analyst, Business Intelligence Services
1998	Associate Manager, Trends, Market Research, India

Affiliations and Activities

Council on Competitiveness, Business Vice Chair (2026 – Present)
Compass Group Board of Directors, Non-executive Director (2022 – Present)
American Cleaning Institute, Chairman of the Board (2017 – 2021)
National Underground Railroad Freedom Center – Cincinnati, Board Member (2016 – 2023)
Tide Services Advisory Board, Board Member
Findlay Market – Cincinnati, Board Member (2015 – 2018)

Recognition

Multiple D&AD awards (2018)
Multiple Cannes awards (2014, 2017, 2018, 2019)
Grand Effie and Effie awards (2013, 2014, 2016, 2019)
Clio Gold Winner (2018)
Environmental Leader Product of the Year (2018)
Edison Silver Award in Sustainability (2017)